NIK WILLIAMSON UX DESIGNER

nikwilliamson



PROTOTYPING IN AXURE

#DUXDAY

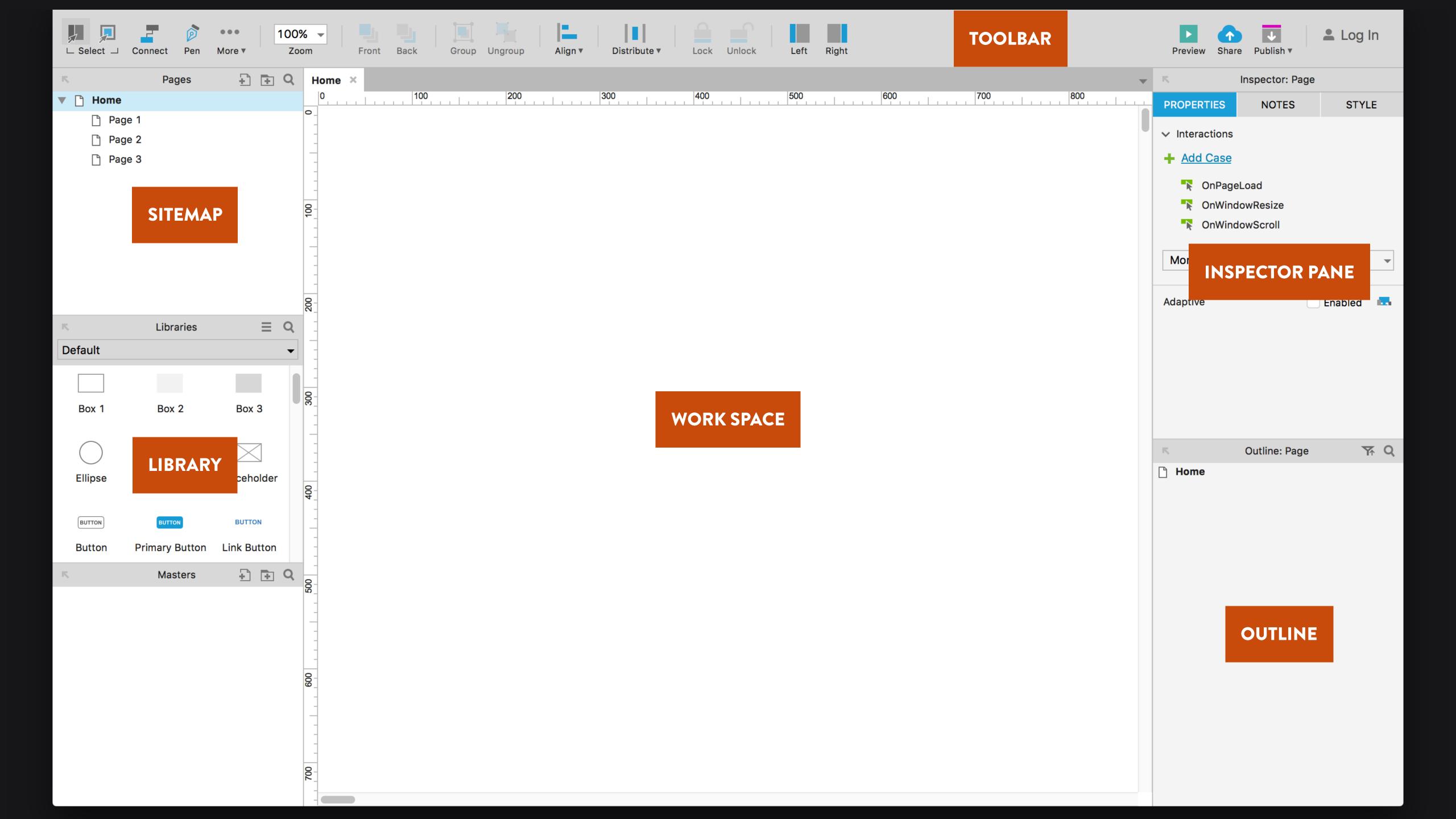
AVOCADO AXURERP BALSAMIQ MOCKUPS CACOO CODEPEN CSS DECK DABBLET DRAW.10 FLASH CC FLINTO FLUID UP FRAMER STUDIO FRAMER.JS GLIFFY GOOGLE WEB DESIGNER INDESIGN CC INDIGO STUDIO INVISION JS BIN JS FIDDLE JUSTINMIND KEYNOTE LIVEWEAVE LUCID CHART MAGIC MOCKUPS MARVEL OMNIGRAFFLE ORIGAMI PIXATE PLACEIT POLYMER DESIGNER POP POWERPOINT PROTO.IO SOLIDIFY TWITTER BOOTSTRAP UX PIN VISIO VUE WIREFRAME.CC AVOCADO AXURE RP BALSAMIQ MOCKUPS CACOO

WTF IS AXURE!?

"AXURE HELPS YOU CREATE SIMPLE CLICK-THROUGH MOCKUPS OR HIGHLY FUNCTIONAL, RICH PROTOTYPES WITH CONDITIONAL LOGIC, DYNAMIC CONTENT, ANIMATIONS, DRAG AND DROP, AND CALCULATIONS."

