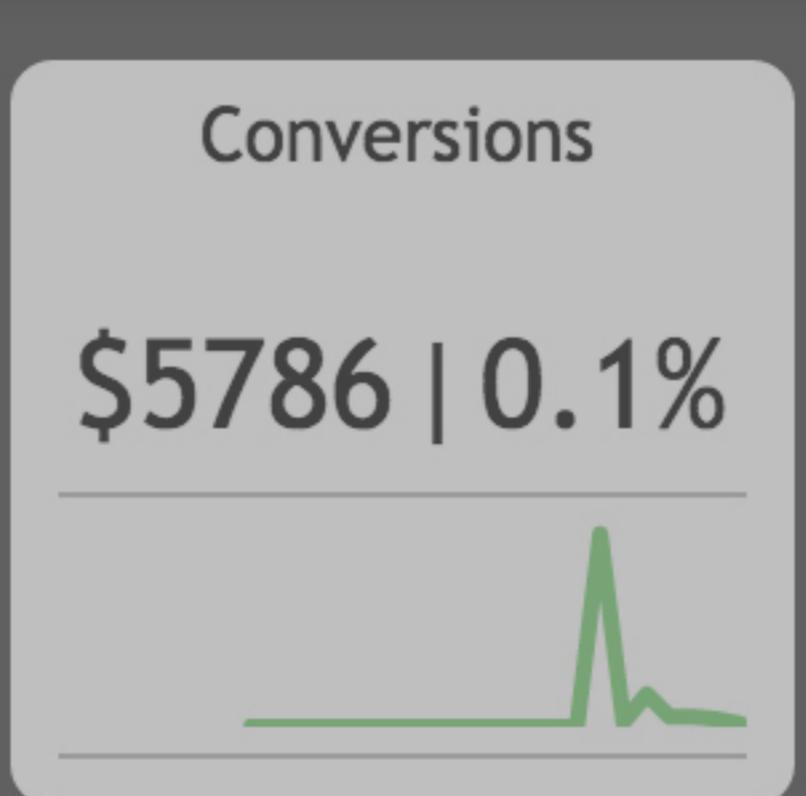
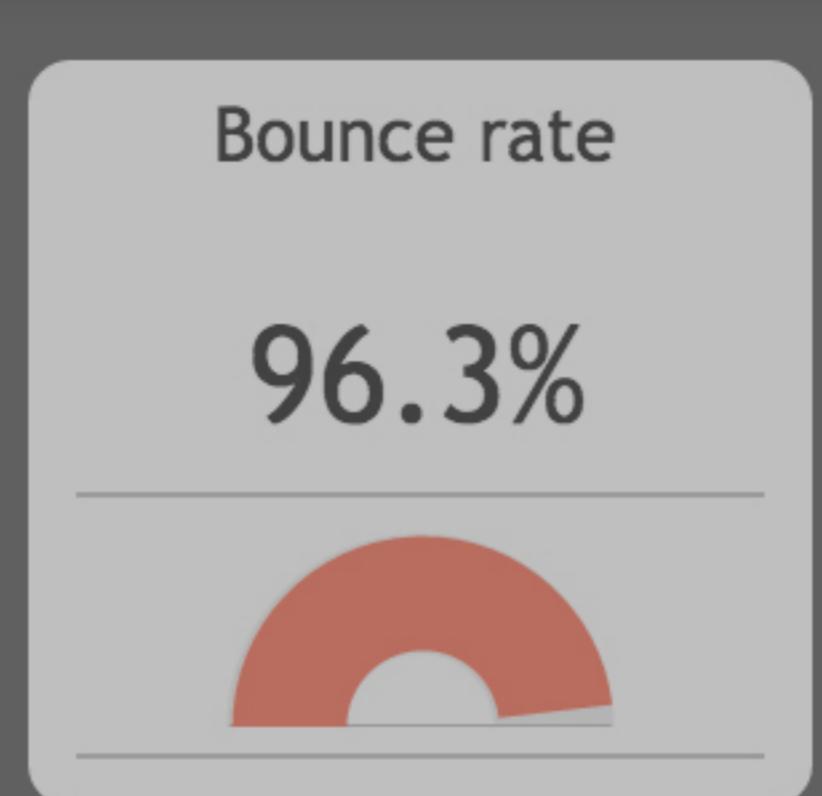
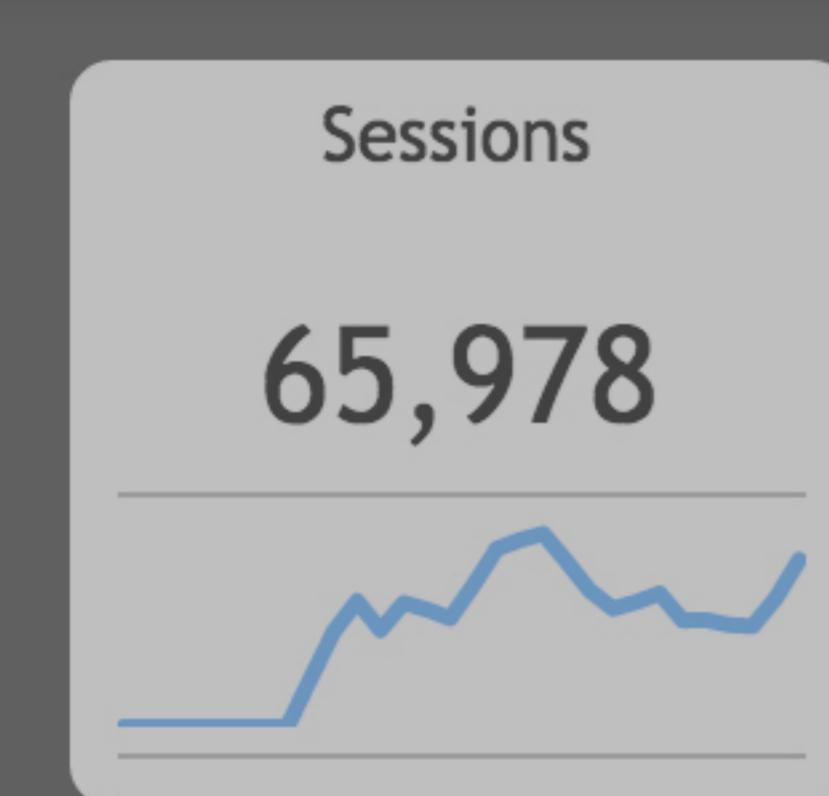


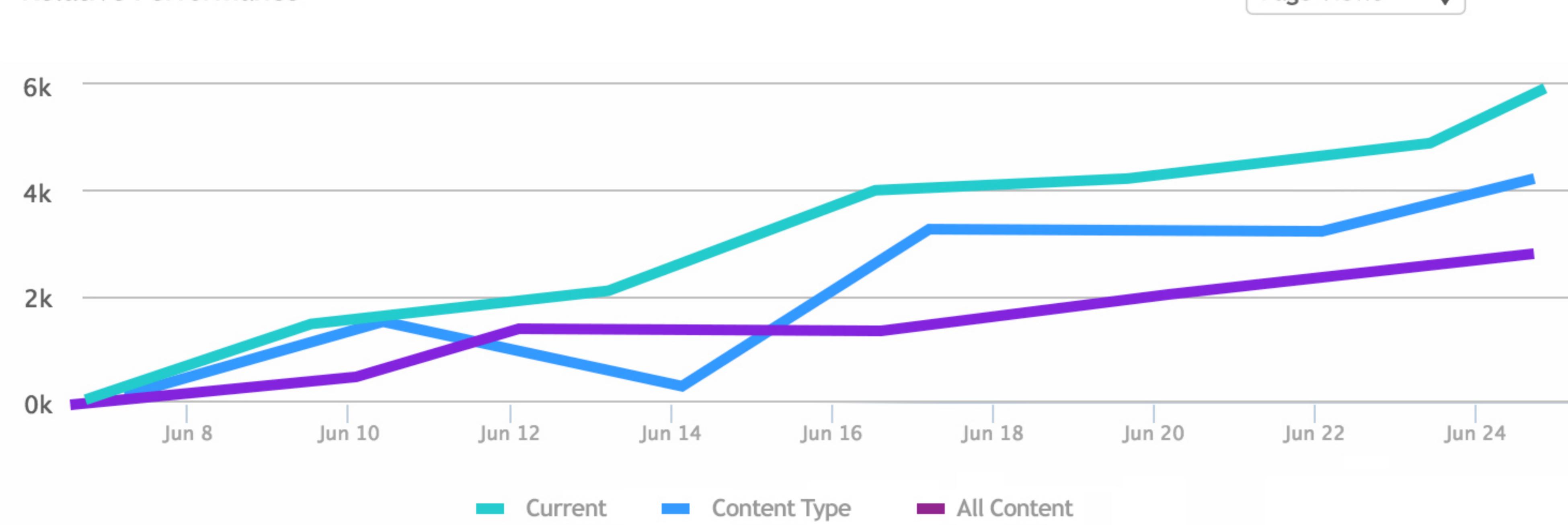
Date range: 7 June, 2015 - 6 July, 2015
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Content Detail > Name of Content here

