

EXERCISE NO. 1 - PART 1 (WEEK2)

INFORMATION DRIVEN WEB PAGE

OBJECTIVE: To design information driven web page using HTML.

Duration: 3 hrs

Instructions:

1. Design an information driven webpage. You choose your own topic. Search contents (text, images, etc.) in the web.
2. The webpages should include the following features and their corresponding attributes:
 - a. Minimum of 3 Links to another page. (5 points)
 - b. Create a link from the outline to the specific location of the contents on the web page (5 points)
 - i. Introduction
 - ii. Discussion
 - iii. References (with links)
 - c. Topic title at the title bar (5 points)
 - d. Declare elements (20 points)
 - i. headings
 - ii. language, meta
 - iii. Lists (ul,ol)
 - iv. hr, br, etc
 - v. font color, font size, font style, etc.
 - vi. At least 2 quote and 2 blockquote.
 - vii. Bold, italic, strong, etc.
 - viii. Insert related Images
 - ix. Explore w3schools.com (html) for other html tags (style enhancement) you may use.
 - e. Minimum of 3 links to a website (do this in the Reference page). (5 points)
 - f. At least 10 Paragraphs for each page. Each paragraph should have more than 50 words. Some of the discussions may be placed in the Reference page. (5 points)
 - g. Add a background color of your own choice (use color codes). (5 points)
3. Make sure all of your files are in one folder (foldername: surname_ex1). Compress the folder using winzip or winrar.
4. Save the compressed folder in the Week 2 bb link (Link name: Exercise 1 partial).
5. Any questions or clarification about this Exercise, message me in our bb course message or in our fb group chat.

Scoring:

Website Content - 50 points. Point distribution is shown above.

Site Organization – 20 points

Site Design – 30 points

Criteria	Scoring Rubric				Achieved Score
	Poor	Beginner	Developing	Proficient	
Site Organisation	0 points	1-7 points	8-12 points	13-20 points	
	No clear evidence of site organisation	Information and elements not organised logically. Site has cluttered feeling.	Information is sequenced but lacking clarity. Site can be "figured out" in a relatively short period of time. Varied pagerepetition. Elements inconsistently aligned.	All information is clearly sequenced. Site has clean and clear appearance. Consistent page repetition. Consistent, visually pleasing alignment.	
Website content	0 points	1-15 points	16-35points	36-50 points	
	Website contains irrelevant information	Contains at least three of the requirements stated above	Contains at least five of the requirements stated above	Complete requirements with improvements beyond specification	
Site Design	0 points	1-10 points	11-20 points	21-30 points	
	No clear evidence of website design consideration	Spelling errors. Grammatical errors, inappropriate site color scheme. Links inactive. Size of objects and text out of proportion.	Minor grammar/punctuation errors. Clean looking site. Active links. Objects and text in proportion. Links, media take a long time to load. Design standards are partially observed	Clean appearance and clear intentions. Good alignment and proportions. Visually engaging. Easy to navigate. Links, media load in relatively quick time. Design standards are fully observed	