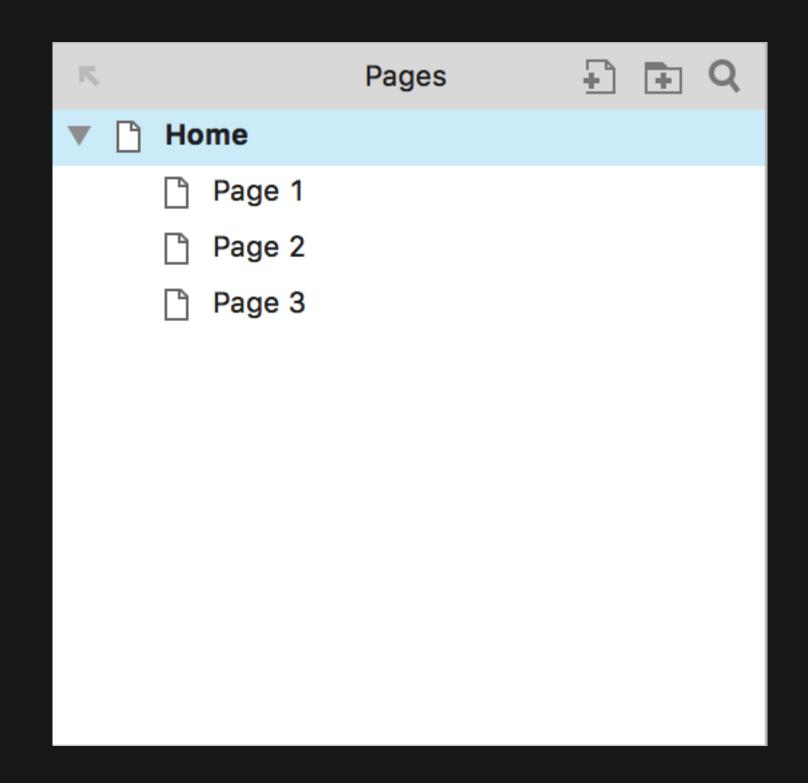
- SOME MARKETING GUY AT AXURE





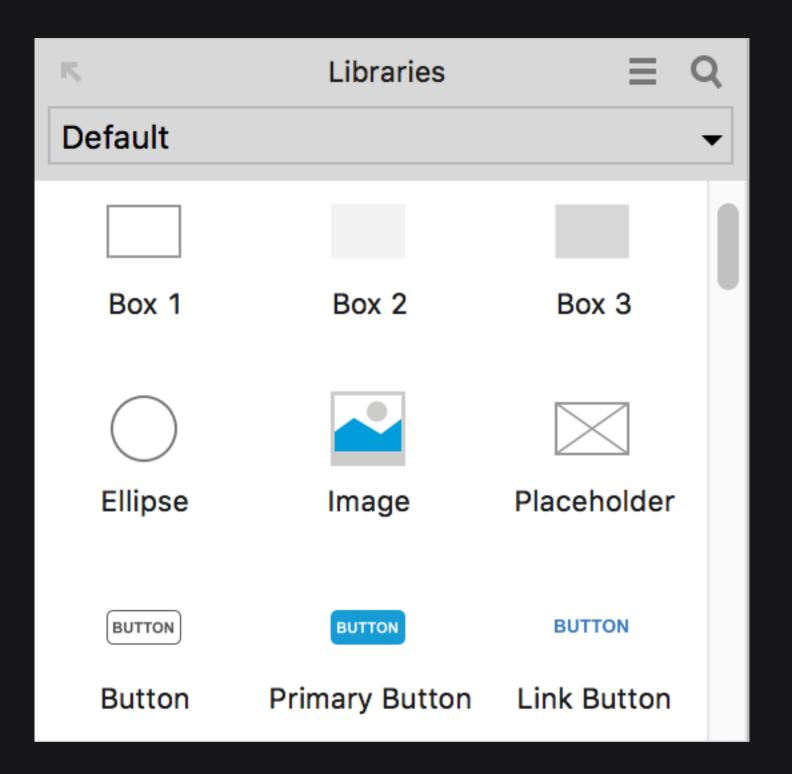
SITEMAP

THE PAGE STRUCTURE OF YOUR PROTOTYPE



LIBRARY

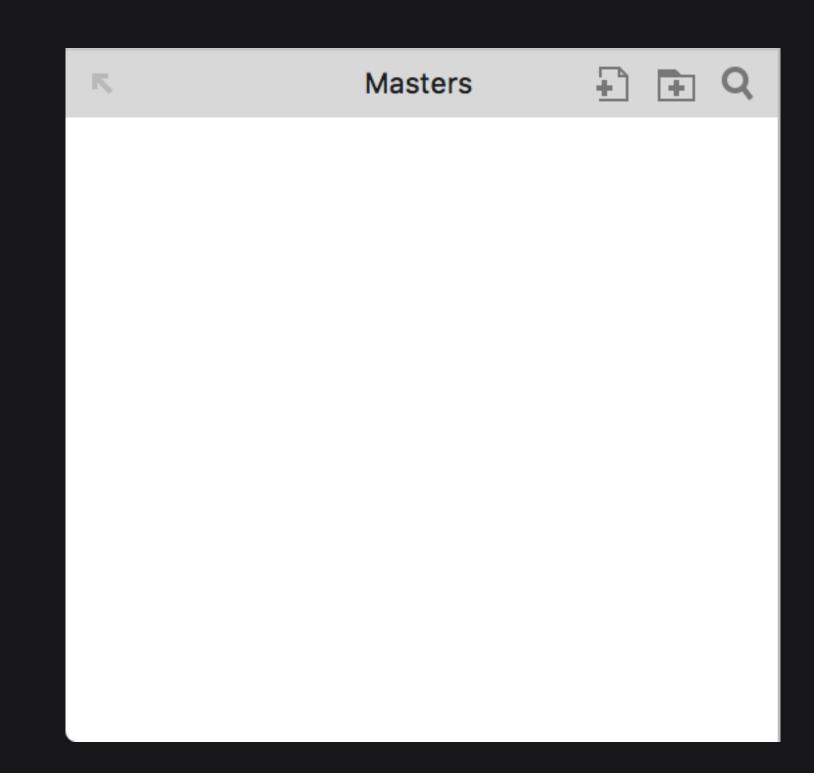
YOUR PROTOTYPE BUILDING BLOCKS





MASTERS