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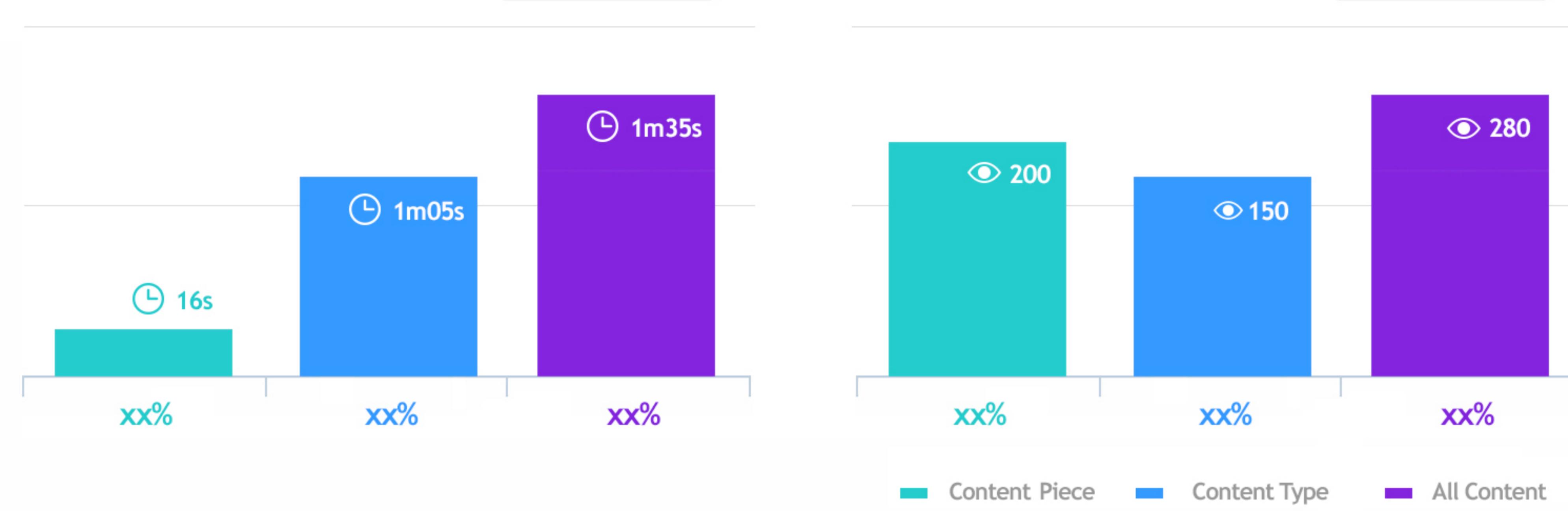
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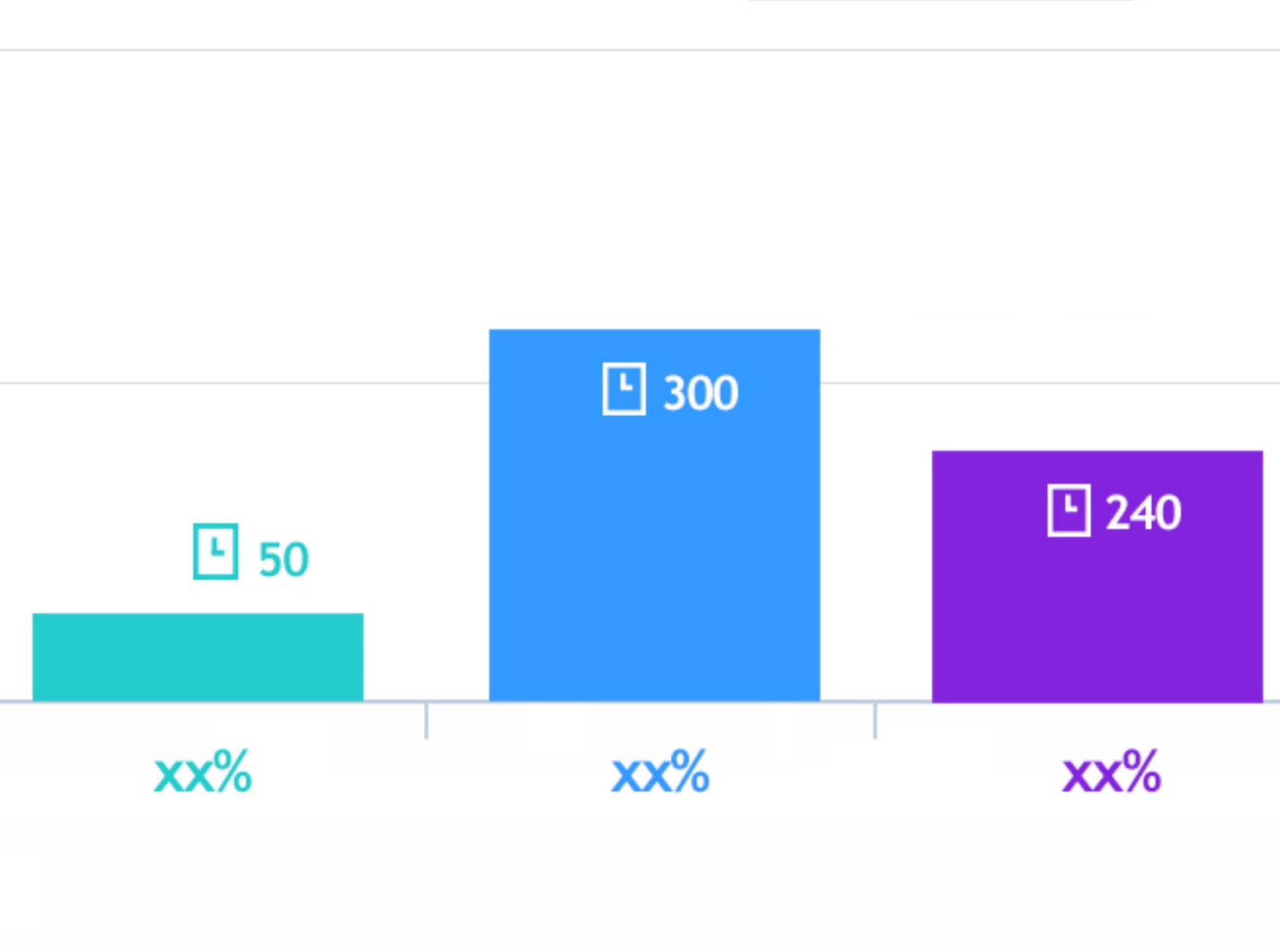
KPI Summary

	Average	Total
Page Views	111	1234
Dwell Time	mm:ss	hh:mm
Exit Rate	12%	12%
ROI Time (Cost per min)	-	£0.32
ROI (Cost/Page View)	-	£1.00
Total Conversions	£0.12	£0.12
Total conversion Value	£100.02	£100.02

Key Metric Comparison



Sessions



Select Graph Metrics

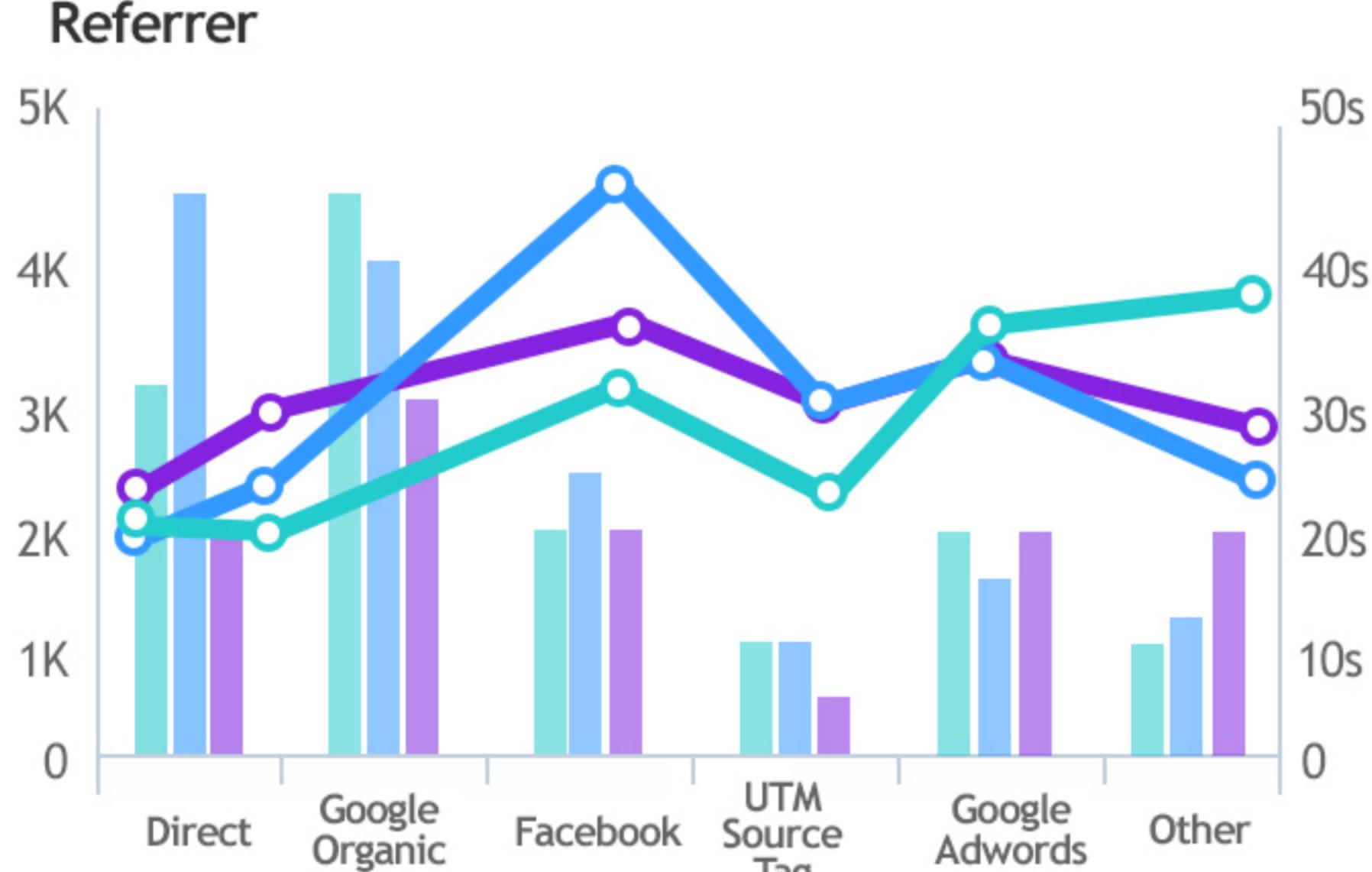
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Page Views

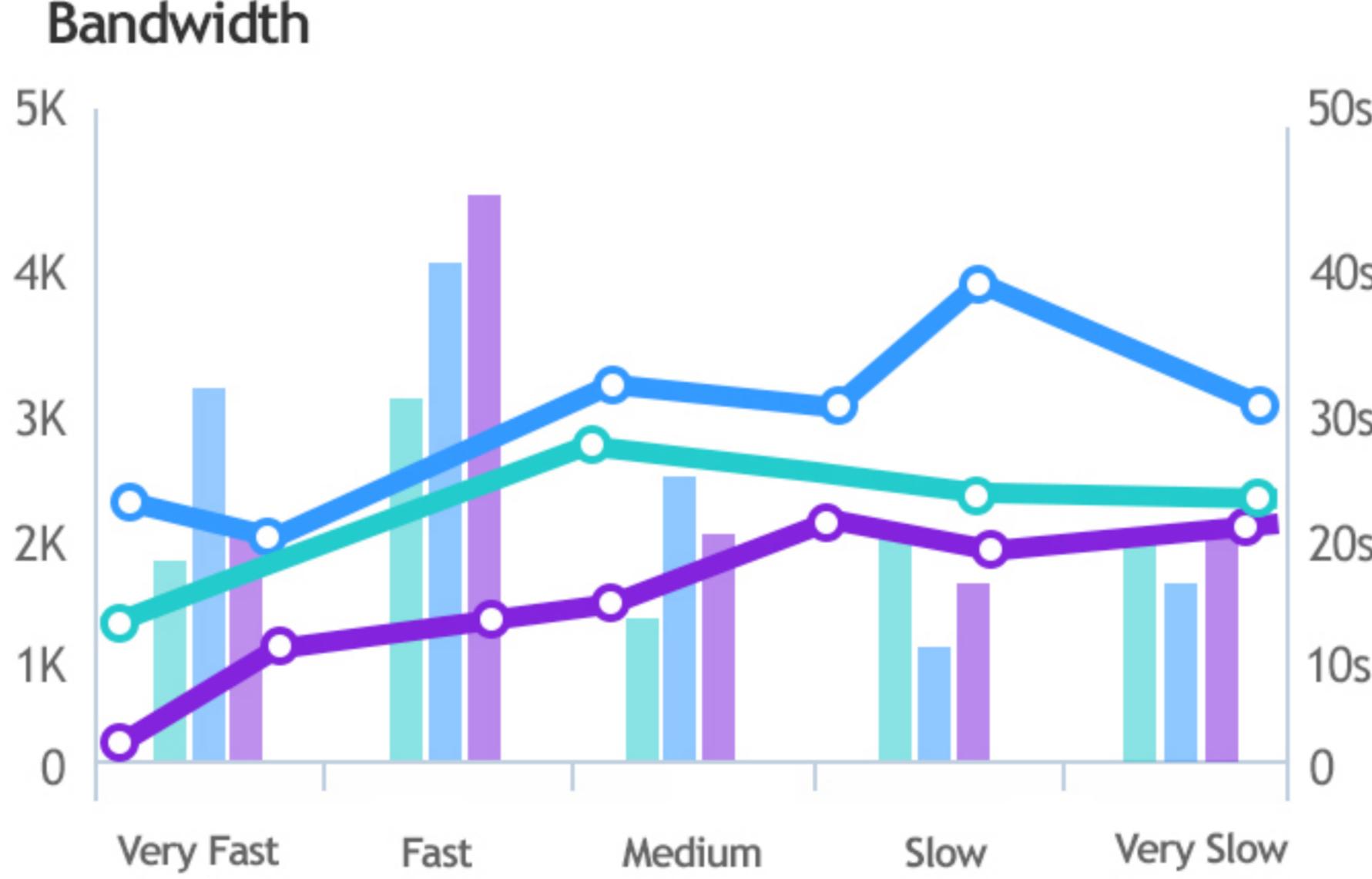
Time on Page

...

