

Conversion Set Up



Saved Conversions

*You currently do not have any  
Conversions set up.*

Select Conversion goals ?

To create a conversion event please select one of the types below.  
Once selected more detailed information will be displayed on conversion type.

- ☐ Dwell Time
- ☐ Video Audio Plays
- ☐ Target Page
- ☐ Next Page

Can configure the conversion with the parameters below.

Page Group

Time Trigger

Monetary value

Next

Cancel

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Can configure the conversion with the parameters below.

- Page Group
- Time Trigger
- Monetary value

Next

Cancel

0

0

n/a

n/a

Filters

Click filters below and save...

Domain

Page

Search Pages:

e.g. /articles/\*

Page Groups:

-- All --

Manage Groups

Region/Country

Day of week

Hour of day

Persona

Device

Operating System

asd

Jun 1Jun 3Jun 5Jun 7

...

Orientation

0.0%

Display Orientation captured on 0.00%

Bandwidth data captured on 0.00% of page views

12:00

Conversion Set Up

Saved Conversions

You currently do not have any Conversions set up.

Dwell Time

My new named group

Page

Session

Search page or group

Conversion Trigger Time

Hours

00

Minutes

00

Seconds

00

Value associated with conversion

£ 0.00

Cancel

Save



## Conversion Set Up



### Saved Conversions

Custom name conversion



### Select Conversion goals



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- ☐ Next Page

Can configure the conversion with the parameters below.

Page Group

Time Trigger


Monetary value

Next

Cancel

0

0



n/a

n/a

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Click filters below and save...

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Jun 1Jun 3Jun 5Jun 7

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12:00

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Next Page

My new Target Page

Search page or group

Value associated with conversion

£ 0.00

Cancel

Save

Conversion Set Up



Saved Conversions

You currently do not have any Conversions set up.

Audio/Video Plays



My new named Audio Video plays



Media Start



Media Finish

100%



Search page or group

Value associated with conversion

£ 0.00

Cancel

Save

Conversion Set Up



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Asset Visibility



My new Target Page

Id of the Asset

add your id or class here e.g. #header or .article

🔍 Search page or group

Value associated with conversion

£ 0.00


Cancel

Save



0

0



n/a

n/a

Filters

Click filters below and save...

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Page

Search Pages:

e.g. /articles/\*

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-- All --

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Region/Country

Day of week

Hour of day

Persona

Device

Operating System

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Asset Visibility

My new Target Page

Id of the Asset

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus tincidunt euismod augue quis

Search page or group

Value associated with conversion

£ 0.00

Cancel

Save

asd


Jun 1

Jun 3

Jun 5

Jun 7

Orientation



0.0%

Display Orientation captured on 0.00%

Bandwidth data captured on 0.00% of page views

12:00