Visual Studio

an experience in

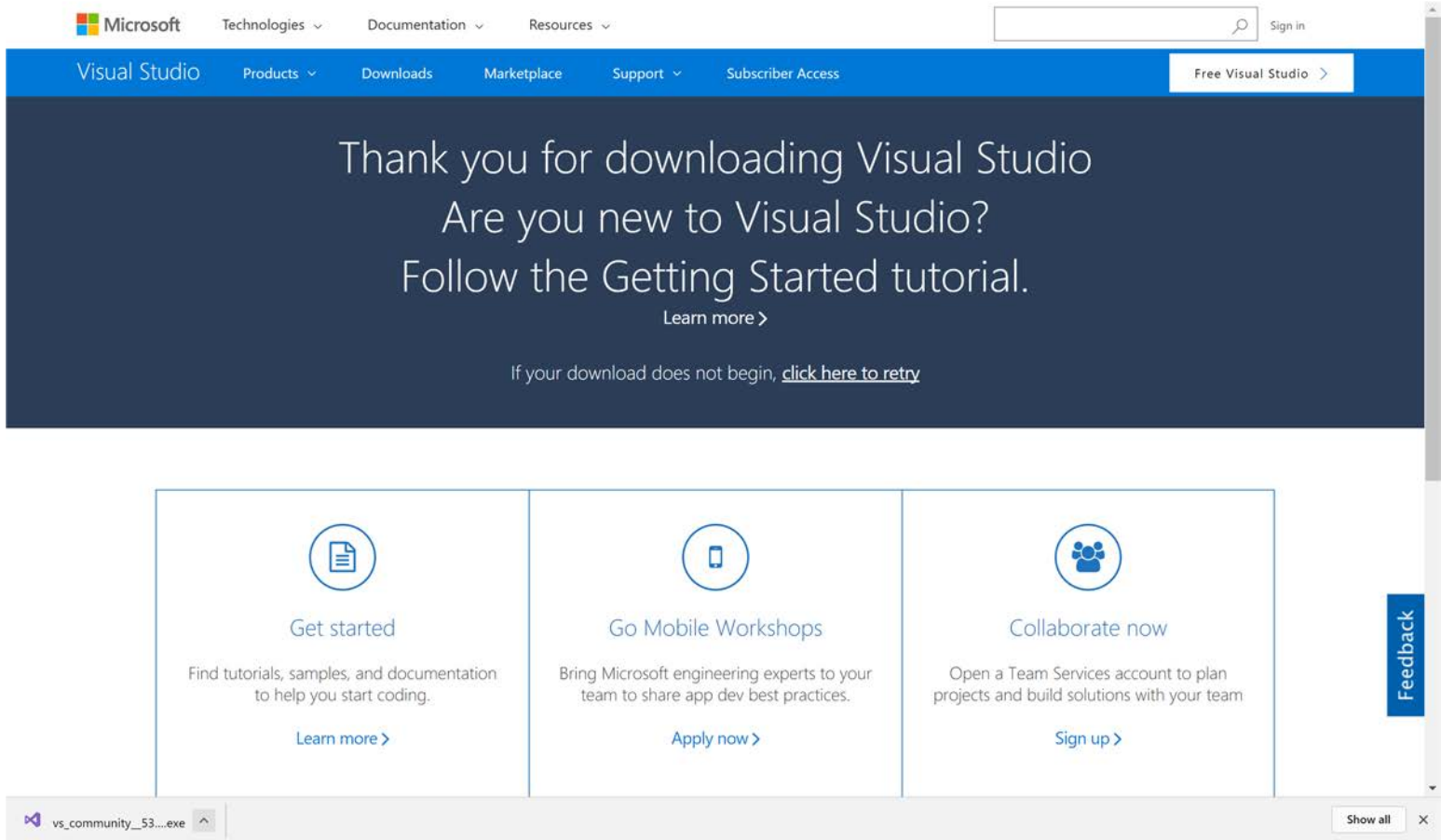
gradual engagement

easy as click…load…download

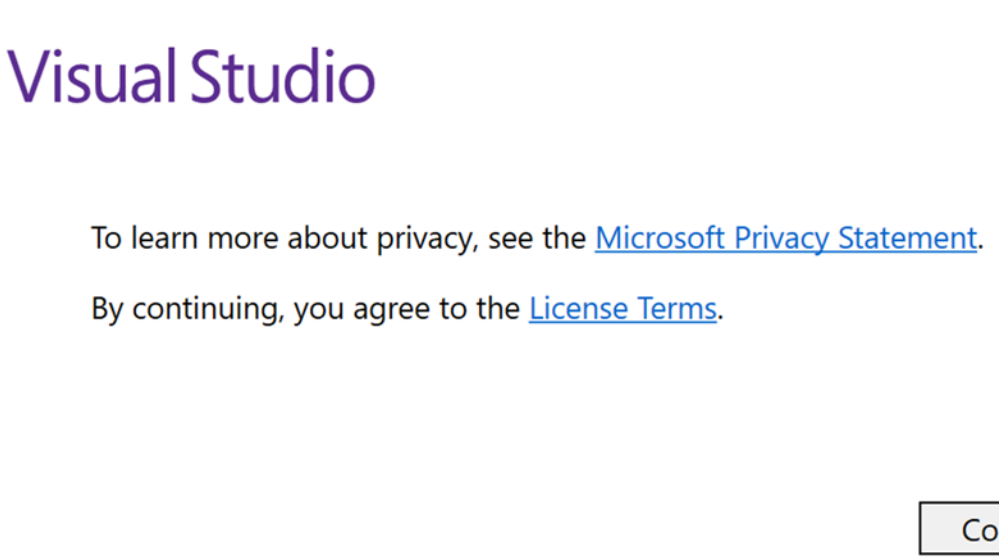
& auto download option

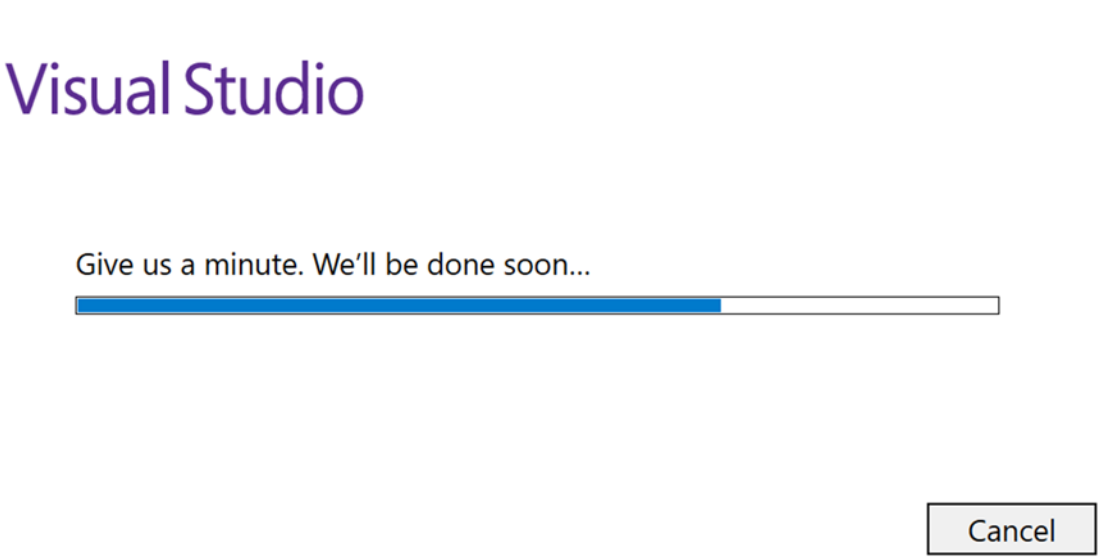
