



## Matteo Tartaro

Vicenza - Italy

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### Education & Current Studies

#### Ippisar Maffioli high school (Castelfranco Veneto)

Graduated with specialization in food and wine

#### Start2Impact

UX/UI Design Course which includes: Graphic, Copywriting, Html and CSS, Discovery, Accesibility, Wireframing and User testing

#### Learnn

Following courses on Branding, Ads, Social Strategy, Seo, AI and Chat GPT, Design and many others

#### UniNettuno University

MOOC (Massive Open Online Courses) - Brand Design

### Softwares I use

- Figma
- Illustrator
- Photoshop
- LottieLab

### What I'm passionate about

I've been fascinated by design since I was a teenager, when I first explored Photoshop, Cinema 4D, and Illustrator.

My passion has grown into a deep interest in everything visual: websites, apps, branding, unusual but effective layouts — if it glows or sparks curiosity, I'm into it.

#### Future Goals

- Improve my use of design software and AI tool
- Use AI to enhance creative workflows and boost productivity
- Create my own typeface, as typography is a field I find really intriguing
- Work on full branding projects, from strategy to the creation of all visual assets a brand may need

### Skills I'm Improving

- Search Engine Optimization (SEO)
- HTML and CSS code writing
- Copywriting
- Prototyping with Figma
- Ai, Chat GPT and Prompt Engenering

[My portfolio website →](#)