

Enhanced Direct Enrollment

is a new pathway for consumers to enroll in health
rally-facilitated Exchange. This pathway allows CMS
provide a more user-friendly and seamless enrollment
ing them to apply for and enroll in an Exchange plan
or web-broker without the need to be redirected to
nge Call Center.

please view the fact sheet, available at:
[e-sheets/enhanced-direct-enrollment-pathway-health-](#)

EDE, visit: <https://www.cms.gov/CCHIO/Programs-and-places/Downloads/FAQs-EDE.pdf>

approved to use an EDE pathway is provided below.
019, but CMS will update the list as it approves more

of entity offering an approved EDE platform

checkmark indicates that the entity (referred to as a
guidance) developed and is hosting an approved EDE
or leasing to upstream EDE Entities

an (QHP) issuer, web-broker, or Direct Enrollment (DE)

hyperlink

	Issuer	www.aulcare.com
	Issuer	www.bluecrossnc.com
	Issuer	www.brighthealthplan.com
	Issuer	www.centene.com
	Issuer	www.cigna.com
	Issuer	www.communityhealthchoice.org
	Issuer	www.deancare.com
	Issuer	www.floridablue.com
	Web-broker	www.getinsured.com
	DE Technology Provider	www.guidewell.com
	Web-broker	www.healthsherpa.com
	Issuer	www.highmark.com
	Issuer	www.mercycarehealthplans.com
	Issuer	www.molinahealthcare.com
	Issuer	www.hioscar.com

	Provider	www.southecon.com
	Web-broker	www.stridehealth.com