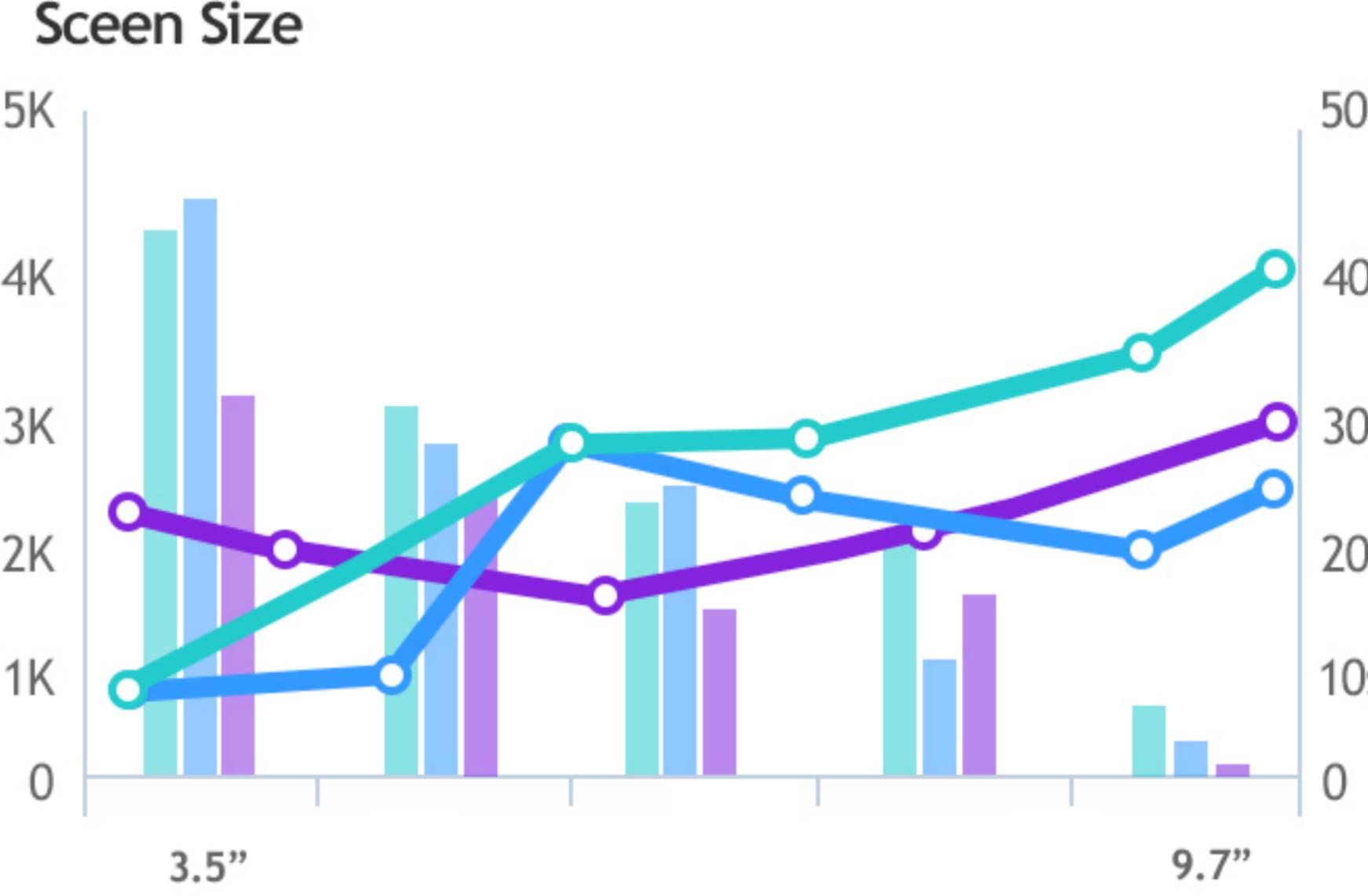
Referrer



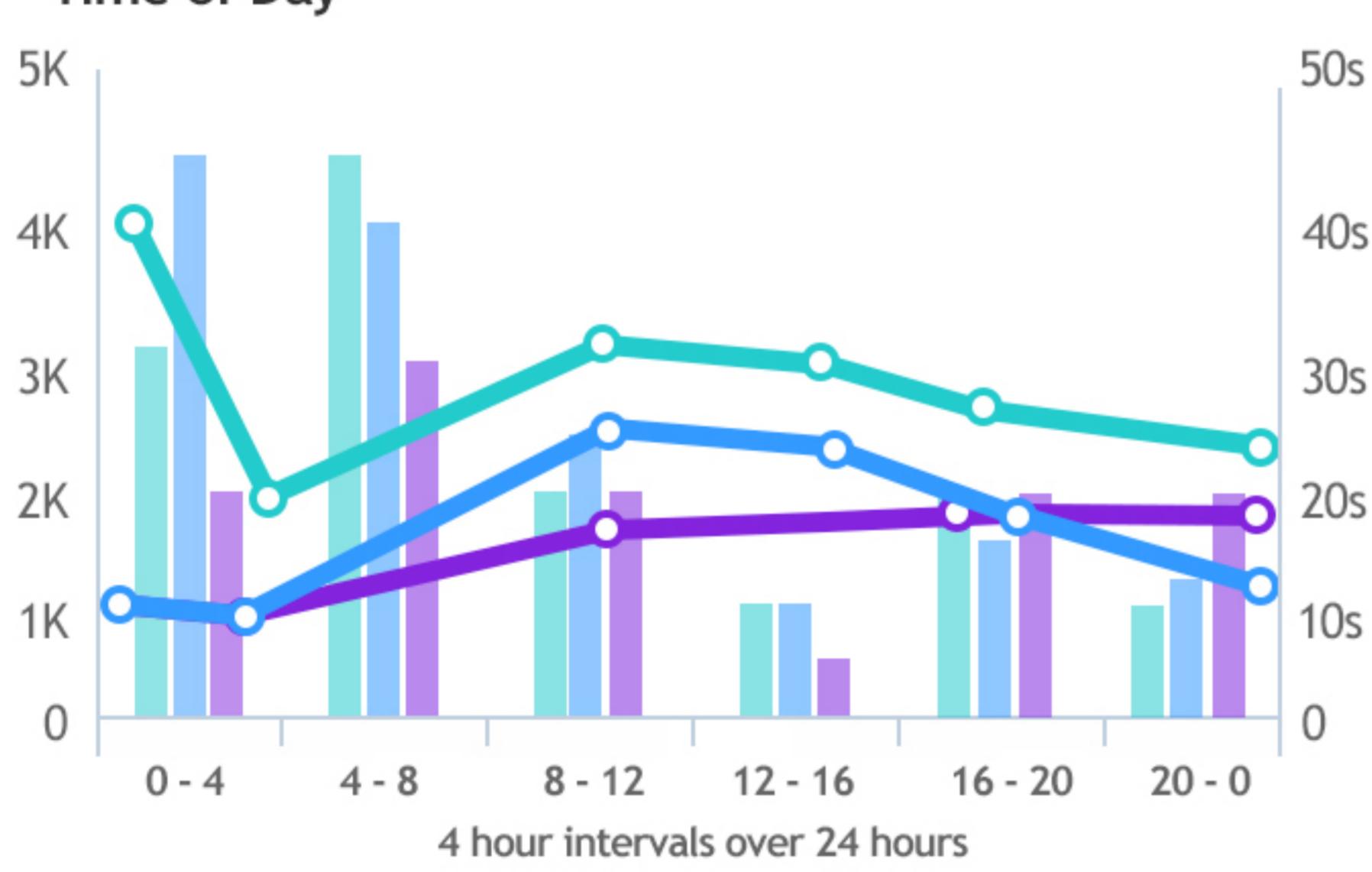
Bandwidth



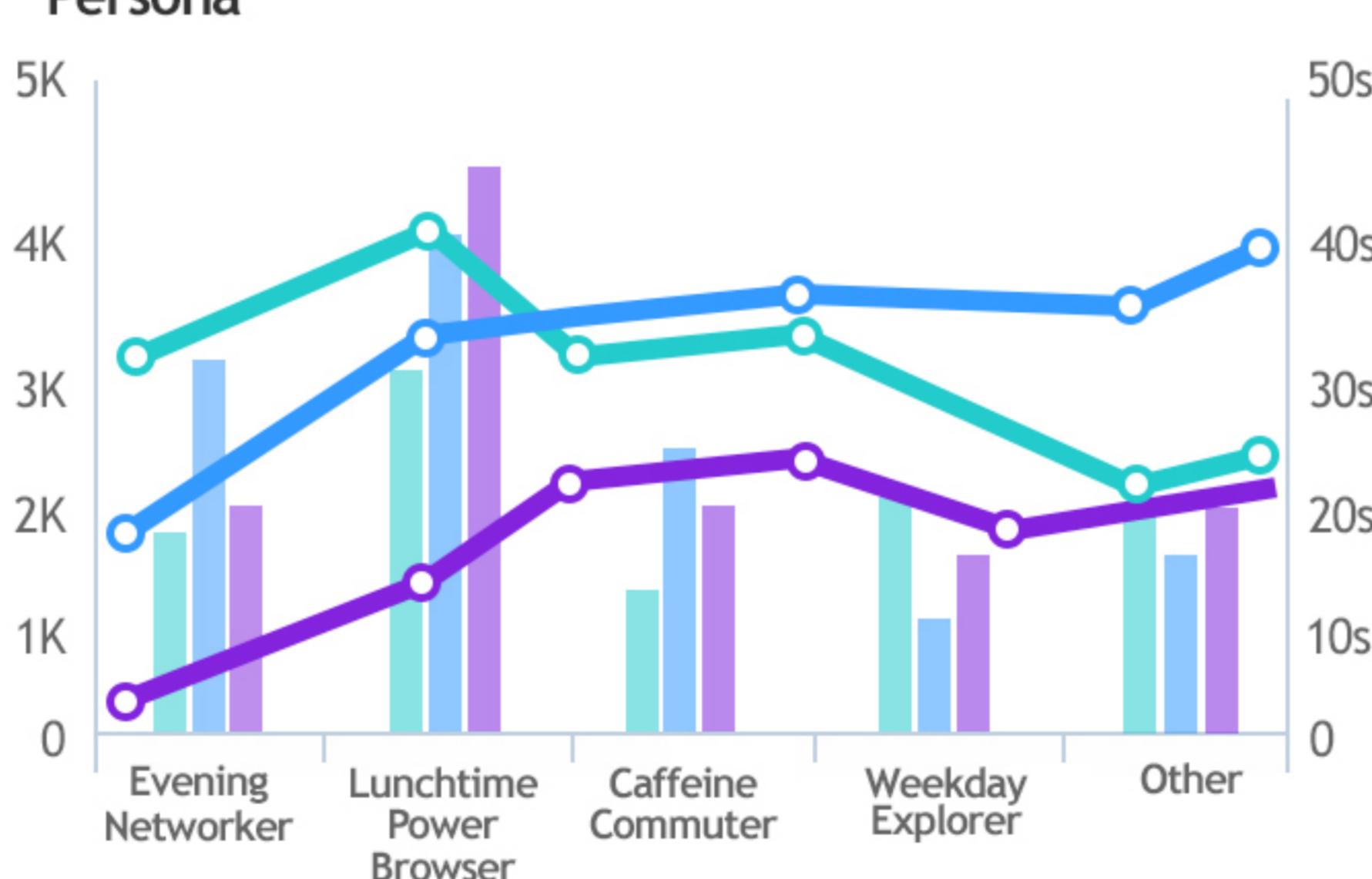
Screen Size



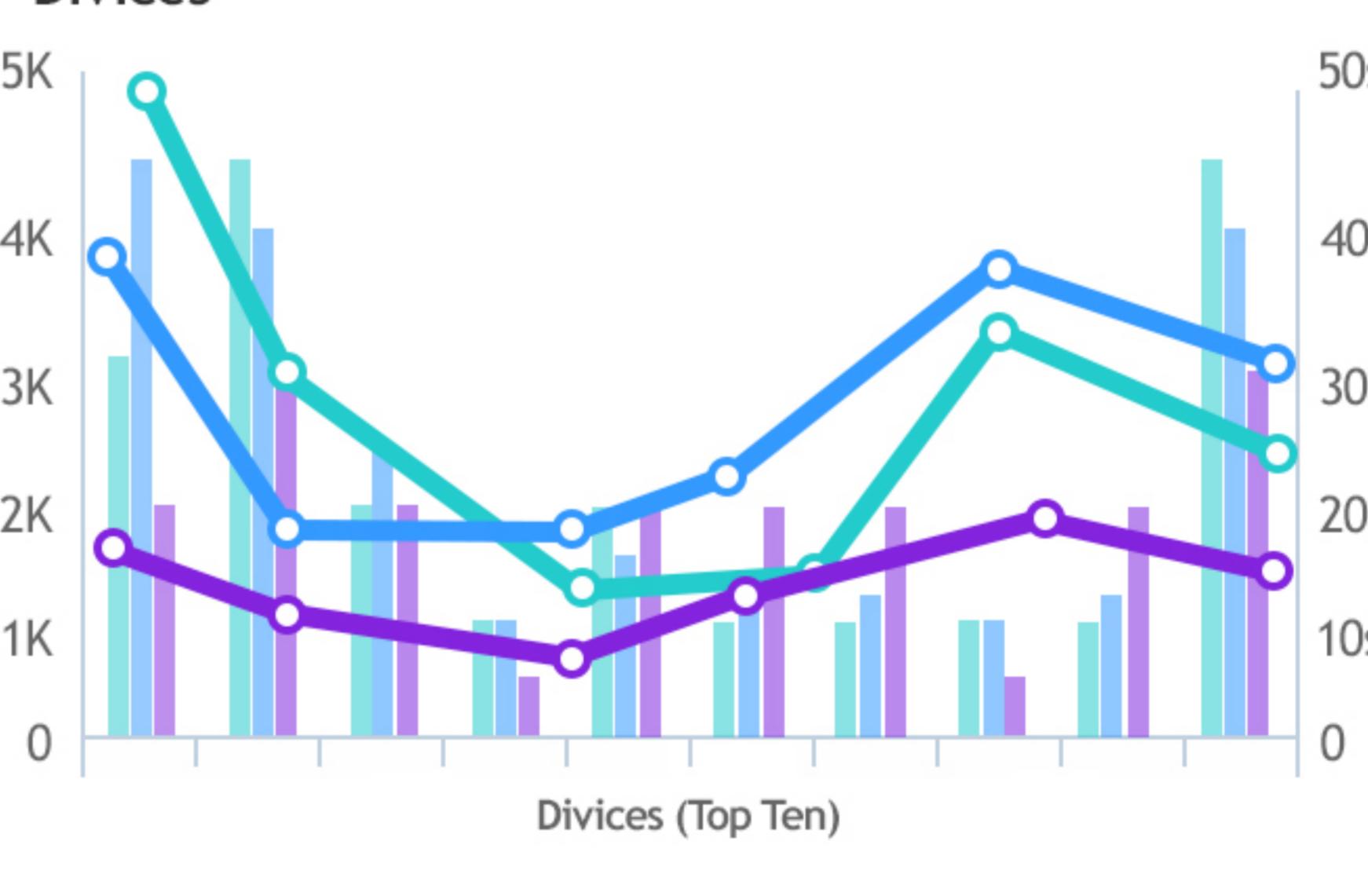
Time of Day



Persona



Devices



