



GENERAL ASSEMBLY

Visual Design

Final Project

Copy Deck 02: LiquidLab

LiquidLab

Better Nutrition. Better Life. Tailored for you.

Feeding your body with whole foods and natural produce is the best long-term strategy for maintaining good health.

LiquidLab is part of that strategy.

Our cold pressed juice is packed with easily digestible raw vitamins, minerals and enzymes from locally-sourced fresh fruits and vegetables.

Reach your full potential through balance, not extremism. Whatever your lifestyle, we've got a juice to help get you there.

High-quality. Fresh ingredients. Custom-selected.

When you register for LiquidLab's custom service, we'll put together a juice program tailored to your current lifestyle and health goals. If you're already committed to a healthy lifestyle and are looking to incorporate fresh juice as part of a balanced diet, our custom plan might be just what you're looking for. It takes about 15 minutes to get started.

Step 1

Tell us how you're currently living. Do you work a high-stress job with long hours? In training for a marathon? Happily balancing work, home and exercise? Or maybe you're somewhere in-between?

Step 2

Tell us about your goals. Whether you're looking to get in shape or maintain your current level of fitness, we can help.

Step 3

Let us know about your current diet and favorite flavors. We've got a delicious juice blend to suit your nutritional needs and tastes.

Get started with our custom plan and we'll put together the perfect juice plan, just for you. >

Jump-start a healthy you with LiquidLab.

Short on time? Not sure where to start? Try one of our Juice Sampler Packages.

The Sweet Tooth

If your motto is "eat dessert first," this plan will have you saying "drink juice first." The Sweet Tooth includes three of our healthy, delicious fruit smoothie blends: Mixed Berry, Strawberry-Banana and Blueberry Cobbler, together in one sampler. >

No Time For Salad

Why eat veggies when you can drink them? All the benefits of eating a salad, but in a delicious juice blend you can grab and drink on the go. This sampler includes three vegetable blends rich in dark leafy greens like kale, spinach and swiss chard. And best of all, there's no dishes to wash when you're done! >

Public Transportation Defense Shield

Ride the subway? Work in an open floor plan? Protect yourself from airborne illness by boosting your immune system with antioxidants. This sampler includes three blends that will help your body put up its best defense: our Beet Blast, Carrot Ginger and Dark Chocolate Coffee. >

Browse more Sampler Packages >

Green juice. Produced greenly.

At LiquidLab, we do things a little differently. We work with local farms to source our all-organic produce. Nothing goes into our juice that isn't from within a 100-mile radius of our headquarters. Which means we use less fossil fuels to transport and produce our juice. And support small local farms in the process.

Learn more about our commitment to the environment >

Healthy and happy. No pressure.

We don't tell you what healthy means. Instead, we celebrate choosing whatever healthy means to you. Our blog is full of resources to help you make enlightened choices for healthy living, complete with travel tips, healthy home ideas, and fitness guides.

[Enhance your healthy happy life >](#)

About Us.

LiquidLab was founded in 2014 by three close friends who wanted to help others improve their lifestyle and incorporate more fresh fruit and veggies into their diets.

[Learn more about us >](#)