

## Activist Report Remote App

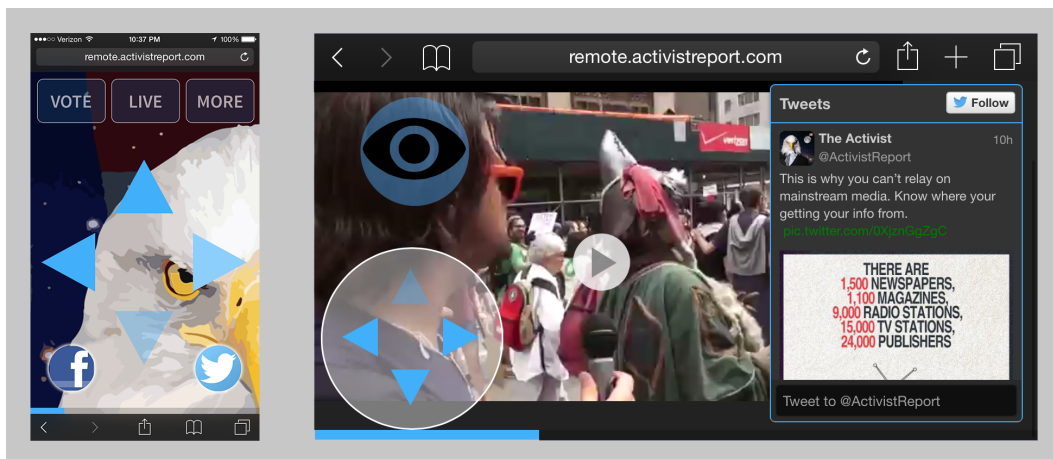
**App Title:** The Activist Remote

**Platform:** Hybrid Web App

**Device:** iPhone, iPad

**Purpose:** The Activist Remote App is a remote control companion app for the interactive WebTV series “The Activist Report”. The application allows viewers to navigate and interact with the web series using the app through a web socket connection.

**Description:** The Activist Remote app has two interactive modes based on the mobile device’s vertical and horizontal orientation.



When the mobile device is in vertical orientation the application is in the “remote control” mode, using navigational arrows to explore the series and “change channels”. This mode features a three-button navigation at the top of the screen allowing viewers to vote on report topics, view live feeds from the show, and to explore more reports. There are also social media buttons that allow users to interact with the shows social outlets. The vertical remote control’s intended use is to companion a larger screen viewing experience.

When the mobile device is in horizontal orientation the application is in “View” mode. This mode is designed for viewers to view the show’s video content without a second screen (TV or large computer). The horizontal interface allows also has a live twitter feed on the right, and the “eye ball” button where viewers are redirected to the scene selection page. The same control pad arrows from the vertical orientation are used to navigate through the shows video content.

**Target Audience:** Activist Report viewers and fans are the primary intended users. The Activist Remote App will target the same audience demographics as the Activist Show, targeting political comedy media consumers ages 18-28. Potential investors and media networks are the secondary audience.

**Installation Instructions:** Viewers can go to [www.ActivistReport.com](http://www.ActivistReport.com) and the website will redirect users based on the device’s screen size. Viewers on a mobile device will be prompted to connect devices through web sockets via a password to initiate the remote.

**Link:** [ActivistReport.com](http://ActivistReport.com)