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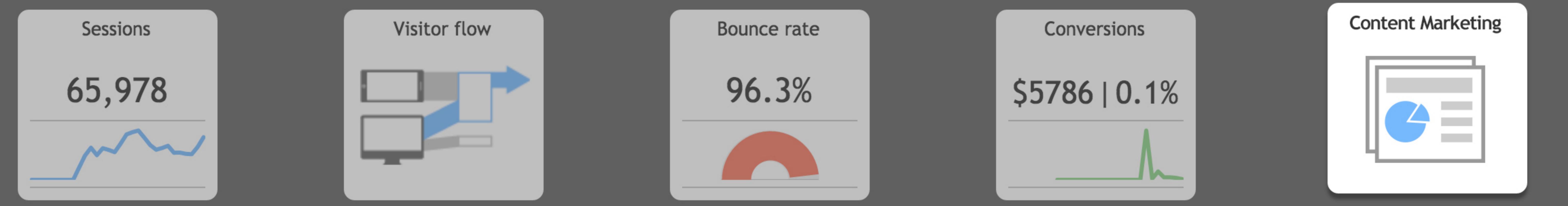
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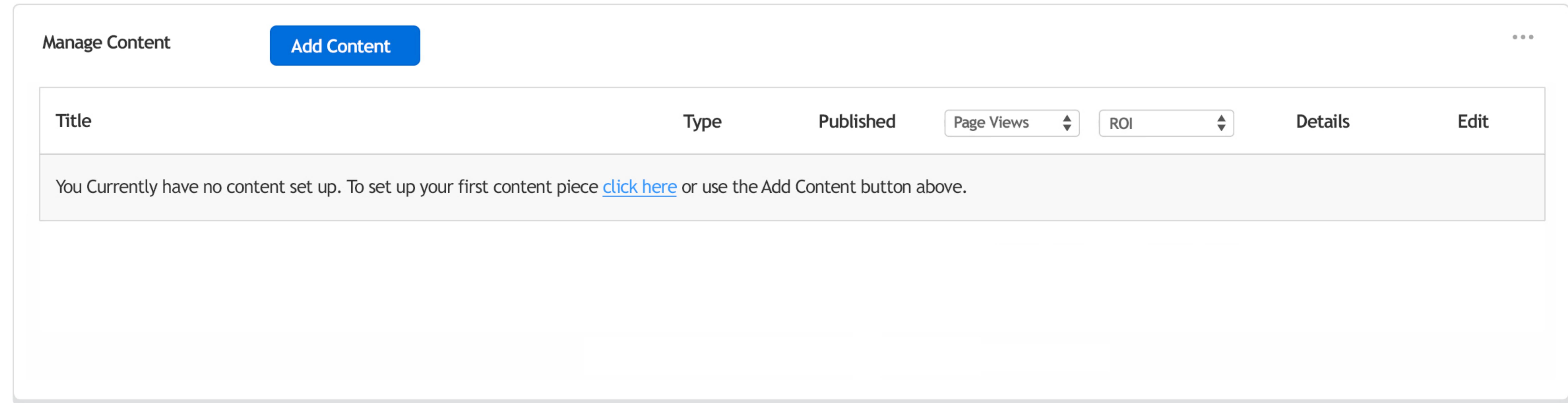
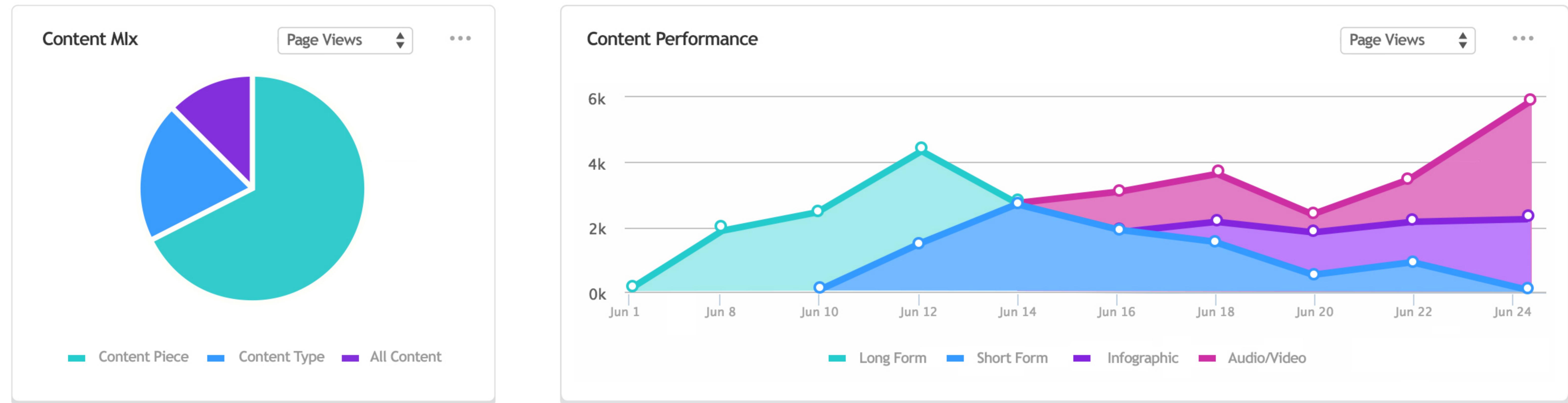
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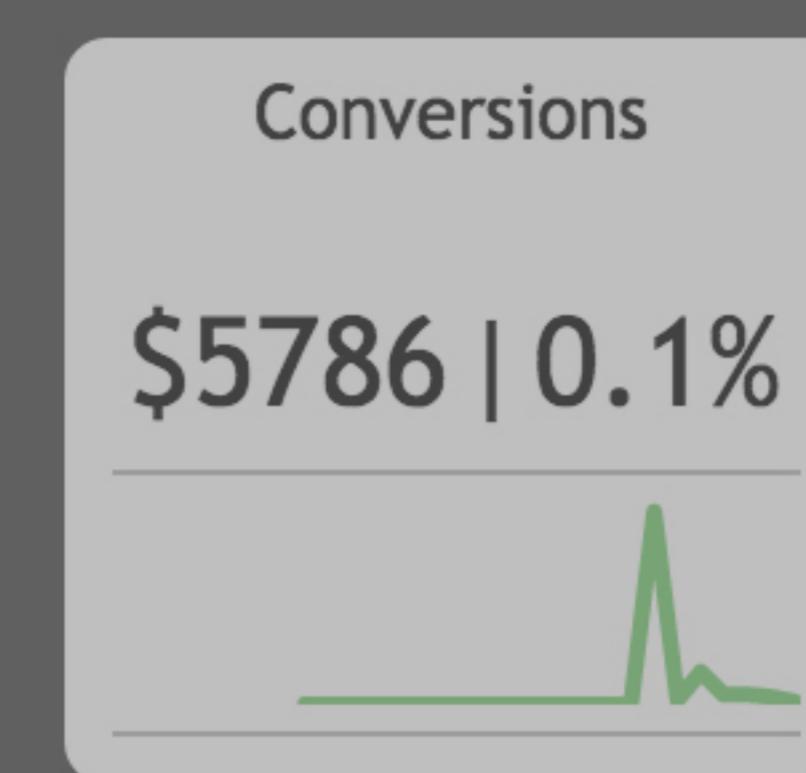
