

# Donovan Smith BioSite

by Matt Smith

## Overview

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Donovan Smith is my father. He is a master architect who specializes in healthcare facilities. I want to build him a biosite that emphasizes his accomplishments in his field, but also has a delightfully corny sense of humor just like him.

## Inspiring Words

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- Architecture
- Healthcare
- Blueprint
- Drafting
- Art Deco
- VA Tech
- Previous work
- Dad jokes
- Professional Certifications
- Public speaker
- Philosophies
- Peer educator
- Examples of work
- 3D modeled concepts
- Perspective layout?

## Design Ideas

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### Fonts:

My dad is a big fan of art deco, so I want to use a font that invokes that style. I insist that it is a Google font because their font hosting is reliable. The closest I can find to a free art deco-esque font which I plan on using for the headers is

# Limelight

And I like the way that it pairs with Dosis Light as my body text.

### Colors:

The first thing I thought of in terms of colors, is that my father is a VA Tech alumnus, so I plan to use



RGB: (106, 44, 62)



RGB: (207, 69, 32)

and tints/shades thereof if necessary.

### Layout:

I want to create an illusion or impression of perspective in my layout by using diagonal lines instead of horizontal ones, but still use straight vertical lines to maintain integrity.

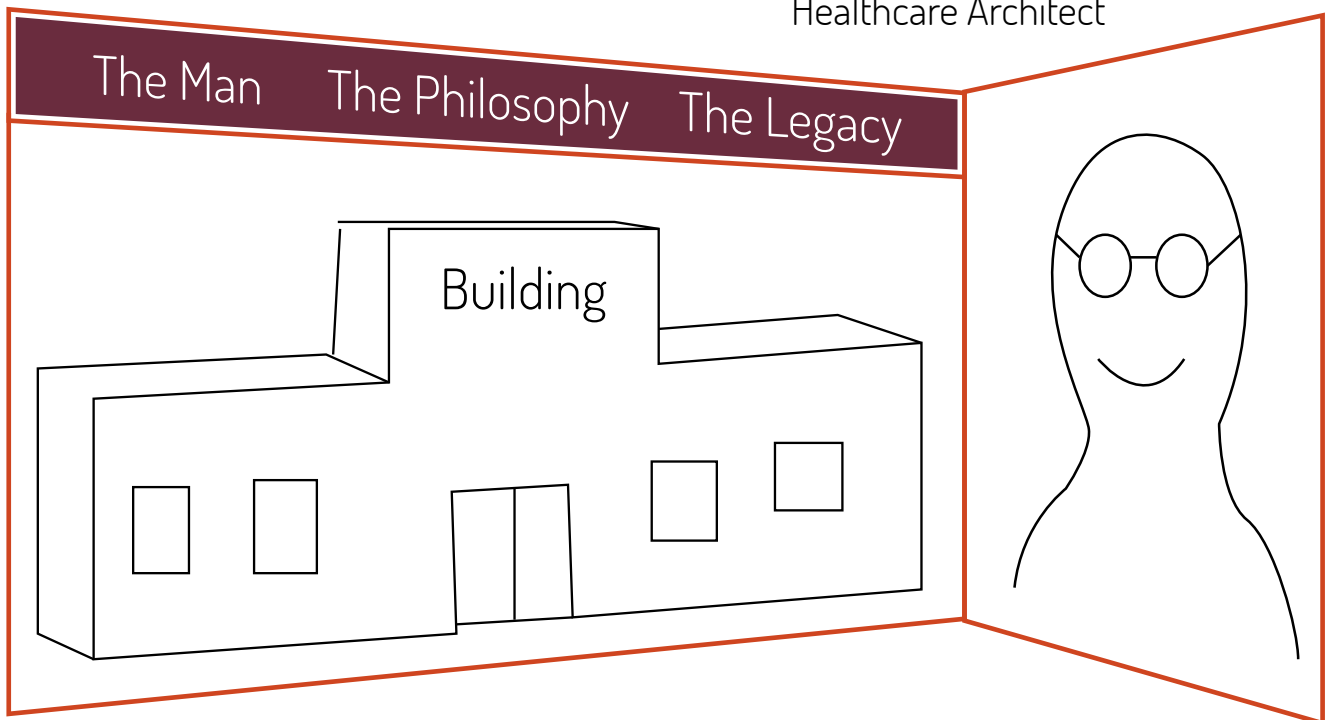
Rough sketch on next page...

### **Rough Sketch:**

Here is a general of the layout. I think using the diagonal lines can work, but it cannot be excessive as I foresee it being a challenge to make responsive. And yes, those are actual photos of my dad and his finest work down there.

## **Donovan K. Smith**

Healthcare Architect



### **Crazy Idea:**

This may be a little beyond the project scope, but I should be able to acquire 3D models of some of the interior rooms my dad has designed. I think it would be really cool to use a library like ThreeJS to include some 3D elements on the site.

### **Corny Idea:**

Dad jokes included in the copy wherever possible and almost within reason.