Matt Price

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Summary

UX Designer with a background in Applied Behavior Analysis. Trained in UI/UX Design at UC Berkeley with 1 ½ year of experience. Seeking to make user-centered, intuitive designs that exceed business requirements.

Technical Skills

Design methods

			Software
User research	Style guides	User testing	HTML5, CSS3,
User interviews	Mood boards	Rapid prototyping	Bootstrap, Webflow,
Need identification	Wireframes	Heuristic evaluation	Javascript, Git,
Persona creation	Hi/Lo fidelity mockups	Information architecture	Figma, InVision,
Creative brainstorming	User interface design	Agile methodology	Adobe Creative Cloud,
User flows	Responsive design	Accessibility	Photoshop, Illustrator,
User stories	Interaction design	Front end development	XD, Premiere Pro

Projects

Virtual GM | Prototype: Figma prototype
- Overview: Designed mobile application for servicing and restocking vending machines
- Methods: User flows, Lo-fi wireframes, high fidelity interface designs Functional Prototypes.
- Software: Figma.

Precita Eyes website redesign | Prototype: https://invis.io/4EY2ZY9PWCJ
- Overview: Created a new website for the mural arts community in San Francisco.
- Methods: User interviews, storyboarding, visual look and feel designs, and usability testing.
- Software: Figma, Photoshop, Illustrator, and InVision.

Work Experience

Freelance User Experience Designer   September 2020 – present
Work with startups to implement a human-centered design approach to their core products. Create or follow design and branding systems to ensure a consistent look and feel for customers. Comfortable finding meaningful solutions in open-ended projects that may be ambiguous or ill-defined.

Registered Behavior Technician & New Hire Trainer   August 2018 – June 2020
ACES (Comprehensive Educational Services, Inc.)   Concord, CA
Used applied behavior analysis to teach independent living skills to students with an autism spectrum disorder. Created and followed behavior plans to shape and reinforce appropriate behavior.

Education

Certificate: **UI/UX design**, University of California Berkeley Extension, San Francisco, CA.   July 2020

Certificate: **Human-Computer Interaction**, Georgia Institute of Technology.   October 2021