

Matt Price

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Summary

UX Designer with a background in Applied Behavior Analysis. Trained in UI/UX Design at UC Berkeley with one year of experience. Seeking to make User Centered, intuitive designs that exceed business requirements.

Technical Skills

Design methods

User research

User interviews

Need identification

Persona creation

Creative brainstorming

User flows

User stories

Style guides

Mood boards

Wireframes

Hi/Lo fidelity mockups

User interface design

Responsive design

Interaction design

User testing

Rapid prototyping

Heuristic evaluation

Information architecture

Agile methodology

Accessibility

Front end development

Software

HTML5, CSS3

Bootstrap, Webflow

Javascript, Github

Figma, InVision

Adobe Creative Cloud

Photoshop, Illustrator,

XD, Premiere Pro

Projects

Precita Eyes website redesign | Prototype: <https://invis.io/4EY2ZY9PWCJ>

- Overview: Created a new website for the mural arts community in San Francisco.
- Methods: User interviews, storyboarding, visual look and feel designs, and usability testing.
- Software: Figma, Photoshop, Illustrator, and InVision.

Department of Education website redesign | Prototype: <https://edgov.webflow.io/>

- Overview: Updated the Department of Education website for new students on mobile.
- Methods: Lo-fi wireframes, User interviews, Usability testing, A/B testing, Functional Prototypes.
- Made with Figma, InVision, html, css, and webflow.

Work Experience

Registered Behavior Technician & New Hire Trainer

ACES (Comprehensive Educational Services, Inc.)

August 2018 – June 2020

Concord, CA

Used applied behavior analysis to teach independent living skills to students with an autism spectrum disorder. Created and followed behavior plans to shape and reinforce appropriate behavior.

Key Accomplishments:

- Trained 10 new hires, teaching ABA skills & methodologies and prepared them for board examination.
- Mentored three Registered Behavior Technicians.
- Awarded a recognition of excellence for the outstanding results of my clients.

Education

Certificate: **UI/UX design**, University of California Berkeley Extension, San Francisco, CA.

July 2020

Certificate: **Introduction to Digital Humanities**, Harvard online.

November 2020