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Chimera Heuristic Evaluation

Overall I like the concept behind your application.

I feel like you could put more effort into streamlining the visual part of the app. While all the functional parts seem to be in place/working, small details like the top of the rabbit's head being cut off take away from the overall experience.

SCENARIO TASK ONE:

Customizing Parts of a Pet

Comments:

The part selection part of the app is fun to play with, and pretty intuitive. Adding training was just a simple checkbox. No real complaints about this part.

SCENARIO TASK TWO:

Customizing personality and training of the pet

Comments:

Adding skills was simple. Adding the checked skills to the right summary could improve the user experience. Choosing personality was a bit confusing for me. The rest of the app is uses a horizontal manner of selection, so the sudden switch to vertical options was jarring.

SCENARIO TASK THREE:

Ordering a pet with a specific breed and tricks

Comments:

Switching between the breeds was simple. The breed screen itself seemed a bit slow to respond, for example I changed the head to a bear and back to the dog, and flipped to the breed tab. It then took a second for the breed choices to appear.

CHIMERA HEURISTIC ANALYSIS

Simple and Natural Dialogue

The screens seem to pack in a lot of content. My biggest issue here is that a lot of buttons seem to be unnecessarily large. This makes things seems more cluttered than they are.

Speak the User's language

I had no issues figuring out how to complete the tasks. None of the language used was confusing.

Minimize Memory Load

The running summary on the right is very helpful. I would expand it to list the skills as well instead of the just their price total as it has now.

Consistency

Your screens are pretty consistent with each other. I was not a big fan of the different selection types for personality and skills. This seemed unnecessarily different and a bit confusing. As far as external consistency goes, your app is creating a whole new market, so I'm not sure there's much to compare it to.

Feedback

The warning dialog when the home button is pressed is a nice touch. So is the confirmation dialog after ordering your pet. The issue with the breed tab I explained above could be problematic though.

Clearly Marked Exits

The Home and Checkout buttons could be much larger. They were hard to spot at first. They do appear on all the screens though, which is good.

Shortcuts

Doesn't really seem like there are any shortcuts in the app.

Good Error Messages

I did not encounter any error messages in the app. The language in the dialog to go back to the home screen is easy to understand.

Prevent Errors

There did not seem to be any validation on the checkout screen. i was able to enter nonsense numbers into fields like credit card number and zip code. It would be pretty simple to add length validation to fields like these.

Help and Documentation

Your briefing had info about how to access the app. Documentation was acceptable. There didn't seem to be much help in the app itself.