

RISO

RISO is a blockchain-based platform that transforms commodity trading and financial services. By leveraging blockchain technology, RISO brings transparency, accessibility, and profitability to commodity trading in emerging markets, reshaping the future of the industry.

Market Potential: With the USA agricultural market valued at \$1.264 trillion and the West African rice and wheat commodity exchange market at \$271.95 billion, RISO taps into these lucrative markets, offering a new paradigm in commodity trading.

Starting Point and Competitor Space: Ivory Coast in West Africa RISO strategically launches in Ivory Coast, chosen for its significance in the West African rice and wheat commodity exchange market. Establishing a robust presence in Ivory Coast serves as a foundation for expansion into other countries within the region, encompassing the entire market. RISO operates in a unique space with no existing competitors, distinguishing itself from over-the-counter contracts between foreign producers and supermarkets/markets.

Expansion Strategy: RISO's expansion strategy revolves around forming partnerships with local specialized companies within the supply chain. By collaborating with these companies, RISO tailors its services to meet the unique requirements of each market, ensuring seamless integration and widespread adoption.

Key Features:

- **Stablecoin Integration:** RISO's Minimal Viable Product (MVP) incorporates a stablecoin pegged to the Euro, promoting price stability and reducing volatility risks for traders.
- **Convenient Fiat Integration:** Users can easily buy and sell stablecoins using cash or cards through RISO's centralized banking system, ensuring accessibility and ease of use.
- **Hedging Agricultural Options and Futures Contracts:** RISO empowers market participants with effective price risk management through agricultural options and futures contracts.

Profit Generation Strategies:

- **Stabilizing RISO stablecoin** paired to the dollar using systematic trading and quantitative methods to achieve maximum profitability and low risk.
- **Generating effective commodity arbitrage** in agricultural futures markets through state-of-the-art algorithms and systematic trading, capitalizing on RISO's role as a producer in the marketplace.
- **Implementing low and adaptable transaction fees** to ensure sustained revenue generation, fostering accessibility and participation.

Disclaimer: This document is for informational purposes only and does not constitute investment advice. Before investing in RISO or related products, it is recommended to carefully consider and seek professional advice.