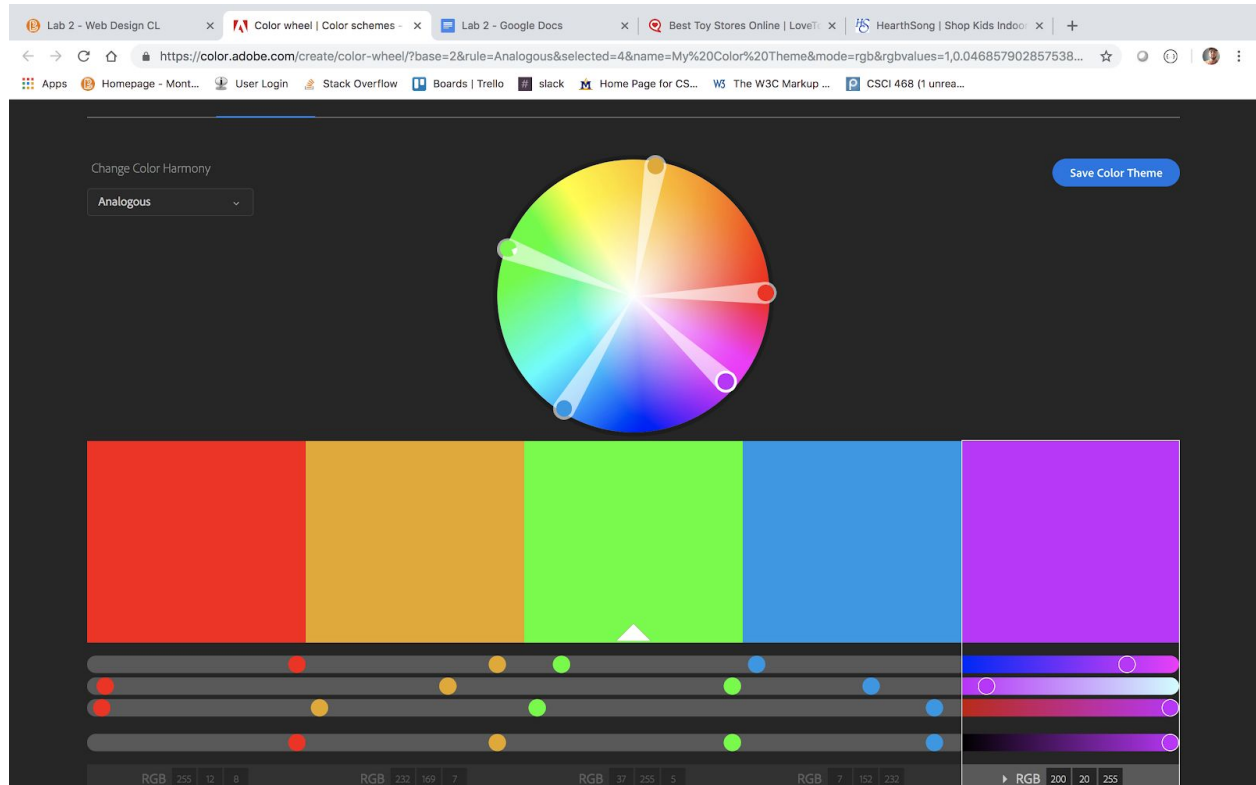
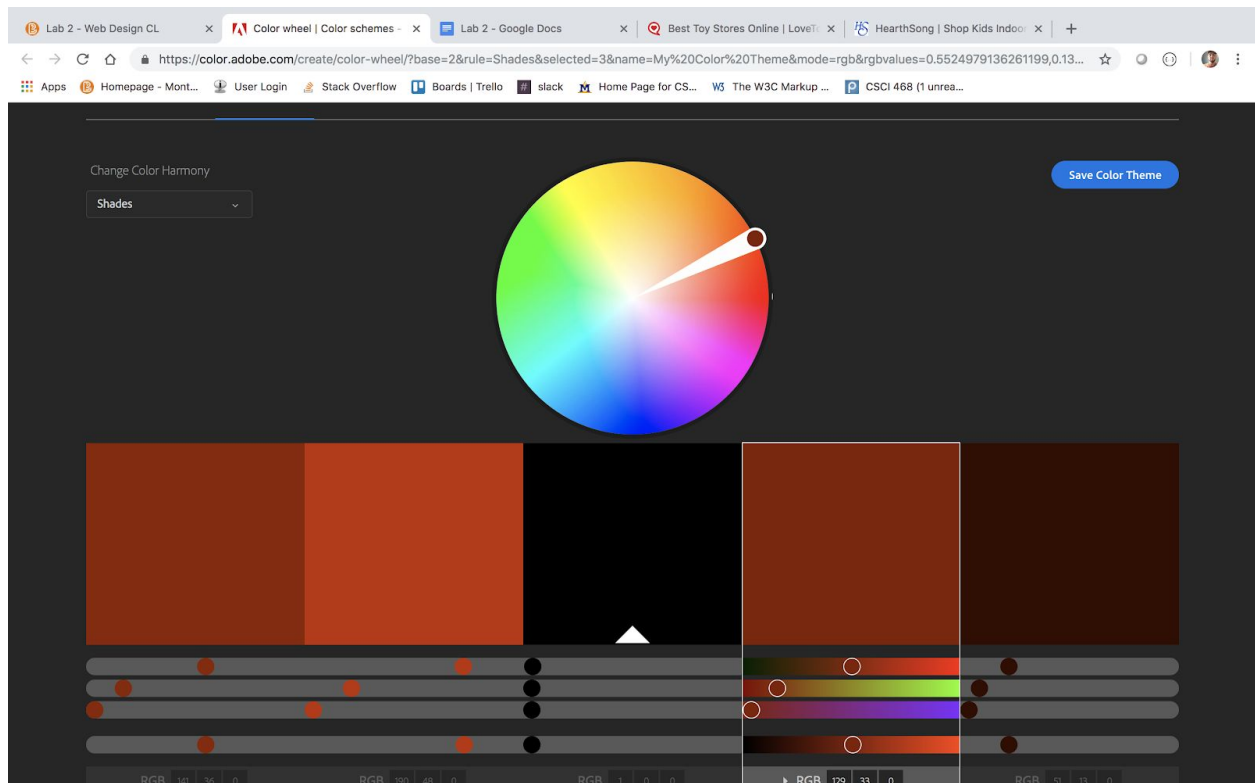


## 1: Kids Toy Brand Website



- The reason I decided to use this color palette is due to the nature of catching the attention of children. By using bright fun colors, it can be more exciting to look at rather than just dull grey colors, or just one color for the whole page. If we were trying to sell a variety of products to children, it would make more sense to have bright/“innocent” colors, rather than bland or dark/dreary colors.

## 2: Heavy Metal Band WebSite:



- The reason I decided to use this color palette is because it needs to appeal to people who like to listen to heavy metal music. This kind of music is typically associated with things like fire, darkness, and anger, in some cases. There typically wouldn't be any "happy" colors found on this sort of website, because it give off the wrong vibe.