MASTERS ARE REUSABLE OBJECTS YOU CREATE



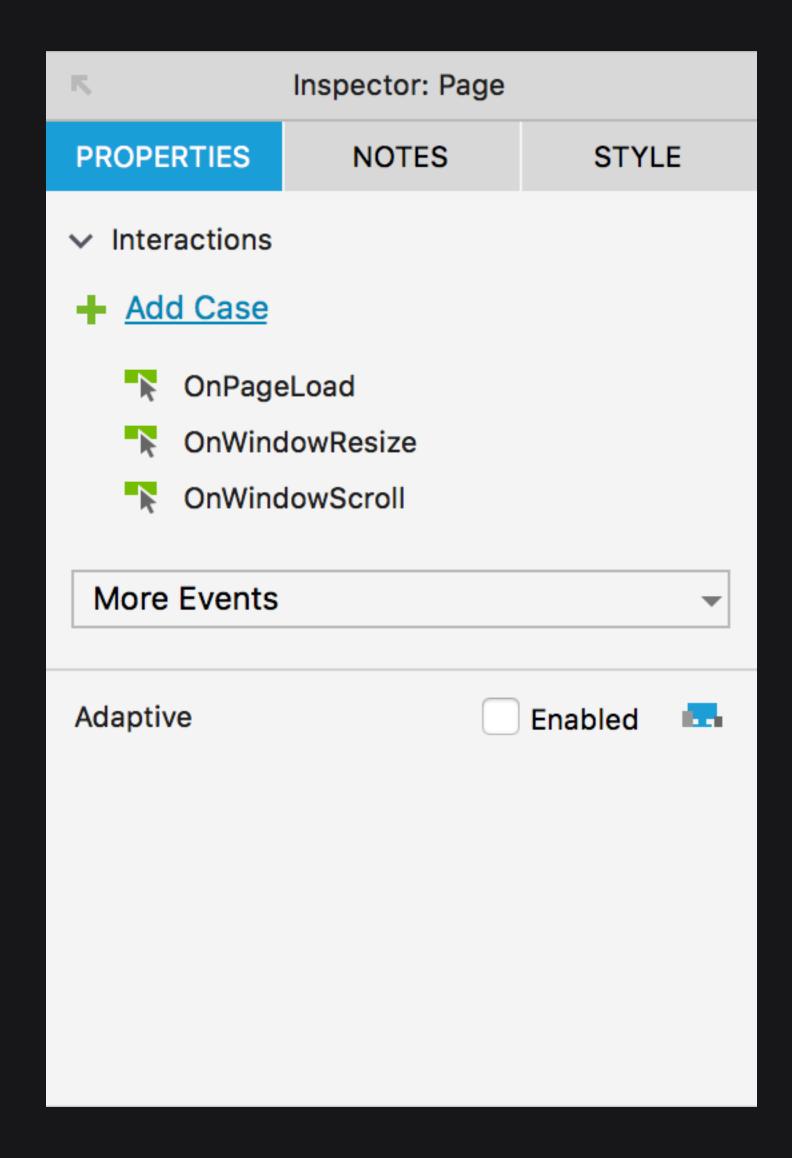


TOOLBAR

THE QUICK AND DIRTY WAY TO GET STUFF DONE

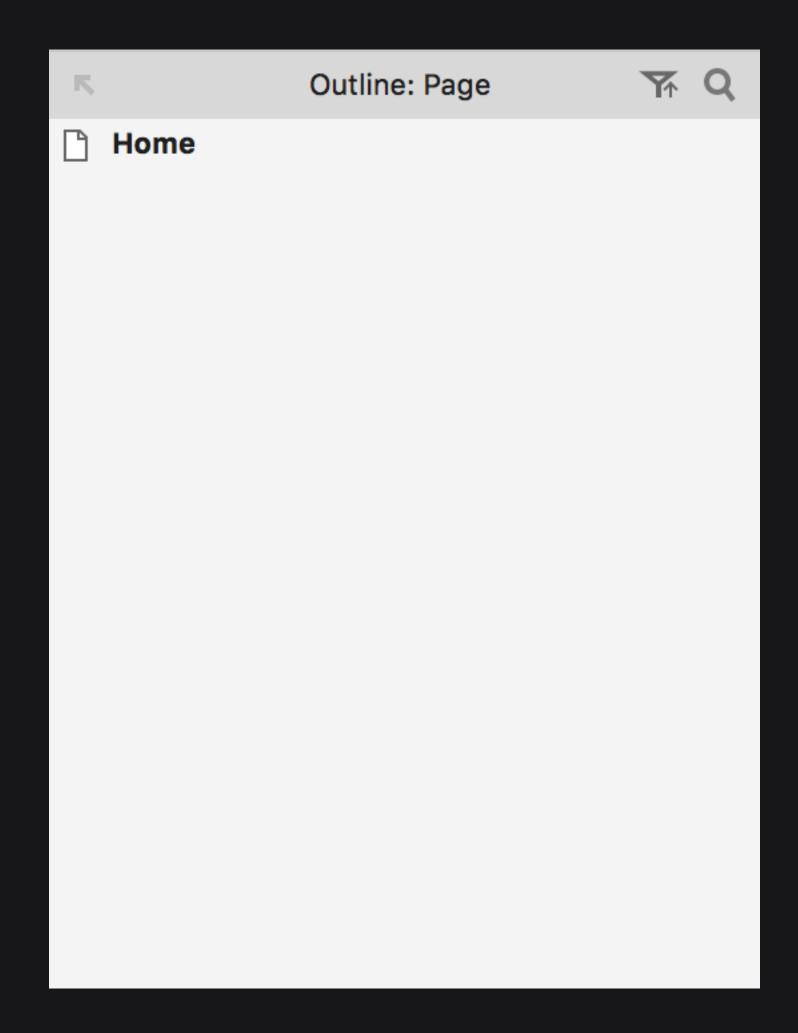
INSPECTOR PANE

THIS IS WHERE THE MAGIC HAPPENS. HERE IS WHERE YOU CONTROL INTERACTIONS AND STYLING.



