



# Four Questions Every Information Security Leader Must Answer

For the future of their organizations



Introduction ➤

02

Strength in numbers ➤

03

Symantec's answer  
to the security  
challenge ➤

04

Symantec's security  
dream team ➤

05

Coverage across  
the entire attack  
lifecycle ➤

06

Winning  
combination ➤

11

# Introduction

A cyberattack puts everything at risk—brand, reputation, intellectual property. As a leader of security within your organization, it's your job to combat attacks and mitigate the damage. Are you prepared to defend your organization? Ask yourself these four questions to determine the strength of your organization's security across every stage of an attack lifecycle:

1. Does our threat intelligence program help us make faster, more definitive decisions?
2. Does our security operations diagnose critical threats in real time?
3. How quickly and effectively do our teams respond when faced with an incident?
4. Are we developing our people to protect our organization from an attack?

# Symantec's answer to the security challenge

With Symantec™ Cyber Security Services, you can address these four key security questions and any shortcomings. Let's look at how Symantec can help:

## **1. Does our threat intelligence program help us make faster, more definitive decisions?**

Symantec DeepSight™ Intelligence Services leverages technical and adversary threat intelligence to help you understand an attack and deploy timely, effective countermeasures.

## **2. Does our security operations diagnose critical threats in real time?**

With Symantec Managed Security Services, you get a designated service manager and a team of world-class analysts monitoring your organization 24 hours a day, 7 days a week, providing insights on malicious activity that can impact your business.

## **3. How quickly and effectively do our teams respond when faced with an incident?**

Symantec Incident Response Services experts work with you to assess, respond, and contain your organization's incident before it becomes a full-blown breach.

## **4. Are we developing our people to protect our organization from an attack?**

Symantec Cyber Skills Development Services helps you develop preparedness for attacks by keeping security teams up-to-date on the latest attacker tools and tactics.



# Strength in numbers

Symantec Cyber Security Services offers what no other organization can provide—an integrated and purpose-built portfolio of human expertise and advanced machine-learning capabilities and technologies, powered by actionable global threat intelligence:

**1,000+**

certified  
cybersecurity  
professionals

**15+**

years  
delivering advanced  
threat monitoring and  
log management

**12+**

average years  
of active in-field  
investigation

**700,000+**

threat actors  
and groups  
tracked globally

**1**

of the world's largest  
cyber-war-games  
programs



## Symantec's security dream team

Imagine your organization empowered with a fully staffed team of security experts, each with years of experience within a security operations center or government agency. Symantec delivers a dream team of security professionals, handpicked from organizations and government agencies around the world. The Symantec Cyber Security Services team has the experience and expertise to address every phase of the attack lifecycle.

# Coverage across the entire attack lifecycle

Symantec designed each element of the Cyber Security Services portfolio to integrate with the other offerings to fuel your organization's cybersecurity program with better detection-and-response capabilities across the entire attack lifecycle.



## BEFORE AN ATTACK

Track and analyze adversary groups and key trends and events around the world for actionable intelligence with [\*\*DeepSight Intelligence Services\*\*](#).

## DURING AN ATTACK

Detect targeted and advanced persistent threats and campaigns with [\*\*Managed Security Services\*\*](#).

## AFTER AN ATTACK

Respond quickly and effectively to credible security threats and incidents with [\*\*Incident Response Services\*\*](#).

## BEFORE FUTURE ATTACKS

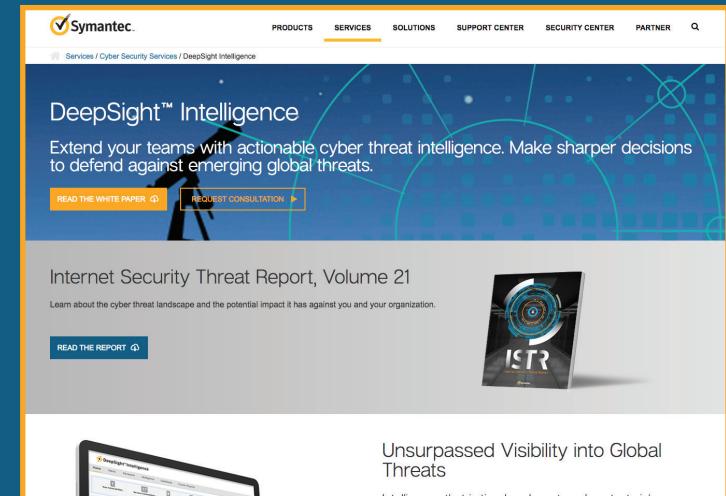
Strengthen cyber-readiness across the organization to recognize and prevent new attacks with [\*\*Cyber Skills Development Services\*\*](#).

## Symantec DeepSight Intelligence Services

You need a robust threat intelligence program and a clear understanding of the current and emerging threat environment to create a proactive and effective defense. DeepSight Intelligence Services provides a full view of the threat environment so your security team can craft the right strategy for managing cyberattacks.

DeepSight Intelligence Services provides insight that is:

- **Timely:** Intelligence is developed through the continuous monitoring of adversaries.
- **Relevant:** Analysts provide insights organized by technology, industry, and geography so you can address the threats with specific implications for your organization.
- **Context-rich:** The service relies on a full spectrum of intelligence sources, including Web gateways, email, and endpoints, and by tracking adversaries around the globe.
- **Accurate:** Analysts and machines examine the reliability, variety, and quality of sources to minimize errors and ensure quality intelligence.