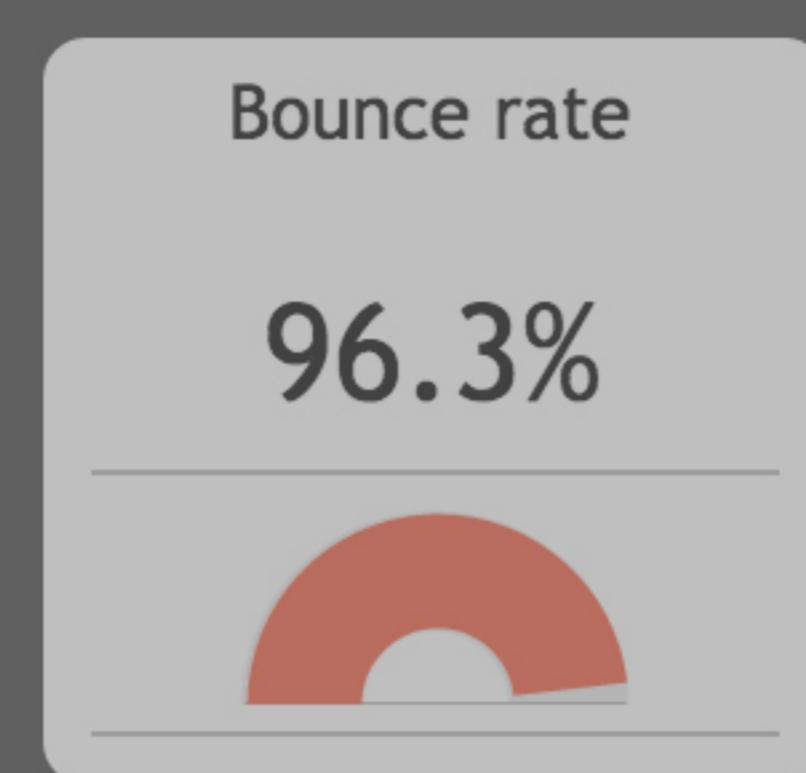
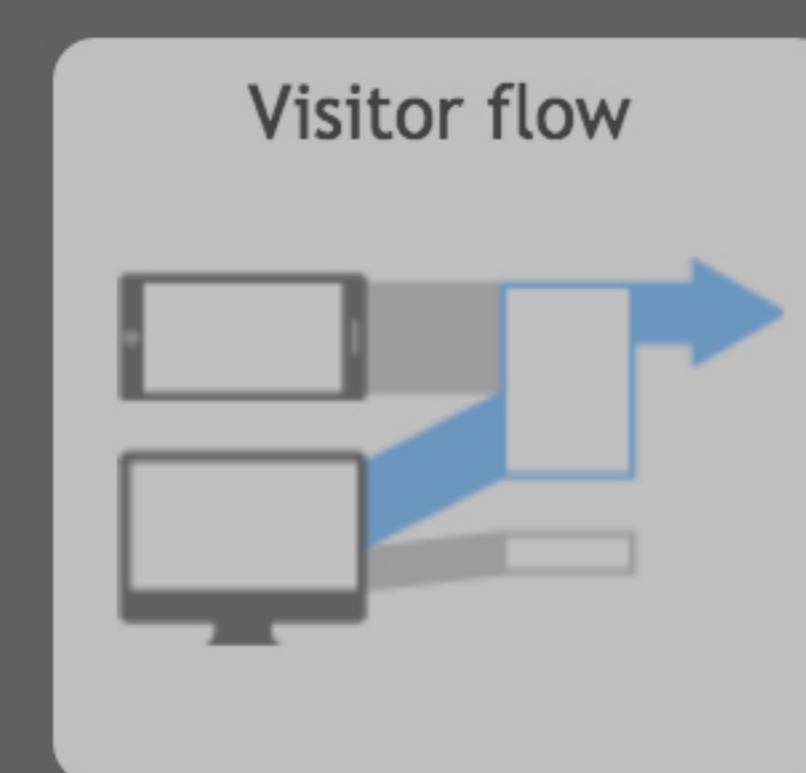
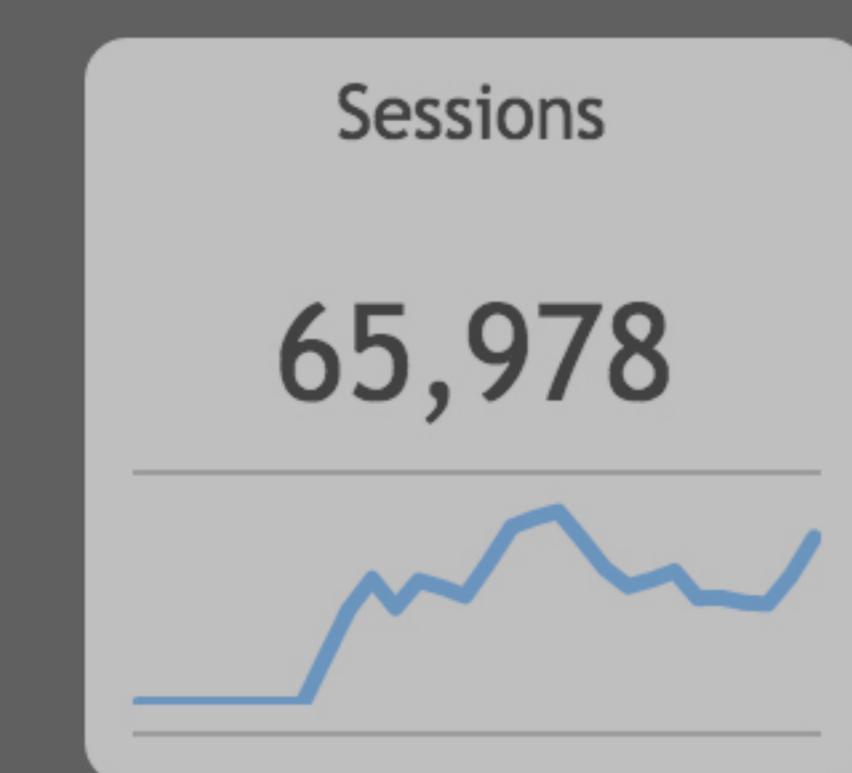
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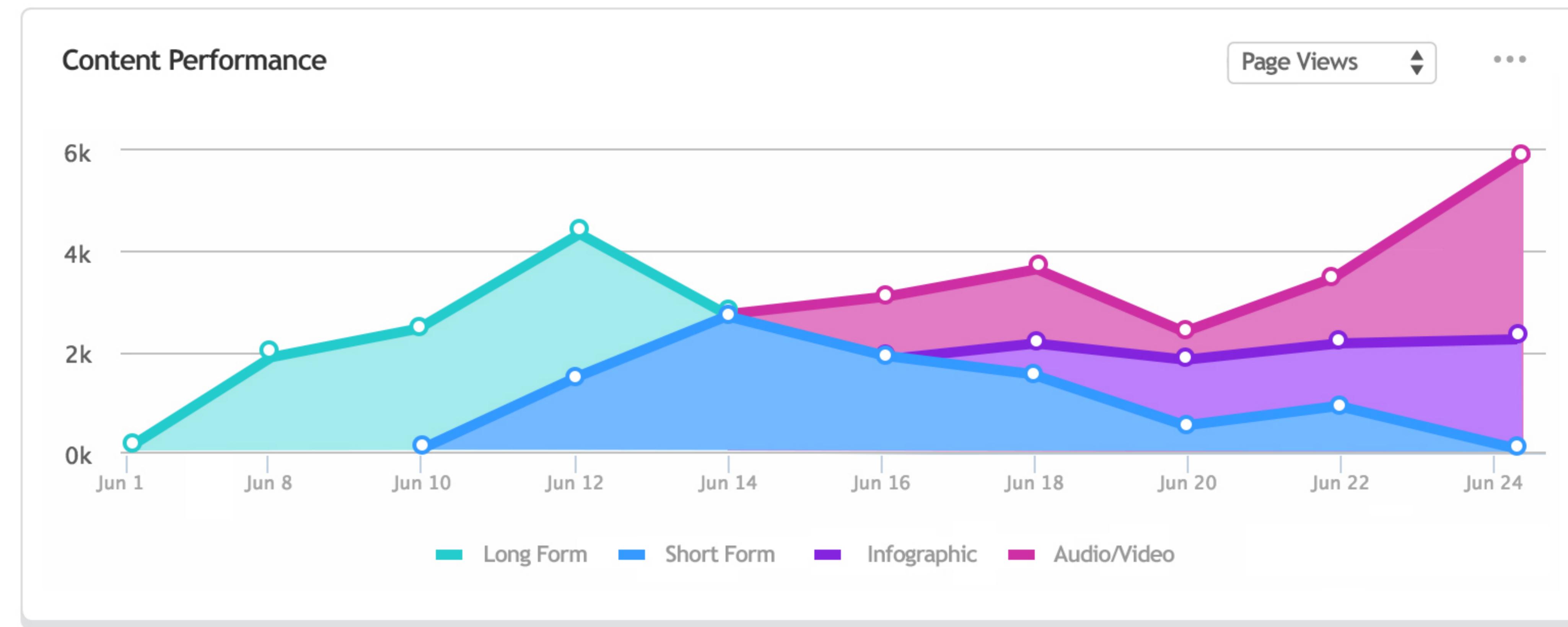
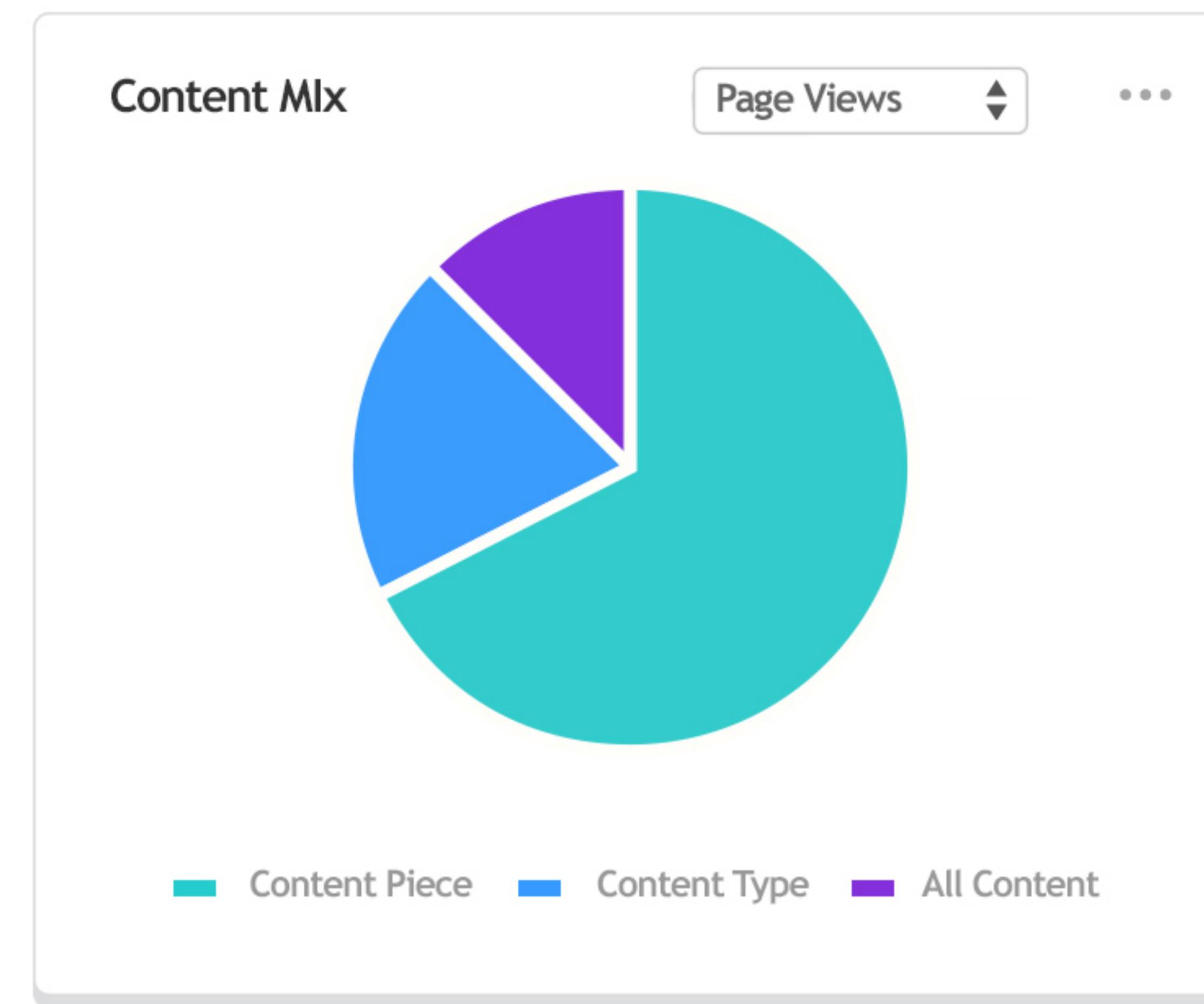


