



Matteo Tartaro - UX/UI and Brand Design

Vicenza - Italy

@matteotartaroo@gmail.com

Education & Studies

Ippisar Maffioli high school (Castelfranco Veneto)

Graduated with specialization in food and wine

Start2Impact

UX/UI Design Course which includes: Graphic, Copywriting, Html and CSS, Discovery, Accesibility, Wireframing and User testing

Learnn

Following courses on Branding, Ads, Social Strategy, Seo, AI and Chat GPT, Design and many others

UniNettuno University

MOOC (Massive Open Online Courses) - Brand Design

About me

I'm a curious mind with a constant need to create. Before diving into design I worked in restaurants for years — nothing teaches you speed, teamwork, and reading people better than that. At the same time I've started playing with Photoshop, Cinema 4D, Illustrator and it quickly turned into something bigger than a hobby: I've always been drawn to anything that lets me make something from scratch.

What I love about UX/UI design is the mix of thinking and doing. I like taking messy problems, sketching ideas, breaking things apart, rebuilding them, and understanding why something works (or doesn't).

I'm also the kind of person who has to try new tools, learn new tricks, and explore what I don't know. I like to think of myself as a sponge — especially around people who know more than me.

Softwares I use

- Figma
- Illustrator
- Photoshop
- Affinity

Skills

- Wireframing and Prototyping with Figma
- UX/ UI Design
- Brand Design
- Copywriting
- Ai, Chat GPT and Prompt Engenering
- Search Engine Optimization (SEO)
- Basic HTML and CSS

[My portfolio website →](https://matteotartaro.github.io/Portfolio-website/index.html)

or visit

<https://matteotartaro.github.io/Portfolio-website/index.html>