

2025

MY CREATOR REWIND



Mattéo Selva
THE AUTOMATION ALCHEMIST

My Top 8 KPIs

—

Viral Posts

4

Total Number of Posts

908

Total of Words Used

November

Most Active Month (3 posts)

Thu 11AM

Peak Posting Time

LinkedIn Image

Top Format (100%)

+0

Followers Gained

December

Most Inactive Month (1 post)

My Favorite Emoji



You have used this 3 times

That ➤ pointer emoji means you're always leading us to something brilliant.

How AI Sees Me



THE AUTOMATION ALCHEMIST

"Mattéo, you're basically a wizard translating complex tech into pure efficiency. Your LinkedIn is where all the cool workflow magic happens, making us all dream of a friction-free work life."

My Fav Platforms

Your Favikon tier is :  10



LinkedIn
21/100

LinkedIn is your kingdom, where you rule the corporate hustle game. While you're busy making business magic, the other platforms are just patiently waiting for your genius.

Global Ranking

97%

TOP WORLDWIDE

You're the #5 850 670th most influential creator in the world

Low ranking, high potential. Sleeping giant vibes.

My Best Niche

#908
RANKING

Digital Marketing

Marketing & Sales



France

Crafting digital strategies, one optimization at a time in
France.

Top 3 Posts

2

Google's secret weapon

NotebookLM

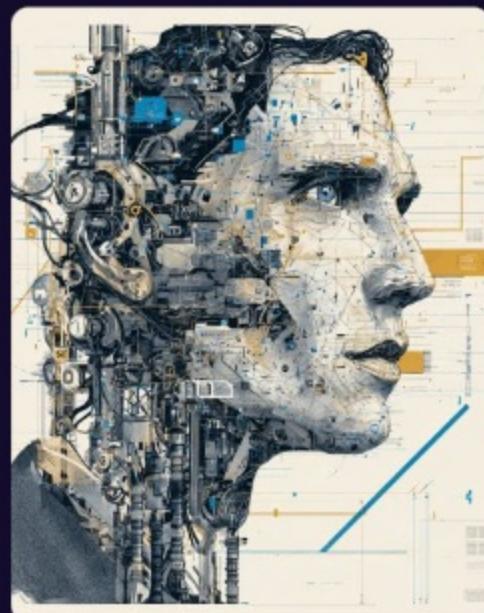
Google Research

13 1.4K

 Image |  20 nov

1

Humans over robots



26 2.6K

 Image |  13 nov

3

Japanese efficiency vibes



9 675

 Image |  11 dec

My Biggest Flop 😂



[Image](#)

4

1

375

Your Gemini 3 Pro flop just proves even the best experiments don't always connect.

Your Content Twin

It's a Match !



Mattéo Selva
Digital Marketing



Joël de Baat
Digital Marketing



The multiverse is real and Joël de Baat is your variant, sharing that marketing brainpower.

My Creator Personality

1. My toxic trait

Believing every process can be automated.



2. My hot take

The best AI is the one you don't even notice working.



3. My creator energy

Grindset: Your dedication to automation and deep dives is unyielding.

4. If you were a brand, you'd be...

Toyota

Efficiency, reliability, and precision engineering.

5. My vibe in 3 emojis



Brand Safety

9/10

EXTREMELY SAFE

Brands would trust you with their grandma's reputation, that's how safe you are.

Tone of Voice

INSIGHTFUL

EMPOWERING

STRUCTURED

GLOBALLY-MINDED

PRAGMATIC

The way you write is reminiscent of a Zen master for workflows.

“My Top Quote

“L'automatisation avec l'IA ne remplace pas l'intelligence humaine; elle la libère des tâches répétitives.”

Mattéo Selva

Market Value

\$295

PER SPONSORED POST

With one sponsored post a week all year long, you could have upgraded your entire home office setup.



Mattéo

In 2025

Number of Posts	4	Followers	+0
Potential revenue	\$15K	Top Ranking	#908

Top niche
Digital Marketing

**THE AUTOMATION
ALCHEMIST**
Superpower

LinkedIn
Best Platform

Top Quote

" L'automatisation avec l'IA ne remplace pas l'intelligence humaine; elle la libère des tâches répétitives. "

Be a top
Creator with
Favikon

GET YOUR PLAN



Favikon