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Manage Content

Title	Type	Published	Page Views	ROI	Details	Edit
<input type="text" value="Enter Name for your content piece"/>	Artical	15/06/2015	-	\$		
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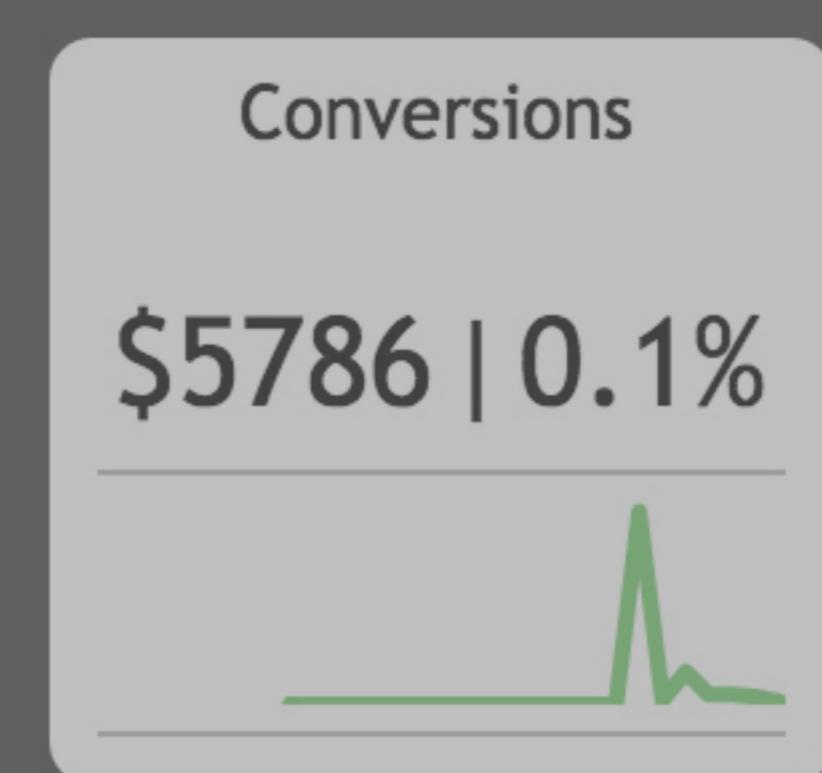
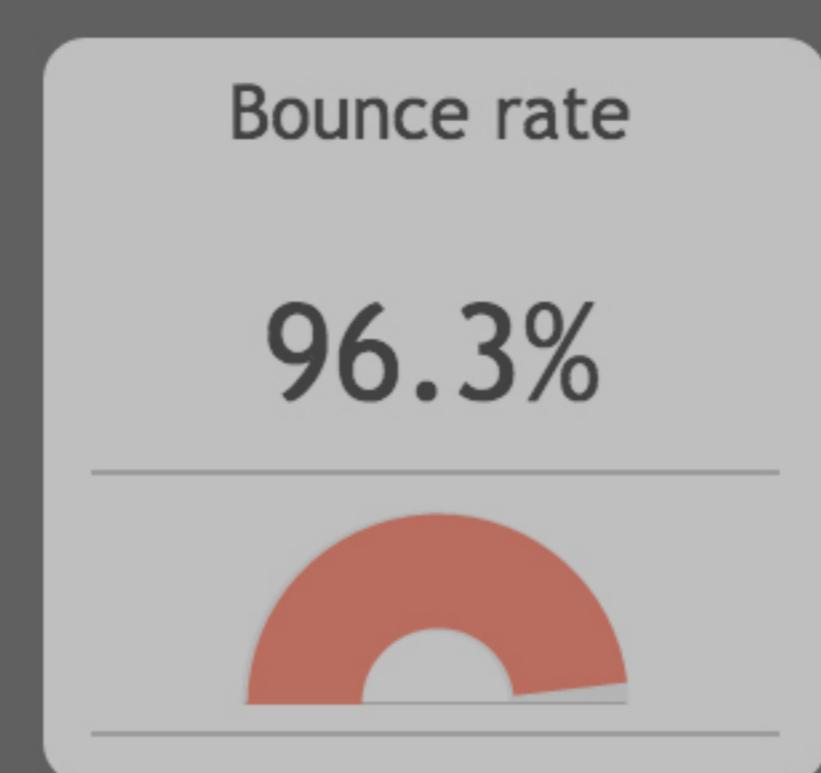
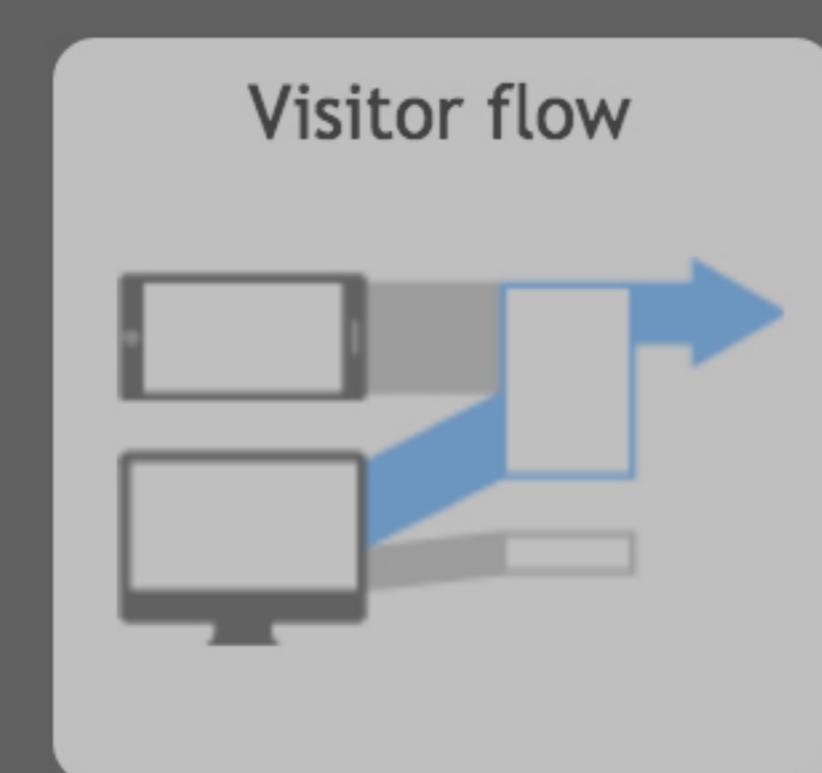
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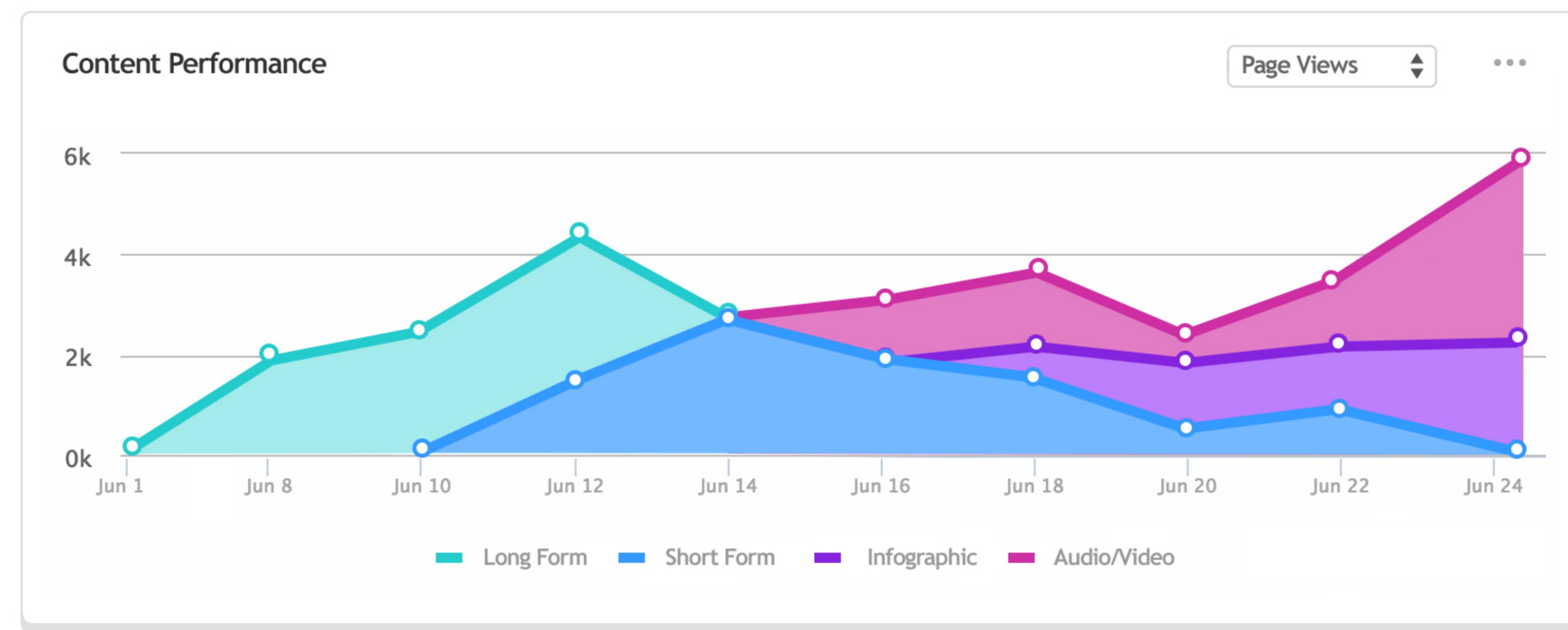
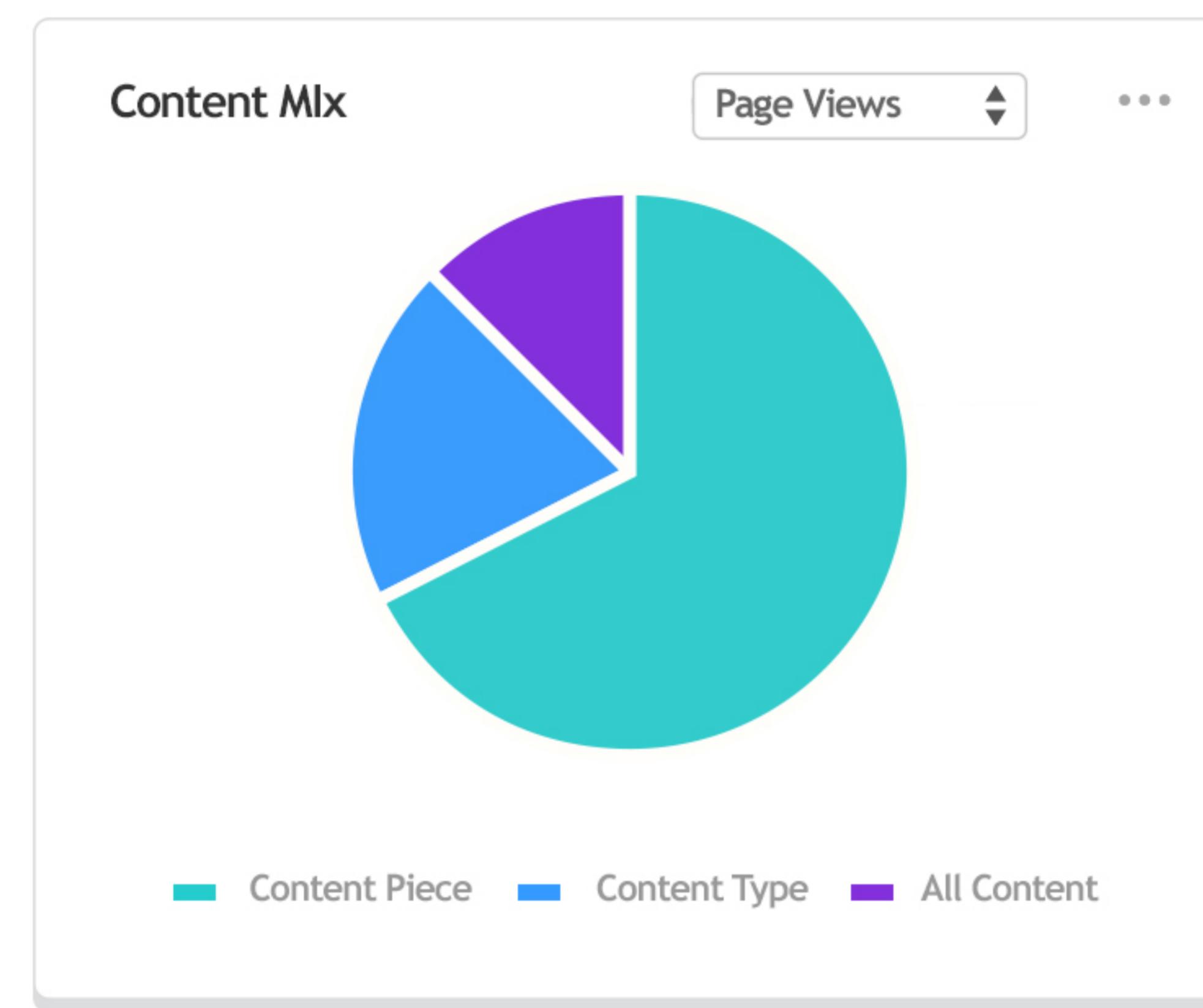
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Title	Type	Published	Page Views	ROI	Details	Edit
Managing of UI Configurations - SAP Help...	Artical	xx/xx/xxxx	xxx,xxx	\$xxx	More	