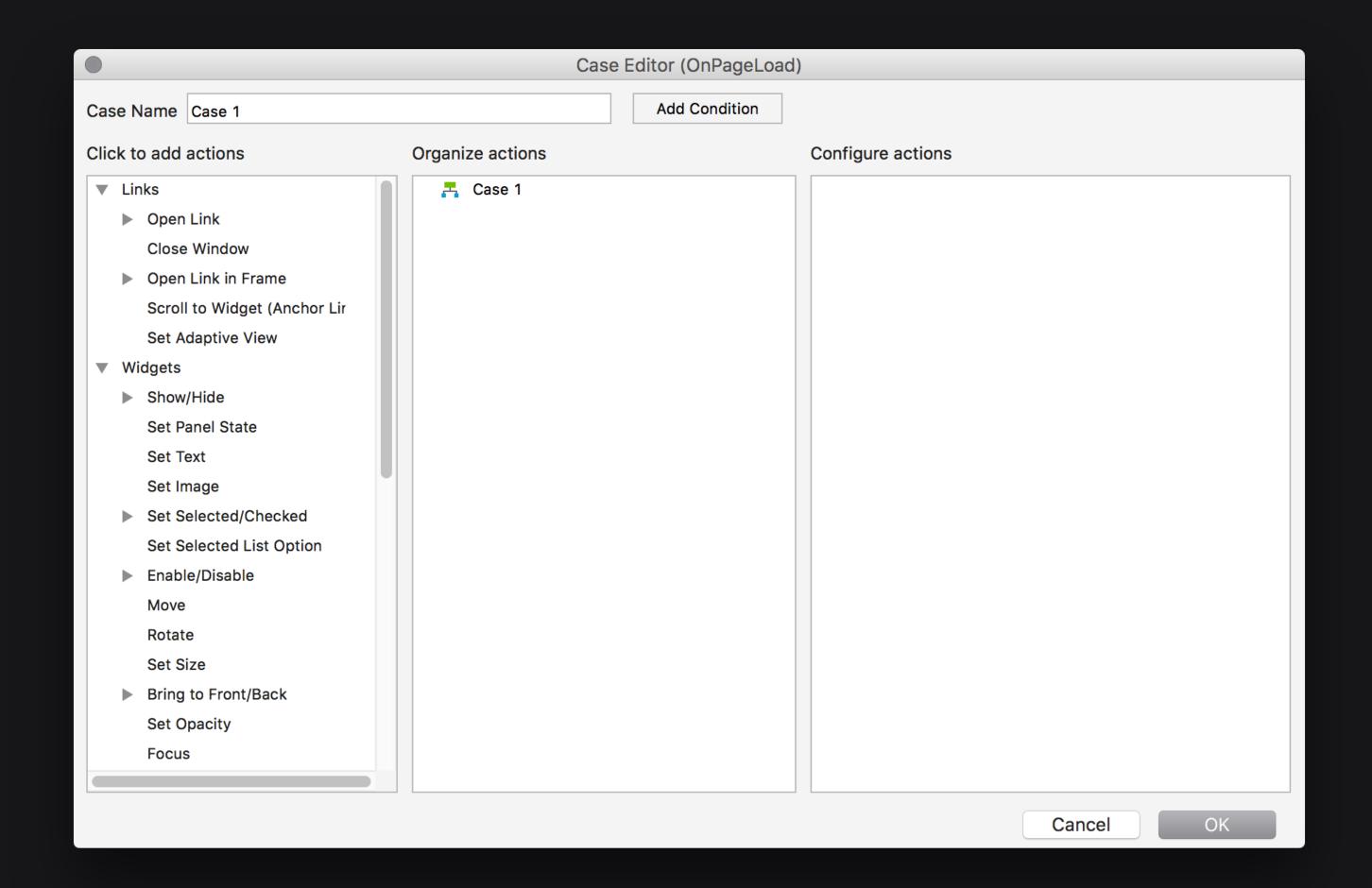
OUTLINE

THINK OF THIS AS YOUR LAYERS PANEL IN PHOTOSHOP



CASE EDITOR

THIS IS WHAT MAKES
AXURE DIFFERENT.
HERE IS WHERE YOU
CREATE YOUR
INTERACTIONS.

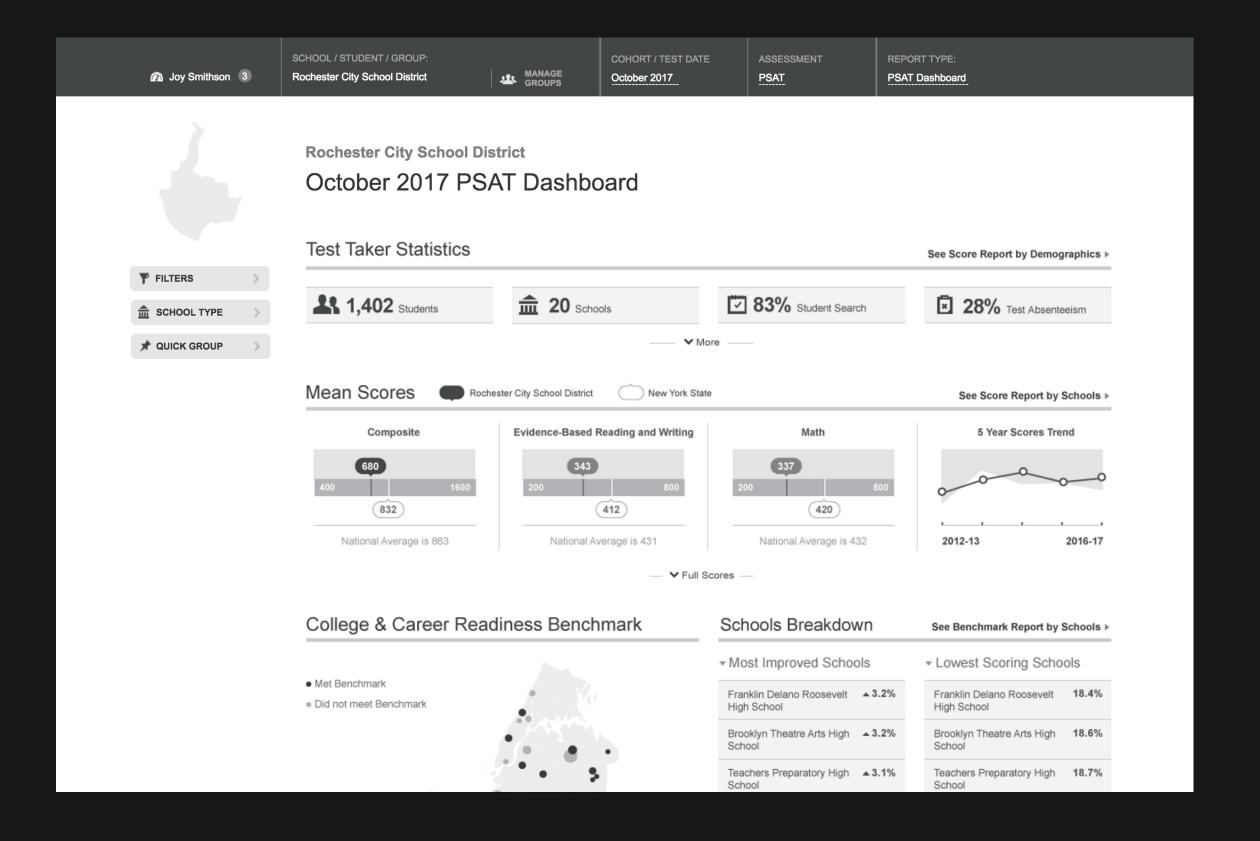




THAT'S COOL... WHAT DO I DO WITH IT?

