



Sally Cinnamon

- 15 Years Old
- Leith Academy
- Lives in Edinburgh

Behaviours

- Spends most of her time on her phone or ipad.
- Short attention span.
- Likes apps such as instagram and facebook looking at memes and pictures.
- Naturally smart but gets frustrated when she doesn't understand something.
- Dyslexic.
- Is a visual learner.

Demographic information

- Is currently a full time student at high school.
- Is studying for exams.
- Lives at home with Mum, dad and baby brother.
- Middle class background

Needs and goals

- Has been tasked with weekend homework by teacher to look into our solar system.
- Needs quick info on multiple subjects such as planets and NASA.
- Needs images to help her learn.
- Does not like physics so needs to be kept interested.