Conversion Setup

✕

Saved Groups

You currently do not have any Groupes set up

The save functionality unctionality is modeled through the dwell time.

To Create a Convesion event, please select one of the types below.

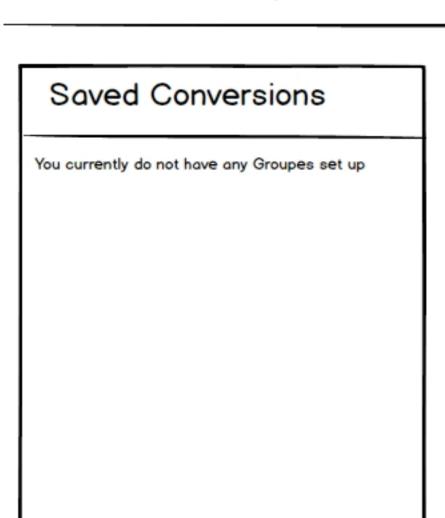Once selected more detailed information will be displayed on conversion type.

Brief Description of the convestion

Can configure the conversion with the below parameters
- Page Type Group
- Time Trigger
- Monetary Value

◉ Dwell Time

○ Video/Audio Plays

○ Target Page

○ Next Page

Next

Cancel

Conversion Setup

Saved Conversions

You currently do not have any Groupes set up

Dwell Time

Enter a name for your conversion

Type

○ Page

○ Session

This is the length of time that has top passsrgffege

Select Page or Group

🔍 search Page or Group

Convesion trigger time

Hours	Minutes	Seconds

This is the length of time that has top passsrgffege

Value associated with the conversion

£ 0.00

Cancel   Save

Conversion Setup

Saved Groups
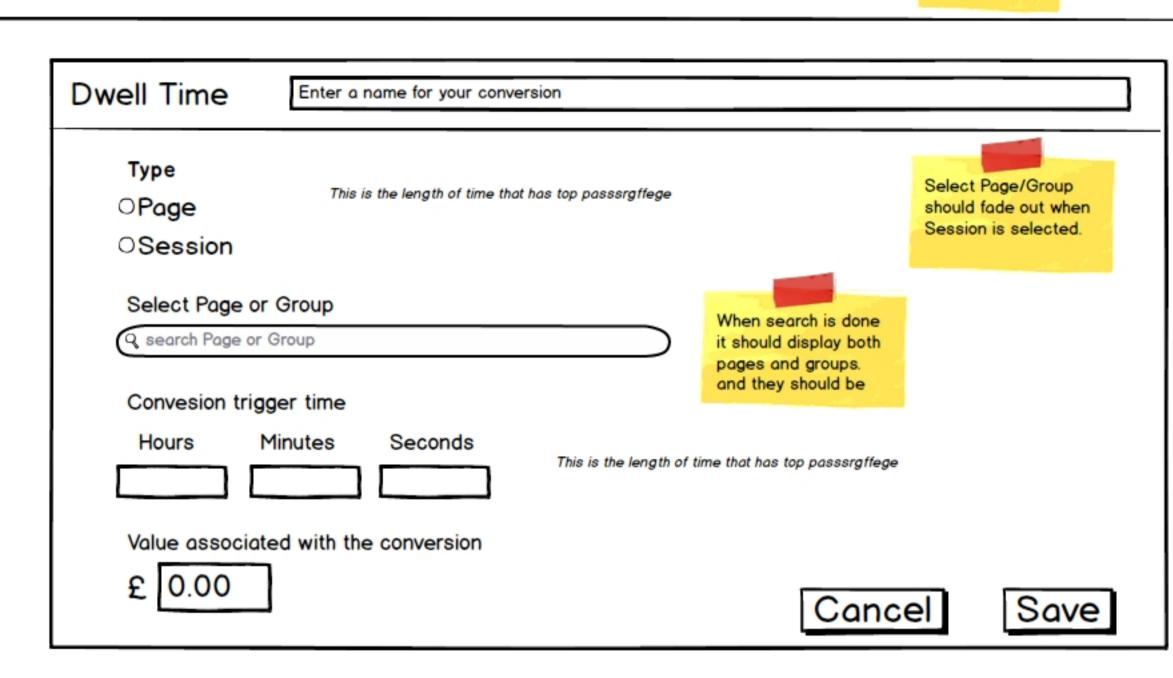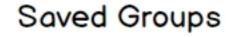
Conversion Name 1 ✗

To Create a Convesion event, please select one of the types below.