THE COLLEGE BOARD REPORTING PROTOTYPE

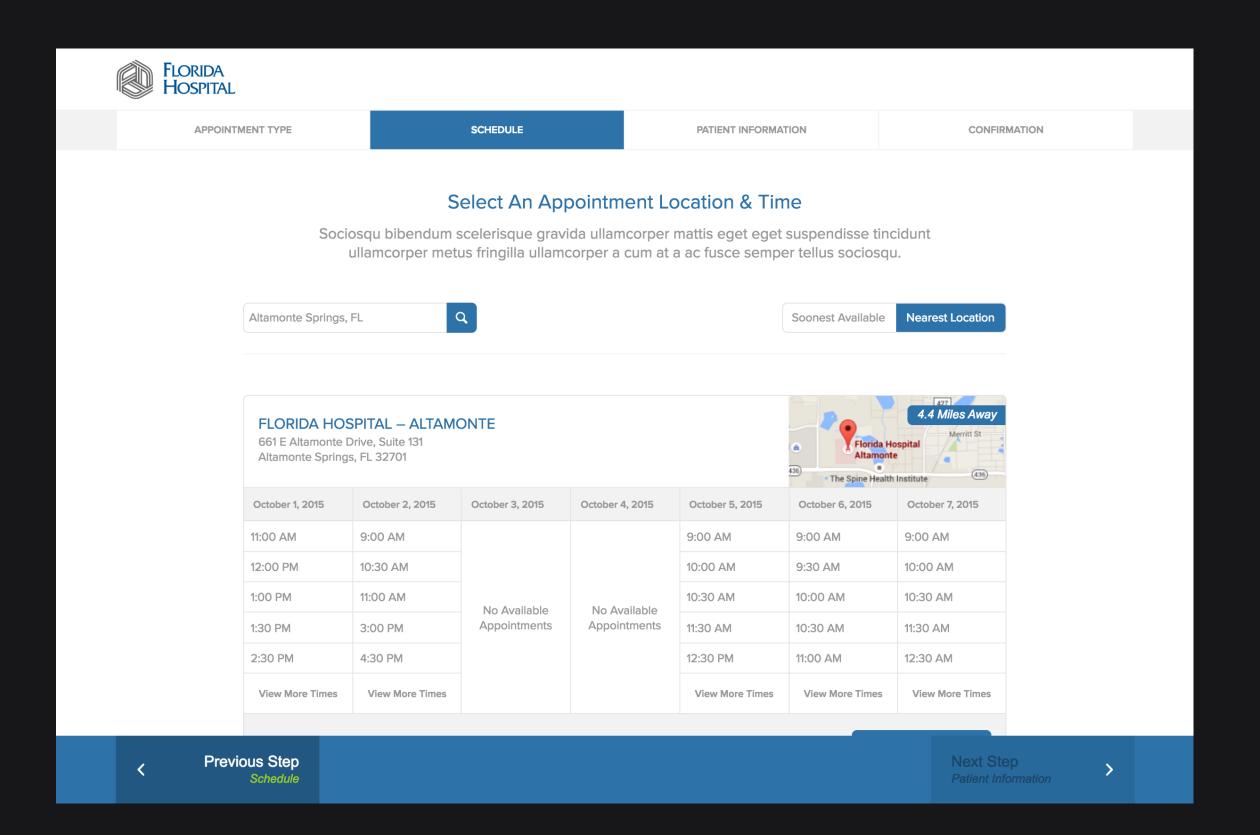
http://nik.xyz/collegeboarddemo





FLORIDA HOSPITAL SCHEDULING PROTOTYPE

http://nik.xyz/fhschedulingdemo





WHYAXURE

OMG PLZ HELP!

AWESOME TRAINING MATERIAL AND SUPPORT COMMUNITY

THE DEVIL IS IN THE DETAILS

FINE-GRAIN CONTROLS TO ADD THE SMALLEST INTERACTIONS THAT MAKE THE BIGGEST DIFFERENCE

DO THE IMPOSSIBLE

GOOD FOR PROTOTYPING COMPLEX INTERACTIONS AND BEHAVIORS



WIDGETS FOR DAYS!

ROBUST LIBRARY OF WIDGETS OUT OF THE BOX

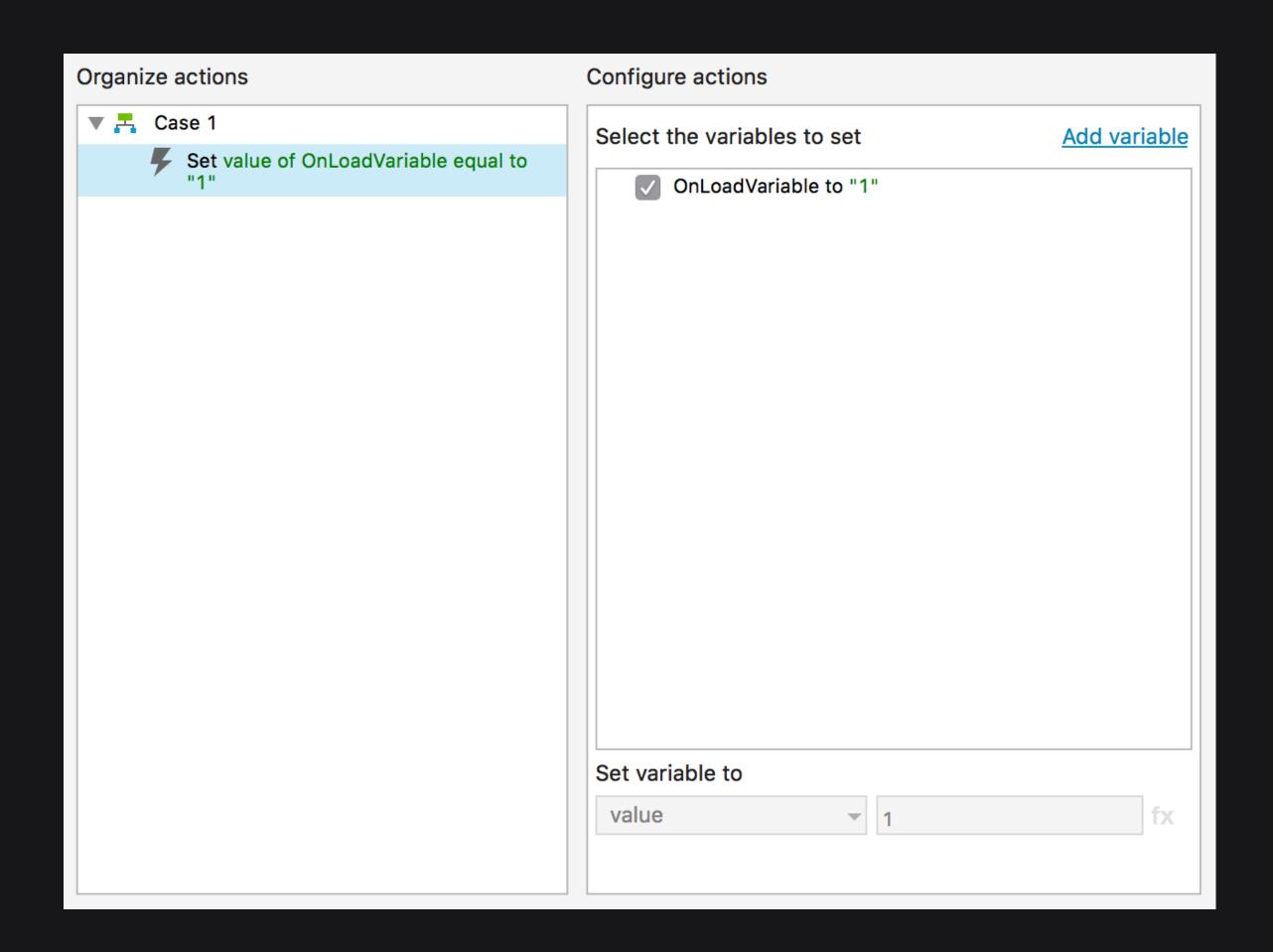
WHAT MAKES AXURE DIFFERENT?

