

<i>Duplicate this sheet for each new journey</i>												
Persona's name [1]	Sally Cinnamon											
Journey goal [2]	Learn for homework											
	Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7	Step 8	Step 9	Step 10	Step 11	Goal
User action(s)	Arrive on the homepage.	Look at picture of the day.	Scroll through the options to see what subject to pick.	Selected the jupiter thumbnail.	User now wants to learn about the planet of jupiter.	User now wants to see what jupiter looks like.	User is now curious and would like to see more images of the planet.	User has noticed there is also a video scroll and as she is a visual learner navigates to that.	User has selected video to watch.	User has watched the vidoe and closed the box to so she can see the page again.	User has finished learning about jupiter and clicks on the home button to be able topick another subject to learn about.	Sally's goal was to learn about different subject for a school homework assignment.
System response	Homepage loads with picture of the day and items to click on.	picture of the day to be visible.	Thumbnails must respond and cycle through multiple options.	Jupiter thumbnail is selected and takes user to a second page.	Second page loads with title of the selected planet and a blurb about the planet of jupiter.	An image of Jupiter has already loaded beside the blurb giving the user a visual guide.	user can now navigate to the image category and scroll through the images and pick one she likes.	Image has now been closed and she can scroll through vidoes playlist.	The thumbnail has been clicked on and brings up the selected video.	Video box has now closed and array of videos and images can be see again.	Home button is clicked which takes the user back to the main page where the picture of the day can be seen and subject thumbnails she can choose from.	
Potential problems	Certain items do not show up on site.	Picture of the day does not load	Scroll doesn't work or thumbnail links do not work.	Link to next page is not set up correctly and does nothing.	Info on a different planet shows up instead of Jupiter, link correct information.	Image does not show.	scroll does not work or thumbnails do not show.	Video does not close and scroll does not work.	Clicking on thumbnail could download the video if it a mov file and video migh not play.	Could take user to another page if not linked properly.	Home button is not linked properly back to the homepage.	

[1] This has to come from your proto-persona profile

[2] What is the goal? I.e. buying a book or adding a friend to their social network profile.