More information about [DeepSight Intelligence Services](#)

## Symantec Managed Security Services

Managed Security Services advanced security monitoring extends your internal security program by monitoring your environment 24 hours a day, 7 days a week, and utilizing global threat intelligence to detect advanced attacks. Managed Security Services complements infrastructure already in place and helps you better manage your organization's security.

With Managed Security Services you can:

- **Work with a designated team for around-the-clock monitoring:** Managed Security Services provides access to Symantec's world-class professionals across its Security Operations Centers and Security Response Centers around the globe. You'll work with a designated service manager and team of analysts.
- **Stay focused and pinpoint critical threats:** The solution helps you limit false positives and prioritize activity so your security team can focus on the highest-priority incidents.
- **See more, correlate more, detect more:** Managed Security Services analysts are familiar with the tactics, techniques, and procedures of adversaries around the world and proactively hunt and identify advanced attacks in your organization.

The screenshot shows the Symantec Managed Security Services landing page. At the top, there is a navigation bar with links for PRODUCTS, SERVICES (which is underlined), SOLUTIONS, SUPPORT CENTER, SECURITY CENTER, PARTNER, and a search icon. Below the navigation, the page title 'Symantec Managed Security Services' is displayed, followed by a subtext: 'Minimize the impact of a cyber attack with 24x7 monitoring by our experts and correlation with the global threat landscape.' There are two call-to-action buttons: 'TOUR A SYMANTEC SOC >' and 'REQUEST CONSULTATION >'. To the right, there is a section titled 'Internet Security Threat Report, Volume 21' with a thumbnail image of the report cover and a 'READ THE REPORT >' button. At the bottom, there is a banner for 'Symantec Security Operations Center Tour' and a link to 'Extend Your Team with Cyber Security Experts'.

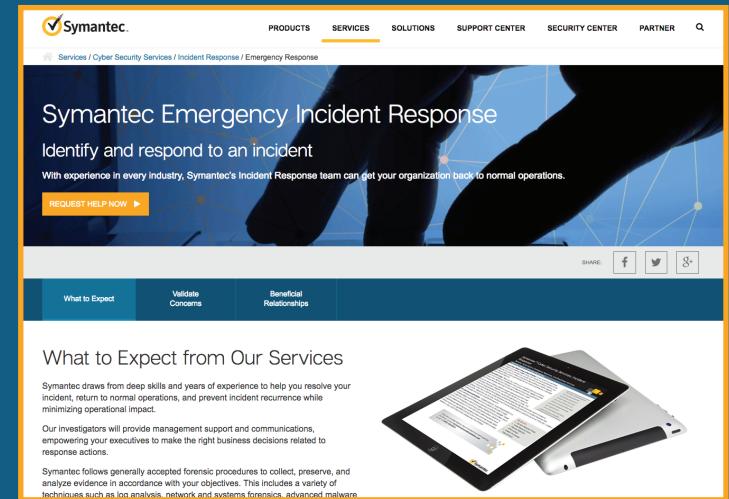
More information about [Managed Security Services](#)

## Symantec Incident Response Services

When you handle incidents correctly, you can decrease the cost, duration, and exposure to your business and minimize the impact. By partnering with the Symantec Incident Response Services team, you can move from ad-hoc reactions to a repeatable, optimized program. With a powerful response program in place, you can react decisively when an incident occurs and learn from every attack to better defend against the next one.

Incident Response Services helps you:

- Develop a programmatic approach to incident response:** The time to build a response plan is not during an incident. Incident Response Services helps you build a repeatable approach to threats, from detection and analysis to readiness team training to containment, eradication, recovery, and post-incident analysis.
- Stay ahead of adversaries with integrated threat intelligence:** Incident Response Services teams have access to one of the world's most comprehensive repositories of threat telemetry through the Symantec Global Intelligence Network and Symantec DeepSight Intelligence Services that provide insights on more than 700,000 adversaries around the globe.
- Partner with the cyberinsurance ecosystem:** Symantec works with brokers, insurance carriers, and privacy attorneys to provide you with the best service in your cybercoverage.



**More information about Incident Response Services**

## Symantec Cyber Skills Development Services

People are your most vulnerable attack vector. With Cyber Skills Development Services, you can raise the security IQ of all your employees. Symantec provides engaging content and interactive skills development for technical and nontechnical teams. Symantec regularly updates all materials to address current threats.

With Cyber Skills Development Services, you can strengthen cyberwarriors in a virtual battlefield. Symantec's live-fire exercises immerse your IT team in a simulated environment filled with the latest threats, so they're prepared to think like the adversary while developing skills in real-world scenarios.



A screenshot of the Symantec website. The top navigation bar includes links for PRODUCTS, SERVICES, SOLUTIONS, SUPPORT CENTER, SECURITY CENTER, and PARTNER. The main heading is "Cyber Skills Development". Below it is a sub-headline: "Strengthen your organization's cyber attack defenses through scenario-based training." A large call-to-action button says "Challenge Your Employees In The Most Realistic Environments". Below the button, there is descriptive text about the service and a "LEARN MORE" button.

**More information about Cyber Skills Development Services**

# Winning combination

A successful cybersecurity program requires integration and a comprehensive strategy. Each asset in the Symantec Cyber Security Services portfolio is designed to seamlessly work with the others in support of improving your organization's security posture:

- DeepSight Intelligence Services delivers actionable threat intelligence.
- Managed Security Services provides advanced security monitoring.
- Incident Response Services offers fast containment and eradication of threats.
- Cyber Skills Development Services strengthens your entire organization's ability to recognize and prevent advanced attacks.



Copyright © 2017 Symantec Corporation. All rights reserved. Symantec, the Symantec Logo, and the Checkmark Logo are trademarks or registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries. Other names may be trademarks of their respective owners.