VARIABLES

SET LOCAL VARIABLES.

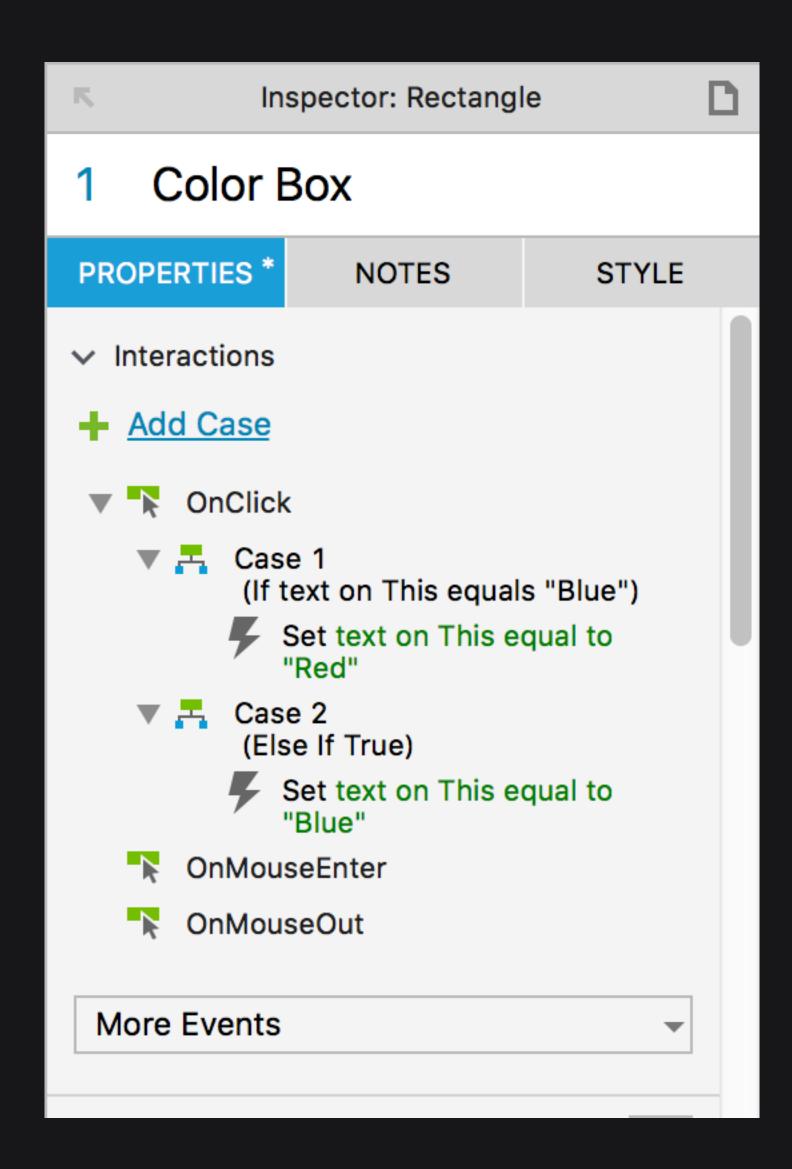
SET GLOBAL VARIABLES.

CREATE SOMETHING REALISTIC.



CONDITIONAL LOGIC

IF THIS, THEN THAT. OH, SOMETHING ELSE, LETS DO THAT.

