

Matt Price

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LinkedIn: [linkedin.com/in/mattpriceuxdesign](https://www.linkedin.com/in/mattpriceuxdesign)

Third-year UX designer creating and developing a crisp user interface for a startup's flagship product. Seeking to join a fast-paced organization with an opportunity to learn from senior designers.

Experience

User Interface Designer

Resultlytics

[Read the case study](#)

November 2020 - Present

Outlined the information architecture for a business management application in the vending industry. Invented the design system and iconography using Adobe Illustrator and Figma. Iteratively designed the user interface and facilitated 15 guerrilla user tests. Communicated decision rationale with the project owner. Coded 13 front-end pages and user flows using Webflow, HTML5, CSS3, JavaScript, and the Vue JS 3 framework. Communicated app specifications with the engineering team through final design.

User Interface Designer

Precita Eyes (School project)

[Read the case study](#)

May 2020 - June 2020

Collaboratively redesigned the website for a mural arts community. Used Figma to design an easy-to-use UI as part of a cross-functional team. Originated graphic design elements in Adobe Photoshop and Illustrator. Conducted user research with usability testing, heuristic evaluation, user interviews, and persona creation. Produced and tested functional prototypes with InVision. Presented work to team members.

User Experience Designer

Matt Price Designs (Freelance)

Kansas City, MO

July 2020 - Present

Work with startups to design their flagship product's UI. Harmonize existing branding with fresh designs to ensure a consistent look and feel. Practice human-centered design to improve the user's end-to-end experience. Increased client's views by 58.9% and visitors by 83.5% month over month by redesigning their website.

Registered Behavior Technician & New Hire Trainer

ACES (Comprehensive Educational Services)

Concord, CA

August 2018 - June 2020

Used applied behavior analysis to teach independent living skills to students with an autism spectrum disorder. Created and followed behavior plans to shape and reinforce desired behavior.

Education

Certificate: Human-Computer Interaction (HCI),
Georgia Institute of Technology - Online

Jan 2021 - Oct 2021

Certificate: UX/UI design, University of California
Berkeley Extension - San Francisco, CA

Sep 2019 - Jul 2020

Skills

User research,
User flows,
Visual design,
Graphic design,
Interaction design,
Product design,
Design systems,
Color theory,
Pictorial composition,
Storyboarding,
Creative ideation,
Wireframes,
Product strategy,
Touchpoint integration,
Rapid prototypes,
Section 508
accessibility guidelines,
Usability testing,
Feedback synthesis,
Agile methodology,
Component-based
development,
Front-end
development,
Video editing.

Software

Figma,
InVision,
Adobe Creative Cloud
Suite,
HTML5,
CSS3,
JavaScript,
Vue JS 3.