while you wait

you can read more about
Visual Studio 2017



policies & installing the Launcher

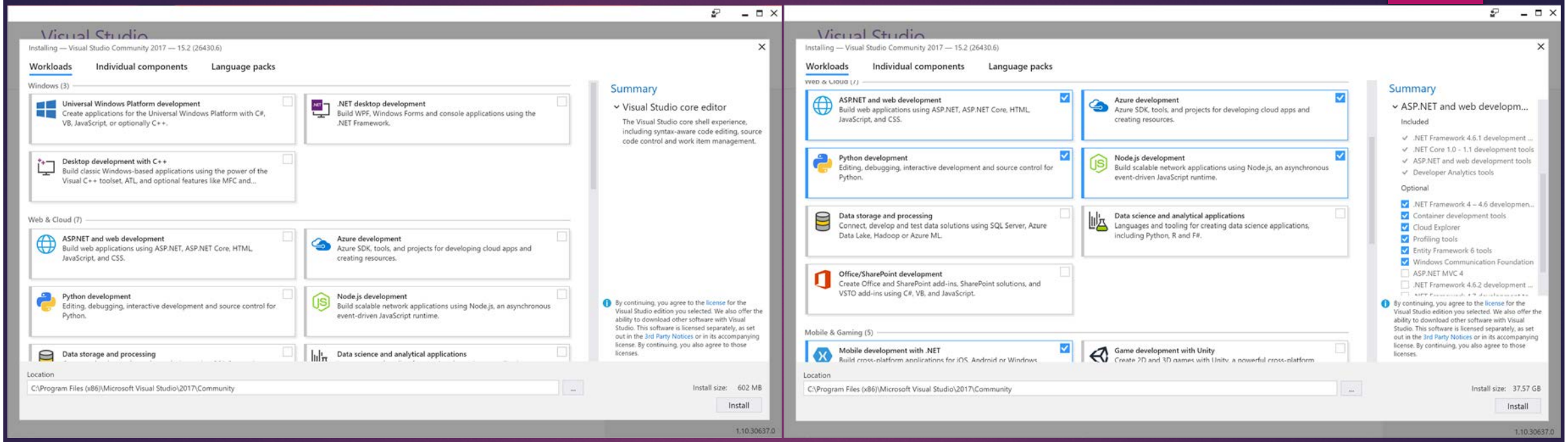




after download and launch you get

prompted with terms and policies