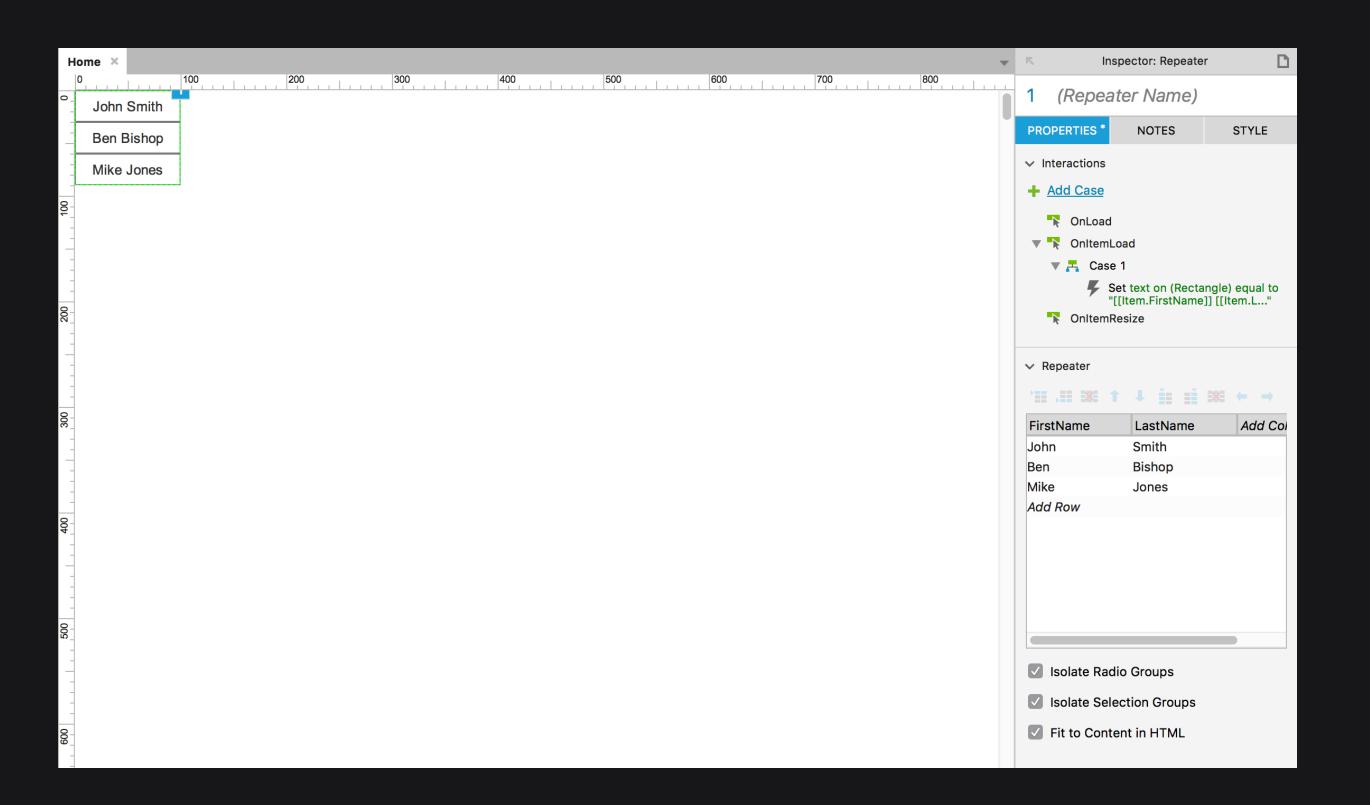


REPEATERS

FAKE IT TILL YOU MAKE IT.

USE MOCK DATA A USER

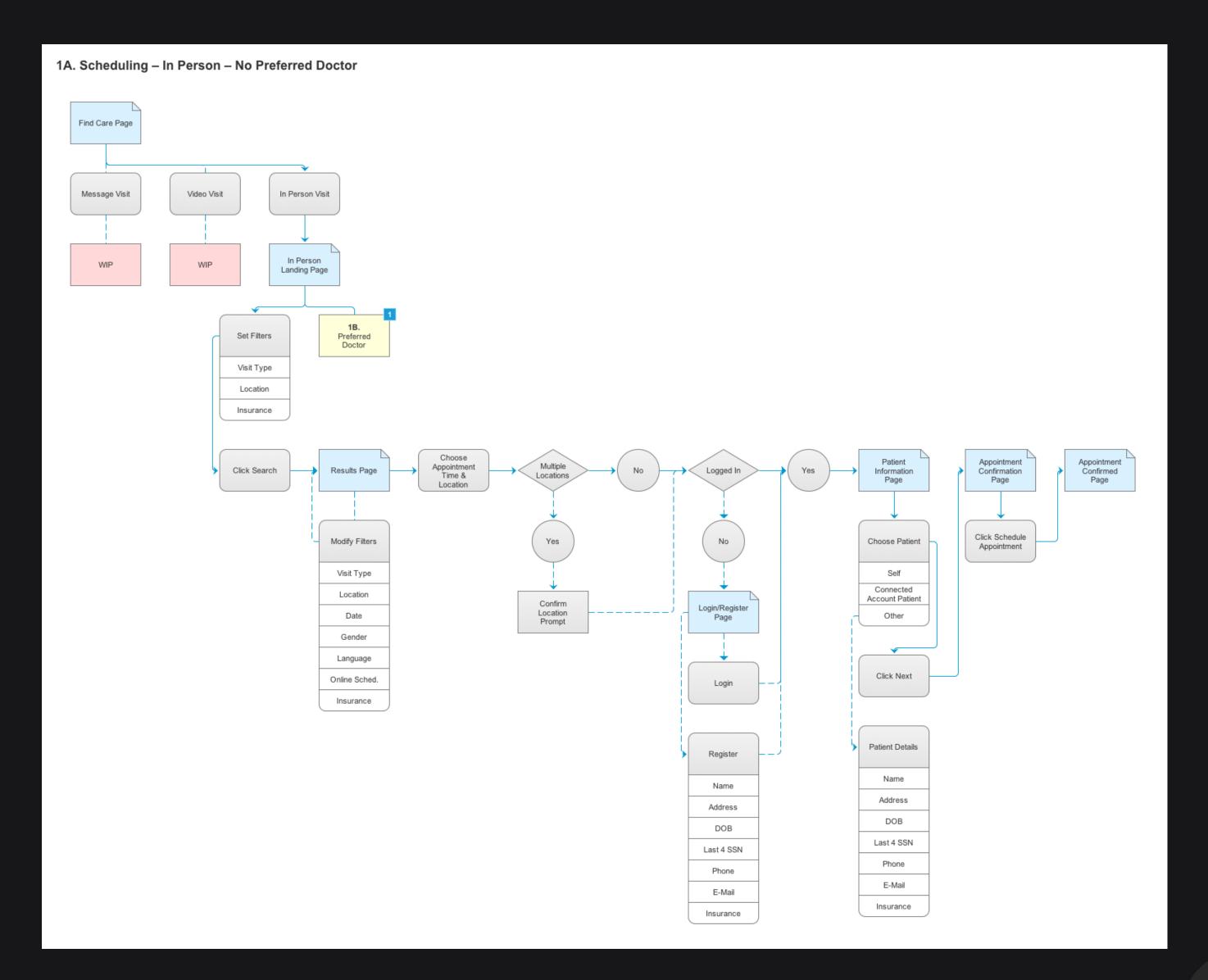
CAN INTERACT WITH.





