

Focus Group Topic Guide

1. What do you normally look for in a piece of music?
Prompt: What, for you, makes a "good" piece of music?
2. Has the kind of music you listened to changed during Covid-19?
Prompt: new genres? new artists? nostalgic music you remember from your childhood? etc
3. What about the way you listen to music?
Prompt: on your own? with other people? while you run? while you sit at home? etc
4. Did you regularly go to concerts and gigs before-Covid?
Prompt: What about concerts do you like/dislike?
5. Do you think you will start going to gigs again when the lockdown finishes?
Prompt: Do you have any concerns about safety?
6. What about going to big music festivals? Can you imagine going to large music festivals once lockdown has finished?
7. What do you think the future of the music industry will look like after Covid-19?