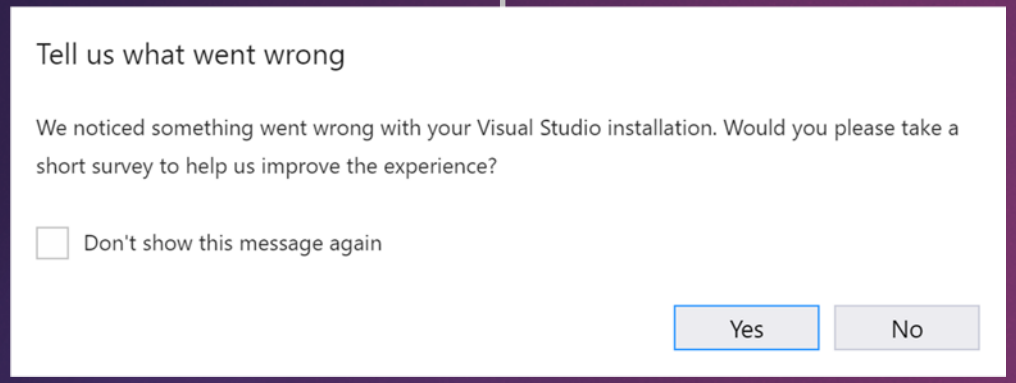
then the launcher is installed

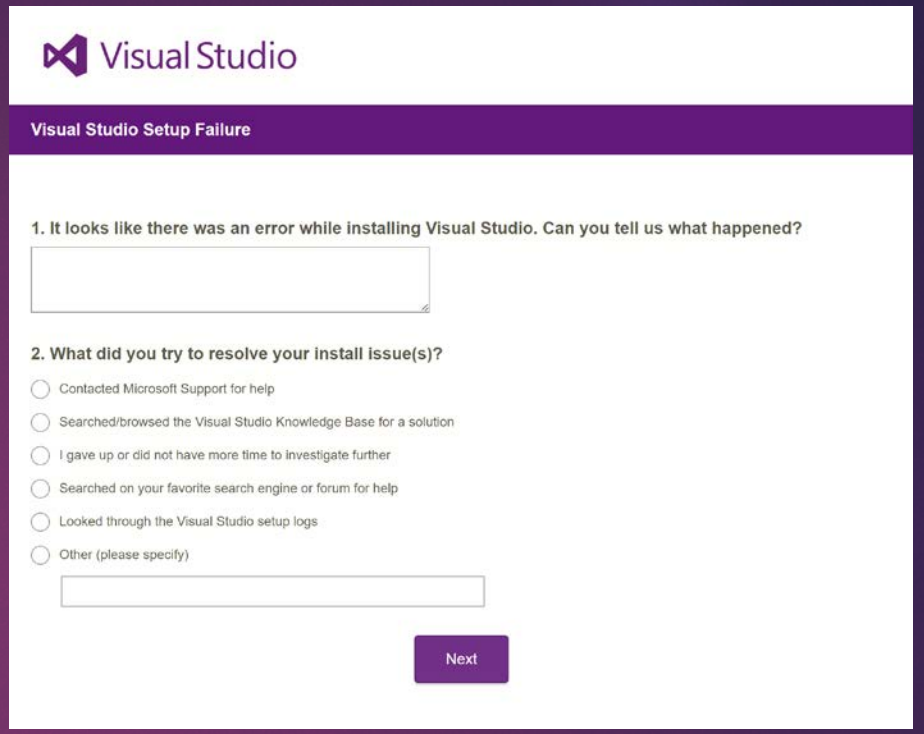


pick & choose

questions help narrow down needs for install based on personal usage

oops...





