

# MATTHEW RUETZ

COMPUTER ENGINEER  
WEB DESIGNER AND DEVELOPER

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## EDUCATION

### BACHELOR OF COMPUTER ENGINEERING (HONORS)

University of Guelph 2016 - 2021

## RELEVANT AND ADDITIONAL COURSEWORK

Software Design  
Data Structures  
Large Scale Software Architecture  
Database Management  
Udemy Development Bootcamps

## SKILLS

HTML, CSS, JS  
Node.js  
React.js  
Creative Web Design  
Excel + VBA  
MERN stack  
Relational + Nonrelational DBs  
WordPress  
Strong Communication  
Project Management

## EXPERIENCE

### FREELANCE WEB DEVELOPER

2022 - Present

- Succeeding in reaching client goals by creating actionable designs and development plans
- Conceptualizing, creating and managing web sites for clients as a Full-Stack developer with MERN stack, and WordPress
- Diagnosing problems and overcoming challenges through self-directed learning and creative problem-solving
- Designing all aspects of end-to-end website creation with attention to detail

### LEAD WEB DESIGNER + DEVELOPER

Growth Boss Digital Marketing Agency Apr. 2022 - Present

- Corresponding with marketing team and directly with clients throughout the process of web site development to ensure customer satisfaction and positive user experience
- Leading a small development team to successful deployment of web projects
- Creating impactful websites using Node.js and WordPress
- Optimizing websites through regular maintenance of code, design updates, and debugging issues to better meet client goals
- Documenting guidelines for updating and maintaining websites and providing training to new developers

### PROVINCIAL DISPATCH COORDINATOR

Sleeman Breweries Ltd. Apr. 2019 - Oct. 2021

- Optimized delivery routes to restaurants across Ontario using Excel
- Programmed custom Visual Basic Applications with detailed documentation resulting in saving over 800 work hours for key employees every year
- Collaborated with supervisors and managers from multiple areas of the business to identify and quickly address delivery issues