

Connor David Frasier

Frasiermedia.com

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Technological Competences

- DSLR camera operations
- Capability of using Adobe programs such as Indesign, Lightroom, Photoshop, Premiere, Audition, and After Effects
- Video production & editing skills for commercials, videos, etc
- Audio balancing techniques for recording with microphones
- Social media marketing strategies
- Proficiency in Microsoft Office products (Word, Excel, Powerpoint, etc.)
- Strong writing abilities with press releases, magazines, etc.
- Basic website editing with HTML
- A/V setup and troubleshooting

Education

Clarkson University	Potsdam, NY	2020-Present
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- Currently taking graduate degree classes
- Pursuing MBA in marketing

East Stroudsburg University of Pennsylvania	East Stroudsburg, PA	2014-2018
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- Undergraduate Degree
- B.S in Digital Media Technologies
- 3.5 GPA
- Dean's list Fall of 2016, 2017 & Spring of 2018
- Graduated in Winter of 2018

Work Experience

Clarkson University - Digital Content Creator/Writer	Potsdam, NY	April 2019-Present
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- Produce & edit videos for marketing
- Photograph events for marketing purposes
- Analyze social media statistics
- Write various posts for social media
- Graphic design
- Plan and execute various marketing campaigns
- Using Adobe Premiere, After Effects, Indesign, Illustrator, Photoshop & Lightroom

Allentown Tables/Fitch's Billiards	Allentown, PA	2016-2019
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- Installing pool and game tables
- Using teamwork skills to setup and install game tables for customers
- Website management/editing
- Administrative work

Mackey Photo & Video**Stroudsburg, PA****Summer 2018**

- Internship
- Coordinating with clients for special events
- Produced and edited video & photographed events
- Created promotional videos and commercials

ESU TV Production**East Stroudsburg, Pa****2017-2018**

- Camera operator and stage director of Fall & Spring telethons which aired on Blue Ridge Cable Network.
- A/V Setup, operating, and breakdown for broadcasts and special events

Awards/Additional Info

- Recipient of the Steel, Strokes & Steam Photography scholarship in 2017
- Portfolio Website: <http://www.frasiermedia.com/>
- Linkedin Page: <https://www.linkedin.com/in/connor-frasier-522944148/>