1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Looking at our state by category table and chart, we can see that music projects are the campaigns most likely to be successful
   2. We can also see that while all categories—except for journalism—have successful campaigns, not all sub-categories are successful in over the time period of this data set, with projects in ‘animation,’ and ‘food trucks’ for example having no successful campaigns despite belonging to the ‘film & video’ and ‘food’ categories respectively.
   3. Finally we can see that December is the worst time to launch a Kickstarter, while May is the best.
2. What are some limitations of this dataset?
3. The data set has goal and pledged numbers as numerical values, but does not account for differences in the values of currency at the time of the campaign. This may cause interpretations about the effect of goal size on success.
4. The data set gives us no information on composition of donations, just the total number of backers and amount pledged preventing the statistical analysis of the backer composition of a given campaign, or more broadly, analysis of the population of Kickstarter backers in general.
5. The data set includes some campaigns with limited information and title fields, many of which were cancelled or failed, biasing the data and suggesting that not all of our entries were equally serious campaigns.
6. What are some other possible tables and/or graphs that we could create?
   1. A bar plot of %Success by category
   2. A bar plot that shows %Success by spotlight and Staff pick categories to demonstrate the effect those have on a campaigns success.
   3. A Histogram of % funded, showing the distribution of funding percentages, helping us visualize the underlying distribution
   4. A scatter plot of pledged v. backers count
   5. Box plot or histograms of
7. The Median better describes the central tenancy of this data, as both the successful and failed backers counts are highly skewed, leading to means that are outside of the IQR (Successful backers\_count µ = 194.4, M = 62, Q1 = 29, Q3 = 141, Failed backers\_count µ = 17.71, M = 4, Q1 = 12, Q3 = 1)