Perspective Store Locator-MOM's Organic Market

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MOM's Organic Market-Maryland



10 locations currently open in Maryland



Organic Sales: About two thirds of overall store sales are organic. Produce sales are 100% organic.

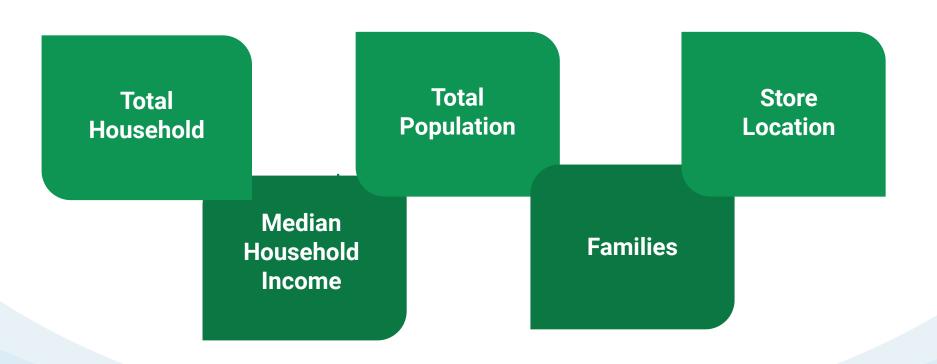


Annual Sales: More than \$10 million a year

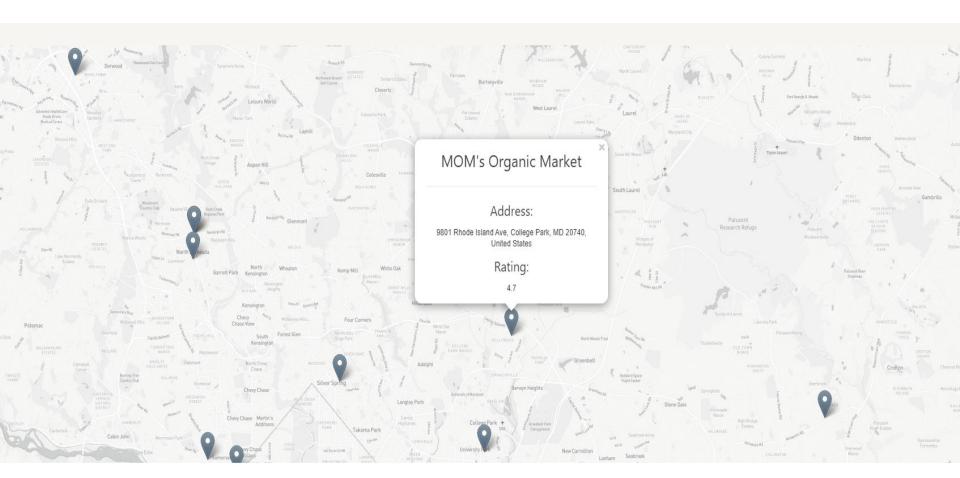


After 3 decades, MOM's has stores in four states and DC, employs 1,000+ people, and has created a culture centered on the Purpose: To protect and restore the environment.

Organic Food Consumers

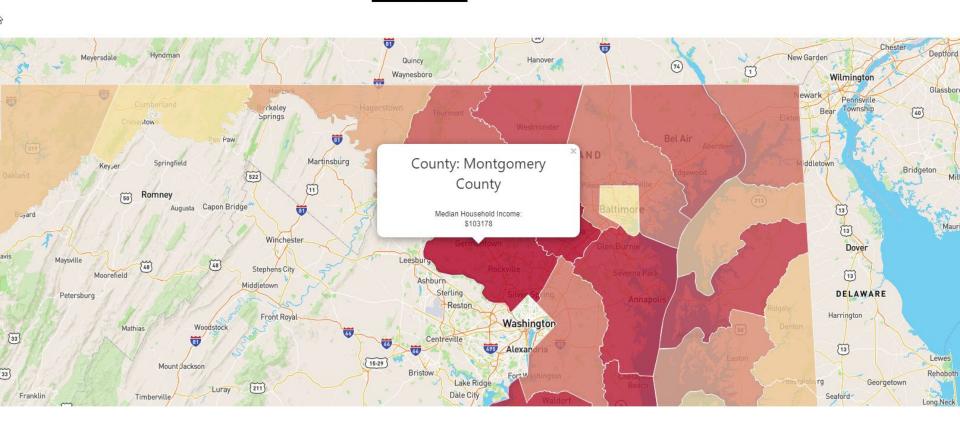


Store Finder View



Income View

Income View



Cost of Production & Delivery

- Total Cost of development (Current Configuration): \$100,000.00
- Annual Maintenance Cost: Approx. 35% of production
- Additional Features:

Feature	Cost
Categorize locations by zip code	\$25,000.00
Custom Views	(TBD)

• **Delivery:** Application due between 90-100 days after signing.

Payment Schedule

- We require a 35% down payment at signing with an additional 30% payment due at 90 days. The full and final payment is due at 120 days or prior to the activation of the application.
- Upgrades or modifications to the scope of work must be approved prior to design/implementation and will be due in proportion to the remaining deposit schedule.

Recommendations

 We strongly recommend upgrading to the zip code analysis view. It will allow your team derive better quality site analysis using this view than the base configuration.