FLOWS

IT'S THE ONE STOP UX DELIVERABLE SHOP



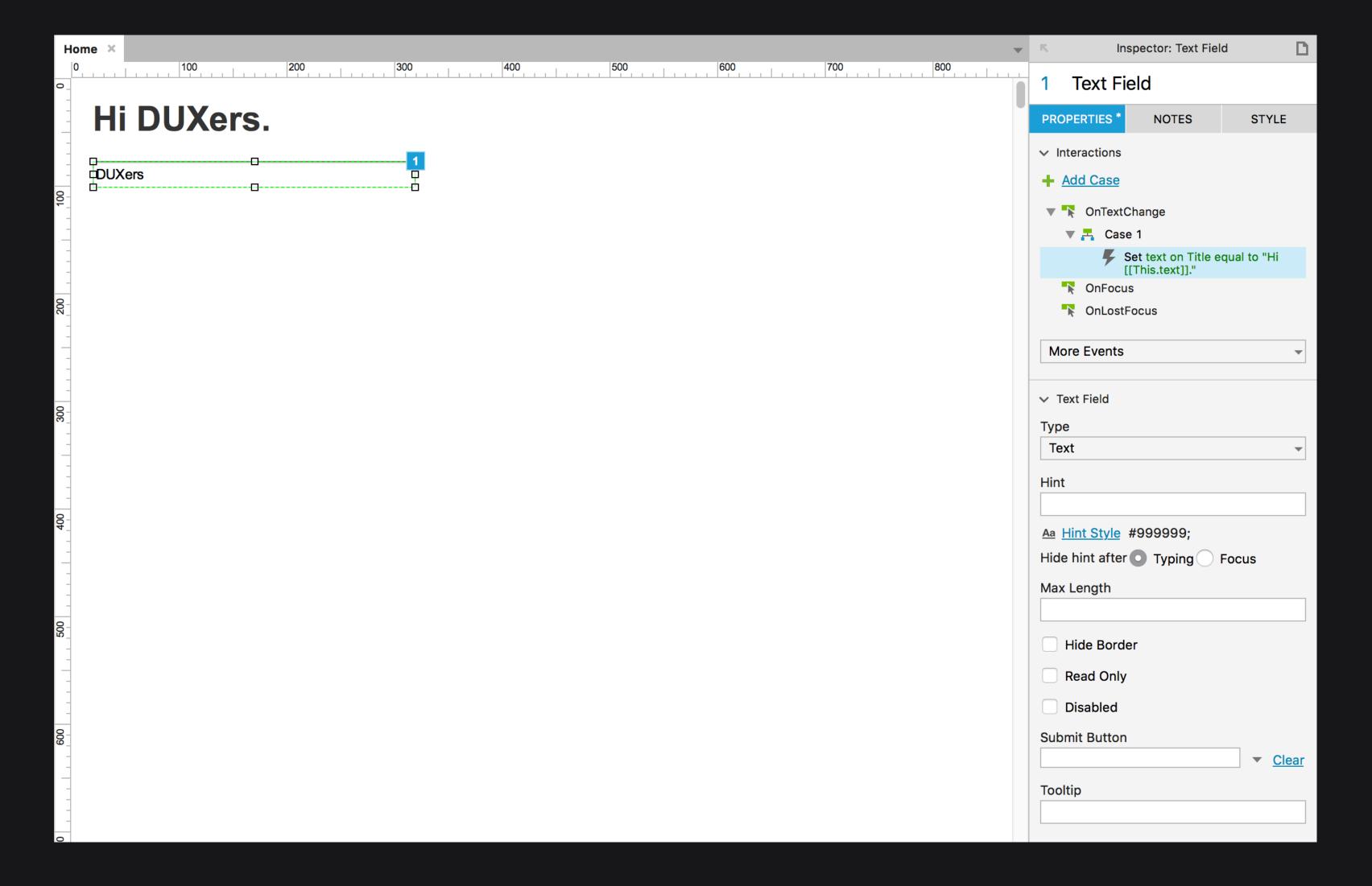


DYNAMIC

CONTENT

GET CLOSER TO

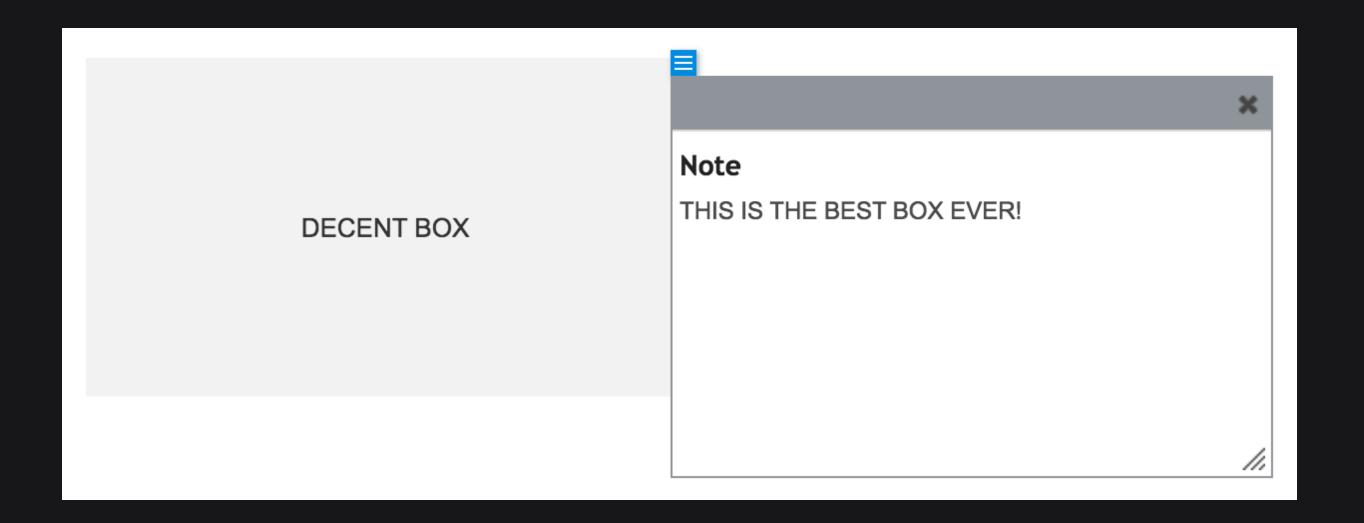
THE REAL THING





ANNOTATIONS

ANNOTATE YOUR WIRES & PROTOTYPES EASILY



"I'VE BEEN AMAZED AT HOW OFTEN THOSE OUTSIDE THE DISCIPLINE OF DESIGN ASSUME THAT WHAT DESIGNERS DO IS DECORATION. GOOD DESIGN IS PROBLEM SOLVING"

- JEFFERY VEEN

LET'S MAKE SOMETHING

