Matteo Tartaro

Vicenza - Italy

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Education & Current Studies

Ipssar Maffioli high school (Castelfranco Veneto)

Graduated with specialization in food and wine

Start2Impact

UX/UI Design Course which includes: Graphic, Copywriting, Html and CSS, Discovery, Accesibility, Wireframing and User testing

Learnn

Following courses on Branding, Ads, Social Strategy, Seo, AI and Chat GPT, Design and many others

UniNettuno University

MOOC (Massive Open Online Courses) - Brand Design

What I'm passionated about

I've been fascinated by design since I was a teenager, when I first explored Photoshop, Cinema 4D, and Illustrator.
My passion has grown into a deep interest in everything visual: websites, apps, branding, unusual but effective layouts — if it glows or sparks curiosity, I'm into it.

Future Goals

- Improve my use of design software and AI tool
- Use AI to enhance creative workflows and boost productivity
- Create my own typeface, as typography is a field I find really intriguing
- Work on full branding projects, from strategy to the creation of all visual assets a brand may need

Softwares I use

- Figma
- Illustrator
- Photoshop
- LottieLab

Skills I'm Improving

- Search Engine Optimization (SEO)
- HTML and CSS code writing
- Copywriting
- Prototyping with Figma
- Ai, Chat GPT and Prompt Engenering