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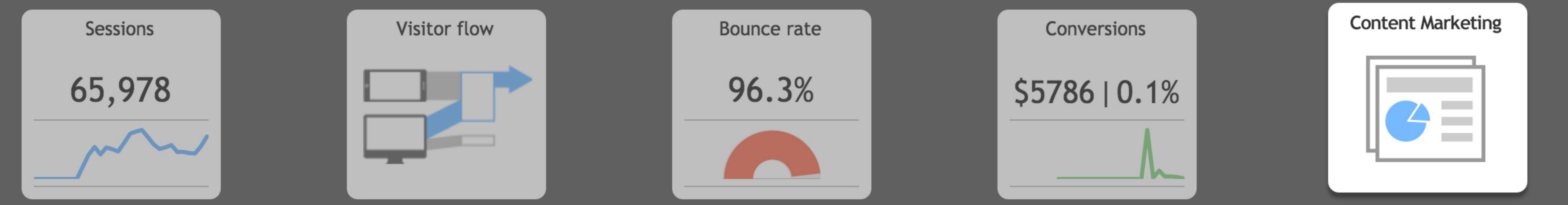
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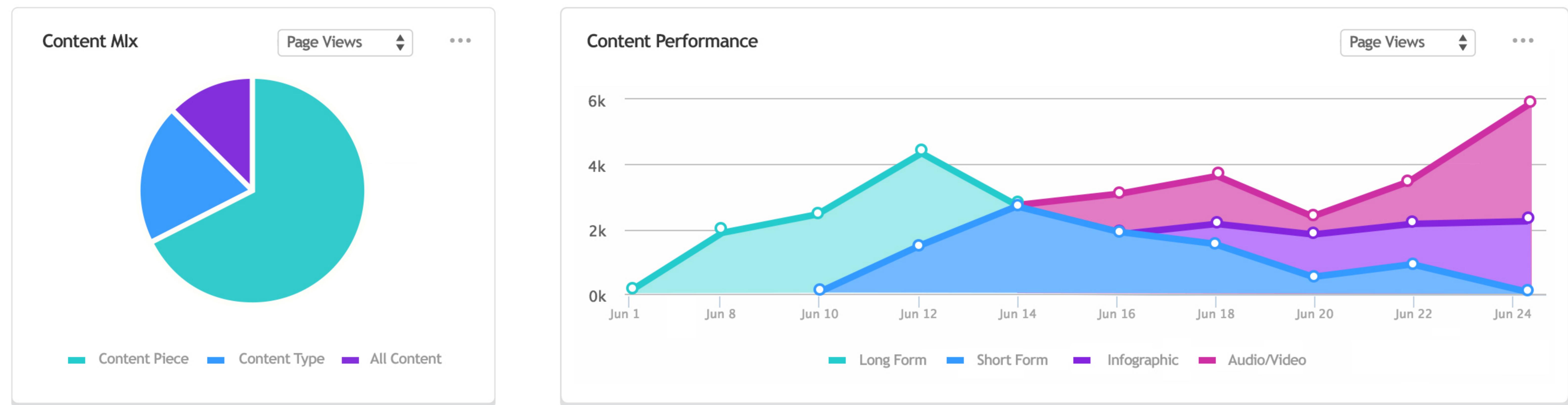


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Add Content

...

Title	Type	Published	Page Views	ROI	Details	Edit
Managing of UI Configurations - SAP Help...	Artical	xx/xx/xxxx	xxx,xxx	\$xxx	More	Close
Managing of UI Configurations - SAP Help Portal	Artical	15/06/2015	-	\$		
<input placeholder="URL.com" type="text"/> Cancel Save						
Switching between the Skype for Business ...	Artical	xx/xx/xxxx	xxx,xxx	\$xxx		
How to manage users and groups?	Infographic	xx/xx/xxxx	xxx,xxx	\$xxx		

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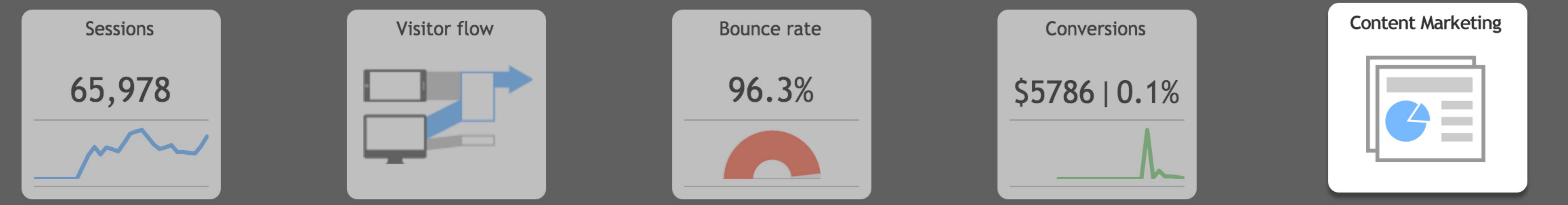
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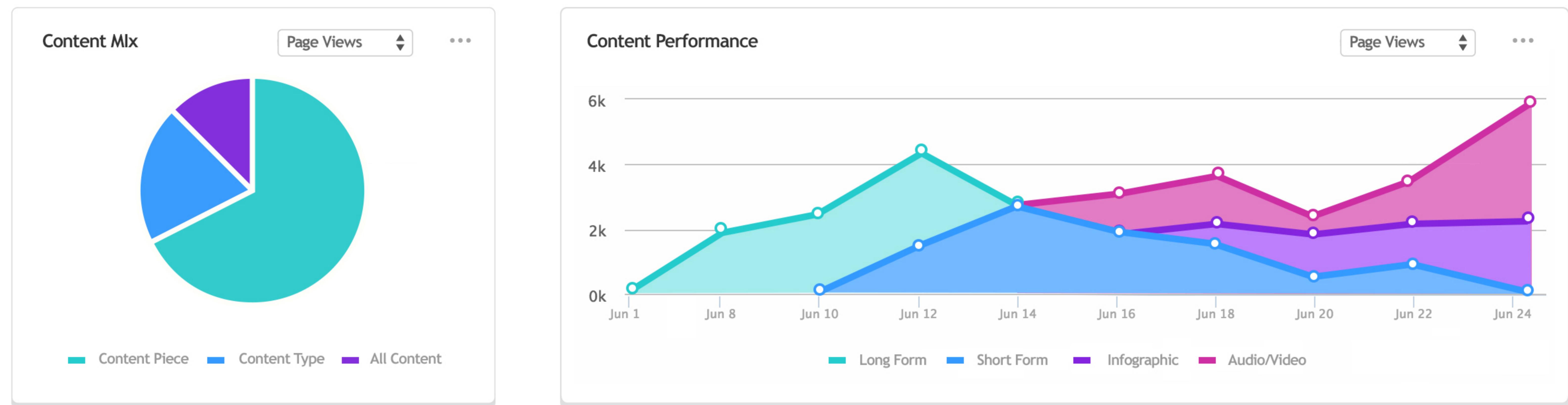
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Title	Type	Published	Page Views	ROI	Details	Edit
Managing of UI Configurations - SAP Help...	Artical	xx/xx/xxxx	xxx,xxx	\$xxx	More	Close
Managing of UI Configurations - SAP Help Portal	Artical	15/06/2015	-	\$		
Switching between the Skype for Business ...	Artical					
How to manage users and groups?	Infographic					

