

# Heidi Kieffer

student+designer

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## objective

To work and grow as a graphic designer in a collaborative environment.

## education

AUBURN UNIVERSITY  
BFA Graphic Design  
GPA :: 3.8

## skills/coursework

Adobe Illustrator  
Adobe In-Design  
Photoshop  
Lightroom  
Adobe XD  
After Effects  
Typography  
Package Design  
Logo Design  
Branding  
Illustration  
App/ Web Design  
HTML/CSS  
Screenprinting

## interests

Biking  
Climbing  
Skiing  
Hiking  
Anything Outside

## employment

AUBURN UNIVERSITY COLLEGE  
OF ARCHITECTURE, DESIGN,  
AND CONSTRUCTION

*Summer:: 2018 – Present*

Graphic Designer

Created materials for event promotion which includes posters, social media images, graphics for websites, completed the final edits to The Book, created a brand identity for architecture career fair.

SOCIAL WORK SUPERVISOR

*Spring:: 2017 – Summer 2018*

Guide and observe interactions during visitations

YOSEMITE NATIONAL PARK

*Summer :: 2017*

Salad Maker at the Majestic Hotel

(Cherry salesman with my pal mike)

## honors + awards

Silver Award in Kinetic Typography, Auburn University Graphic Design Juried Show. Selected by juror Gail Anderson (*Fall 2018*)

GDES Studio Award Spring 2018 Semester in Magazine, Auburn University Studio Award.

GDUSA American Package Design Award (*2019*)

Graphis New Talent Annual Gold Award For Sundance Trailer (*2019*)

Silver Award in Kinetic Typography, Auburn University Graphic Design Juried Show. Selected by juror Benji Peck (*Fall 2019*)

Silver Award in Branding, Auburn University Graphic Design Juried Show. Selected by juror Benji Peck (*Fall 2019*)

Gold Award in Magazine, Auburn University Graphic Design Juried Show. Selected by juror Benji Peck (*Fall 2019*)

Gold Award in Interactive Media, Auburn University Graphic Design Juried Show. Selected by juror Benji Peck (*Fall 2019*)

*references available upon request*