# Postdoc research design

Exploring the relationship between social movements and political parties in the UK and Italy, 1965-2015

## Overall approach:

- Today, boundaries between parties and movements are becoming increasingly blurred.
- But the literature on social movements remains disconnected from the literature on political parties and *vice versa*.
- Focussing on that link also gives us a new perspective on the evolution of electoral socialism/social democracy. This develops arguments made by Peter Mair (2013; Katz and Mair 1995, 1996; Koole 1996) about changing party form, where the *growing gap between society and the party* is the key variable.
  - On the changing electoral fortunes, organisational forms & ideological orientations of European socialism, see: Przeworski and Sprague (1986), Kitschelt (1994), Sassoon (1996), Bartolini (2000), Moschonas (2002), Eley (2002), Mudge (2018), Piketty (2020).
- ☐ Historical comparative study of the relationships between political parties and social movements, looking at the Italian and British left.
  - This comparison seeks to maximise variation in the party system, while remaining within the broad boundaries of European socialism (UK: stable system of alternating party rule; Labour regularly in and out of power. Italy: single party dominance until early 1990s when a new party system emerged; PCI never in power, successors in and out of power since early 1990s).
  - Favretto (2002) also demonstrates the value of this comparative approach.
- ☐ Three central research questions:
  - i. How did contemporary theorists and left intellectuals think about party-movement relations? How did that thinking evolve over time?
  - ii. How did political parties and social movements actually relate to one another? What are the broad patterns of interaction? How do those patterns change over time?
  - iii. Are there historical patterns in party leaders' personal relationships to social movements? Do these change over time?

# **Empirical questions**

- 1. Contemporary theories of party-movement relations
  - Review of contemporary theories being produced by party/movement intellectuals:
    - Italy: Operaismo and autonomismo, Eurocommunism, social centres & retreat from politics, search for Third Way, emergence of US-Democrats-inspired PD.
    - UK: New Left critique of Labourism, Eurocommunism, New Times, Blairism/Giddens/Third Way.
- 2. Mapping the general patterns of party-movement interactions
  - Quantitative Narrative Analysis:
    - Newspapers of record The Times, Corriere della Sera.
    - Cover to cover reading (keyword searches are problematic).
    - Sampling strategy three random months per year (see <u>here</u>).

#### Process:

- Read the main news section of each daily paper (i.e. not commercial, local or international news).
- Copy transcript into spreadsheet (in original language). Then go back and code at a later date.
- Winter of Discontent? normal policy (see Bailey 2014) is to replace with *Daily Telegraph*.
- What am I looking for?
  - "Public interactions between movements and parties where claims are made bearing on another group's interests" (adapted from McAdam, Tilly and Tarrow's [2001] famous definition of contentious politics)
  - **Public** = is being reported in a newspaper
  - **Movement** = any mass membership organisation or collective
  - Party = Labour Party (or it in government) and the PCI-PDS-DS-PD (or it in government)
  - Claims = demands being made or supported/resisted
    - What about fights inside the party? Only when a (semi-)external group is involved (including trade unions), or if mass mobilisation features (e.g. individual members).
    - What about fights inside affiliated bodies (trade unions/co-ops etc)? Nothey don't involve the formal political party.
    - What about campaigns against local government where I can't tell who was in power? Probably ignore & admit that my analysis isn't so good for local issues.

- Should I count ginger groups (formal or informal groups within an organisation seeking to influence its direction and activity)? Yes they work like a social movement and are often key vehicles of transmission from outside to inside.
- Ignore external think tanks/NGOs/charities.
- Differentiate the internal party: 'The Party' means parliamentary presence, then there is the party bureaucracy, local party groups, members, etc.
- Dynamics of Contention database includes e.g. press releases by SMOs.

## Methods of analysis:

- Unsupervised: block modelling to reveal 'community structure' (actors who occupy similar locations in the networks), MCA/scaling to reveal patterns of commonly co-occurring activities (link being different actions used by same actor over time).
- Theory-led: manually grouping actors/actions into categories based on theoretical/contextual knowledge [nb see debate on repertoire of public actions (i.e. verbs - Tilly) vs repertoire of strategies (Rossi).]
- Case studies: particular movements and their ongoing party relations over time
  e.g. trade unions; nuclear disarmament; social movements in the <u>GLC in the</u>
  1980s vs social movements and <u>Communist local government in Bologna</u>.

### 3. Connections at the top

- Collate information on party leaders and their personal connections to movements/civil society (using the *Dictionary of National Biography* and the *Dizionario Biografico degli Italiani*).
- Methods of analysis: simple trends over time approach; treat this as an evolving ego net between party and social movements (with party leaders as the ties between them).

## Theoretical implications

- Structure vs agency in repertoires?
  - Agency in tactical decision making (<u>Jaspers</u>, <u>Ganz</u>) vs Marx/Bourdieu/Tilly's "traditions of dead generations"?
  - Where would pragmatism fall (see importance of 'improvisations' to Tilly)?
- Characterising the political realm as a field/world/ecosystem etc? What is at stake in these metaphors?
- What are the productive contradictions in party-movement relations? Trace recurring patterns of development towards/away from particular forms of relationship.
- Building towards speculative theorising about a new framework for party-movement relations.