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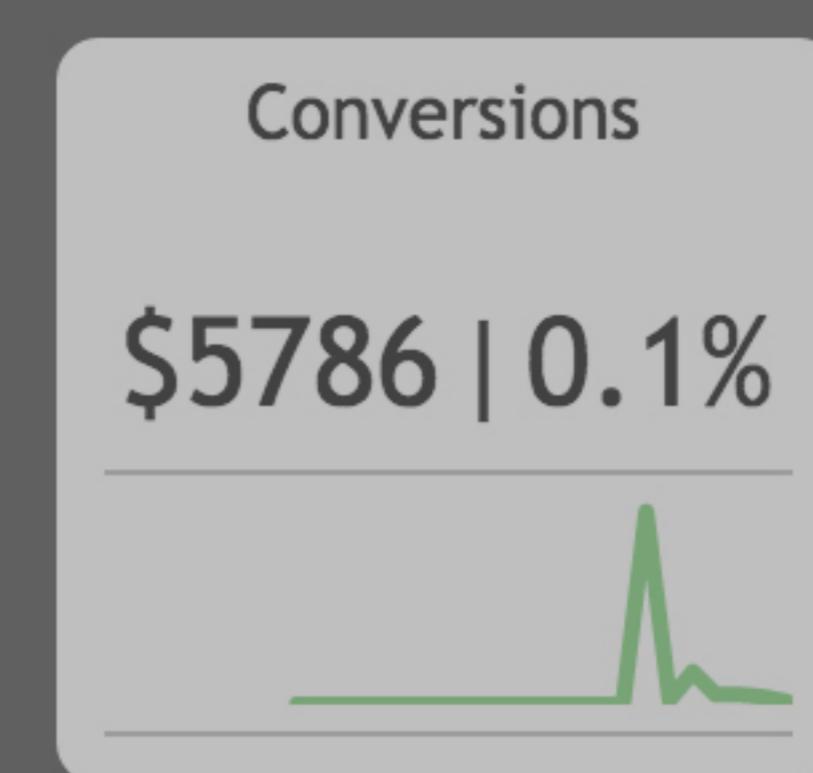
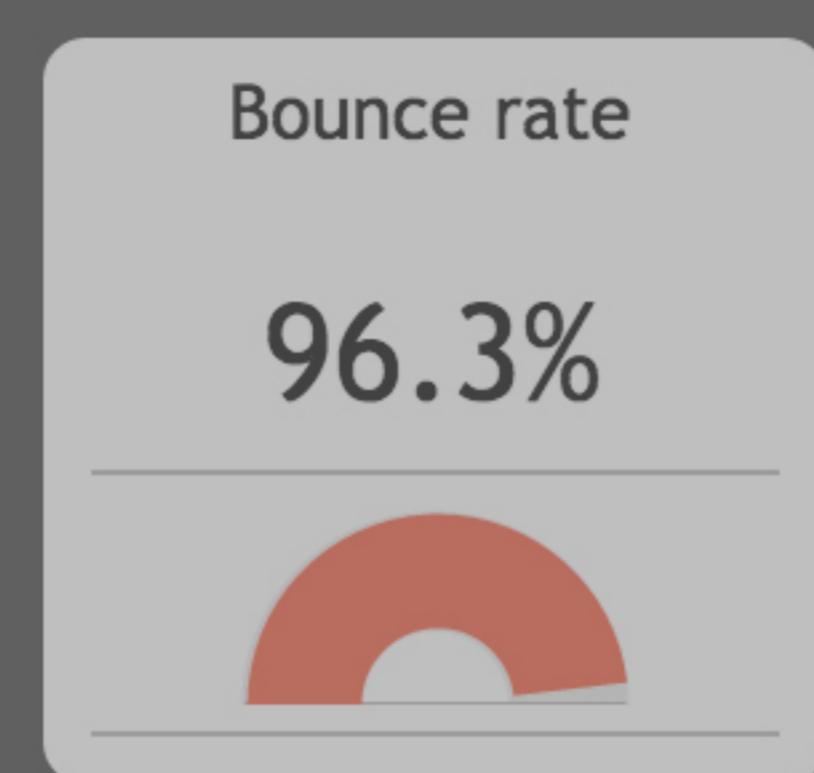
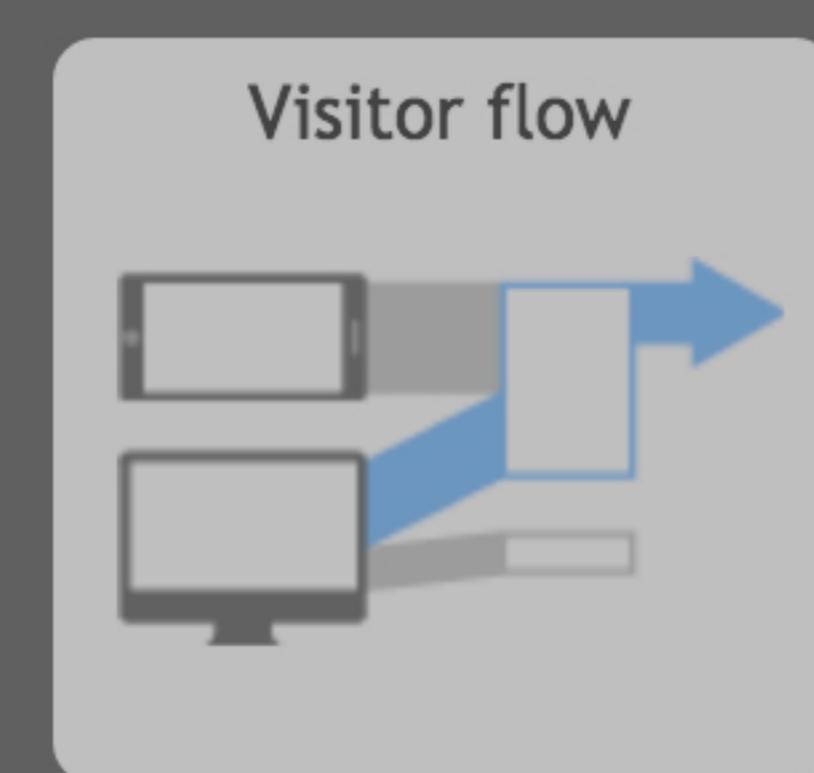
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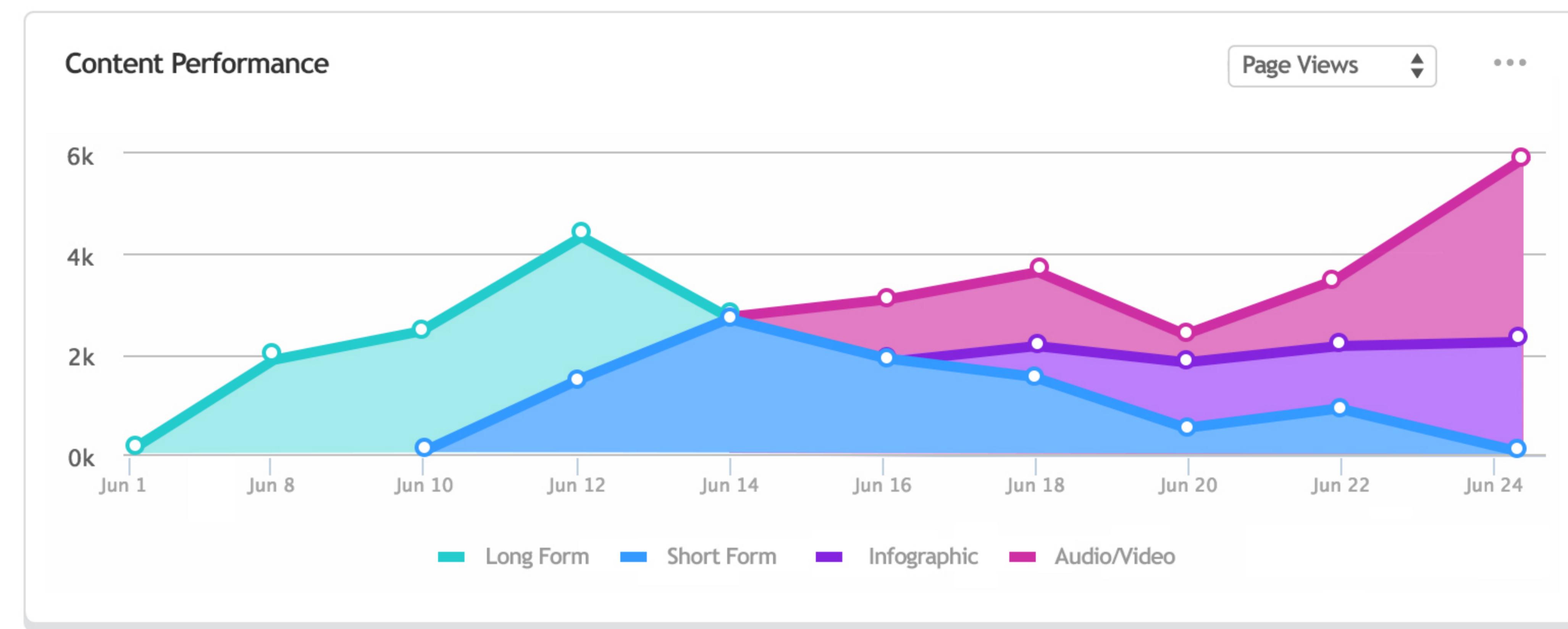
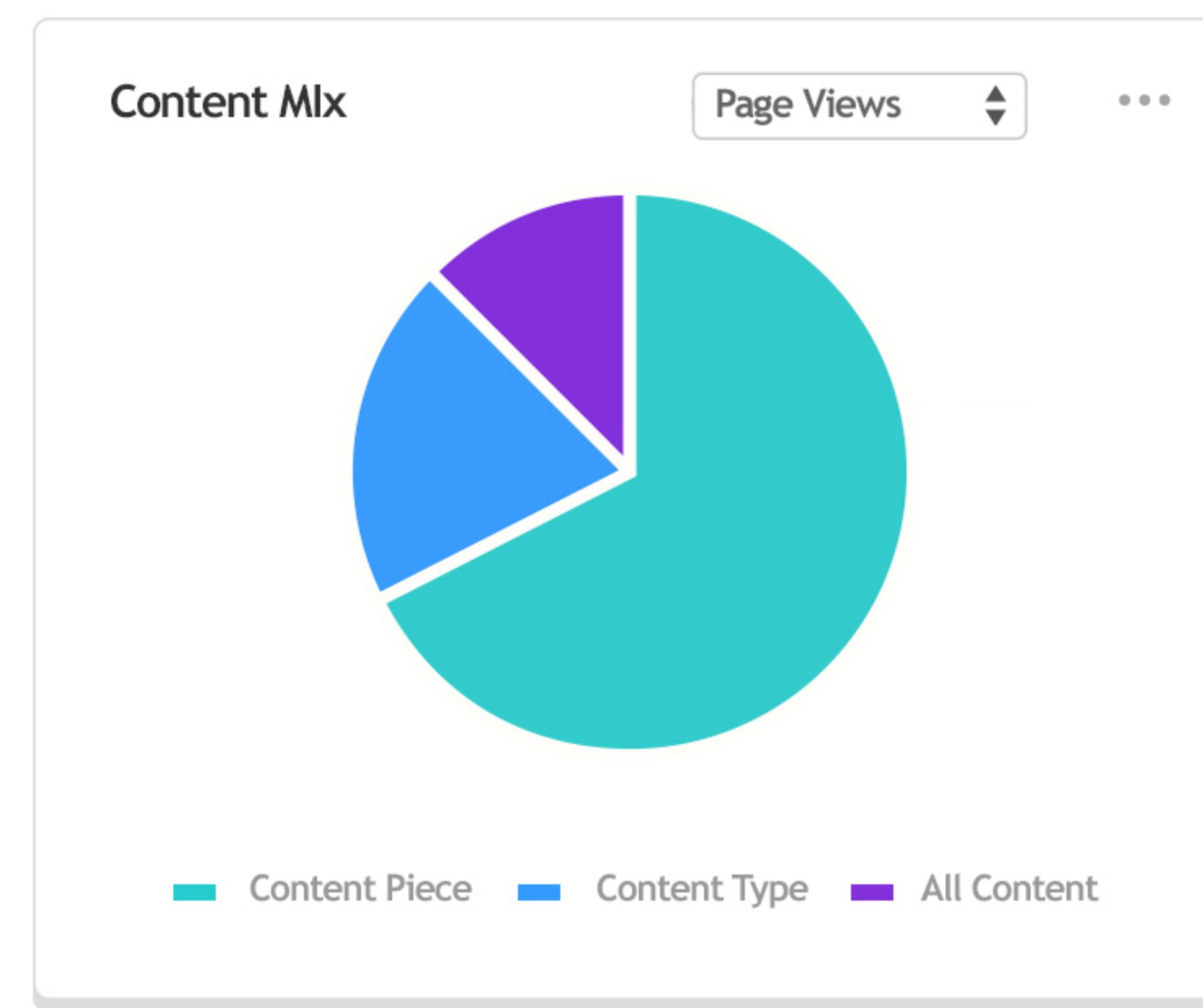
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Title	Type	Published	Page Views	ROI	Details	Edit
Managing of UI Configurations - SAP Help...	Artical	xx/xx/yyyy	xxx,xxx	\$xxx	More	
Switching between the Skype for Business ...	Artical	xx/xx/yyyy	xxx,xxx	\$xxx	More	
How to manage users and groups?	Info Graphic	xx/xx/yyyy	xxx,xxx	\$xxx	More	

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