

Matt Price

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SUMMARY

UX Designer with a background in Behavior Therapy. Certificate in UI/UX from UC Berkeley. Skilled in design thinking from ideation to final product. Practitioner of applied behavior analysis for increased insight into user behavior. Interested in user testing metrics that validate or discredit design choices.

TECHNICAL SKILLS

Technologies: html, css, javascript, GitHub, Bootstrap, Webflow, figma, InVision, Photoshop, Illustrator.
Design thinking: Information Architecture and Flow, User Need Identification, User Experience Interviewing, Persona Creation, Insight Synthesis, Atomic Design, UI Grids and Composition, Color Theory, Heuristic Evaluation, Typography, Interaction Design and Iconography

PROJECTS

Precita Eyes website redesign | Prototype: <https://invis.io/4EY2ZY9PWCJ>

- Overview: Created a new website for the mural arts community in San Francisco.
- Methods: User interviews, storyboarding, visual look and feel designs, and usability testing.
- Software: Figma, Photoshop, Illustrator, and InVision.

Department of Education website redesign | <https://edgov.webflow.io/>

- Overview: Updated the Department of Education website for new students on mobile.
- Methods: Lo-fi wireframes, User interviews, Usability testing, A/B testing, HTML Prototypes.
- Made with Figma, InVision, html, css, and webflow.

EXPERIENCE

Behavior Interventionist & New Hire Trainer

2018 – 2020

ACES (Comprehensive Educational Services, Inc.)

Concord, CA

Used applied behavior analysis to teach independent living skills to students with autism spectrum disorder. Practiced following written instructions and paying attention to detail to documentation. Learned to articulate client behavior by citing measurable data and objective events.

Key Accomplishments:

- Given leadership responsibilities to onboard new hires.
- Placed in a group of role model employees that new hires shadow.
- Awarded a recognition of excellence for outstanding results.

EDUCATION

Certificate: UI/UX design, University of California Berkeley Extension, San Francisco, CA.

July 2020

Certificate: Introduction to Digital Humanities, Harvard online.

November 2020