Once selected more detailed information will be displayed on conversion type.

Brief Description of the convestion

Can configure the conversion with the below parameters
- Page Type Group
- Time Trigger
- Monetary Value

- ◉ Dwell Time
- ○ Video/Audio Plays
- ○ Target Page
- ○ Next Page

Next

Cancel

Conversion Setup

✕

Saved Groups

You currently do not have any Groupes set up

Audio/Video Plays

Enter a name for your conversion

○ Media Start   ○ Media Finish

Pct. threshold for video to be concidered finished.

100%

"% Threshold" should fade out when "Media Finished" is not selected

🔍 search Page or Group

What is the value of the conversion?

Note: If value remains zero the conversion twill take the value of one.

£ 0.00

Cancel   Save

Conversion Setup

✕

Saved Groups

You currently do not have any Groupes set up

Target Page

Enter a name for your conversion

🔍 search Page or Group

What is the value of the conversion? £ 0.00

Cancel   Save

Conversion Setup

×

Saved Groups

You currently do not have any Groupes set up

Next Page

Enter a name for your conversion

🔍 search Page or Group

What is the value of the conversion?   £ 0.00

Note: If value remains zero the conversion twill take the value of one.

Cancel   Save

Conversion Setup

✕

Saved Groups

You currently do not have any Groupes set up

To Create a Convesion event, please select one of the types

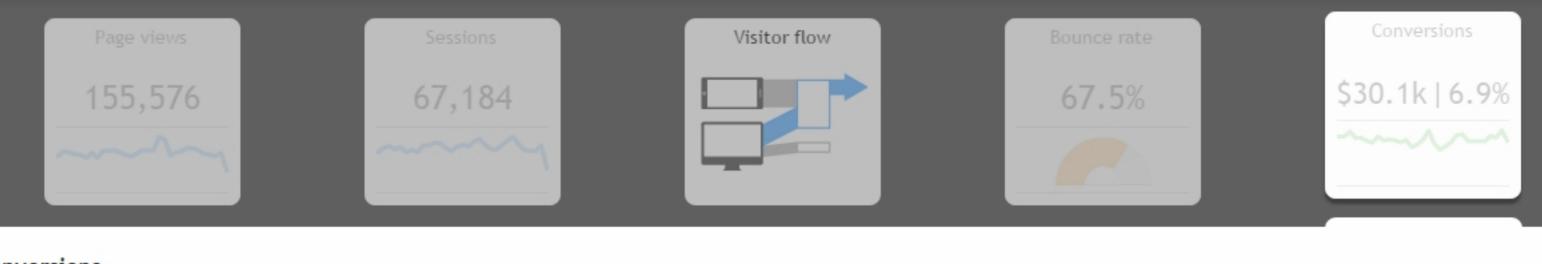| Dwell Time	Audio/Video Plays
Target Page/Pages	Target Page
Next Page	Next Page

Cancel

Page views	Sessions	Visitor flow	Bounce rate	Conversions
155,576	67,184		67.5%	$30.1k | 6.9%

Conversions

Show Conversions for the following Event: -- All -- ▼

The~~~~~~~~~~~~~~~~~~~~ and ch~~~~~~

Goals are shwn as conversions and should be able to be selected, with the same name as the goal from the drop down menu. If this is currency conversion then it should be indicated with a symbol (possibly a £ sign)

-- All --

Sign Up

Subscribe

Check Out

Advert 3 Watched
5 Mins on Deal Page
Viewed Checkout Page

10%

0%

May 18   May 20   May 22   ~~30   Jun 1   Jun 3   Jun 5   Jun 7   Jun 9   Jun 11   Jun 13   Jun 15

● Computer   ● Tablet   ■ Smartphone   ▲ Feature Phone   ✖ Other