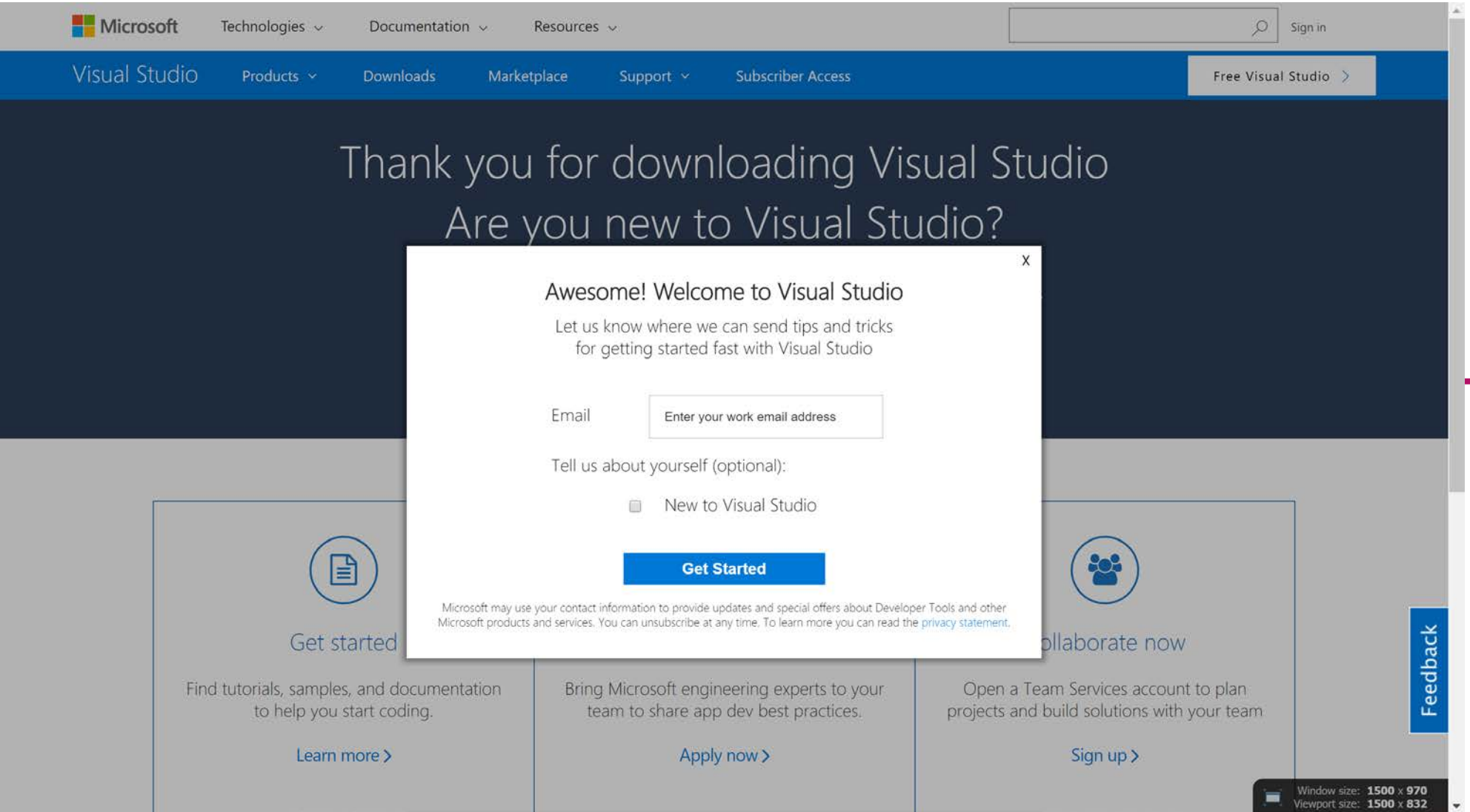
if install fails you aren't left with a lone error message and that's it...try again

instead

with a little personal touch

you can take part in helping them find out why and help others

hook line & sinker



when install finishes a new webpage pops up asking for your email if you want tips and tricks.

smart tactic to get user to register email by making the user feel like they deserve a reward for completion