M A T T H E W A Y I N D E

FRONTEND ENGINEER

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EDUCATION

OSUN STATE UNIVERSITY   September 2023

Osogbo,

Relevant Courses: Computer Architecture, System Design, System Development Life Cycle, Web Development, Software Engineering, Database Management System, Project Management, Object Oriented Programming, Structural Programming, Functional Programming

TECHNICAL SKILLS

DEVELOPMENT

Front End Development: HTML, CSS, SASS, Tailwind CSS, Javascript, Bootstrap, jQuery, React Js, Next Js

Back End Development: Node Js, Express Js, Nest Js, SQL, Mongoose, MongoDB, C#, Asp.net.

WORK EXPERIENCE

XOWN SOLUTIONS   March 2025 - Present

- Developed and maintained **247 Travels**, an online travel booking platform, improving load time by 30% and supporting over 10,000 monthly users with optimized React.js and Next.js architecture.(Link)
- Built and scaled responsive web applications for **Green Atlas**, a real estate firm, contributing to a 45% increase in client engagement and 25% growth in lead conversions, using React.js, Next.js, and Tailwind CSS.(Link)
- Redesigned and maintained The **Royal Life Ministries**, a church website, improving user experience and boosting visitor retention by 40%, including integration of sermon streaming and donation features.(Link)

- Developed an online food ordering platform for a restaurant **Mcniff Cuisines**, enabling 24/7 order placement, which led to a 60% increase in digital orders within the first 3 months post-launch.([Link](#))
- Designed and launched **Darabara**, a web application for childcare and nanny service platform, enhancing user trust and accessibility—resulting in a 35% increase in sign-ups and improved caregiver-client matching([Link](#))

INSIGHT REDEFINI   December 2023 - February 2025

- Developed and maintained **Insight Redefini,** a cutting edge advertising agency website, improving load time by 50% faster and increasing monthly page views from 8,000 to 12,500 using React.js, Next.js, and Tailwind CSS.([Link](#))

- Redesigned and maintained Insight **Publicis**, an advertising agency, growing average monthly traffic from 5,500 to 9,200 users (67% increase) and improving user retention rate by 22%, using React.js, Next.js, and Tailwind CSS.([Link](#))

- Built a tailoring management web application for **Hildam Couture**, helping the business increase monthly online orders from 70 to 180+ (157% increase) by automating booking, order tracking, and client communication.

CONTACT INFORMATION

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Github: https://github.com/Matthew-Ayinde/

Portfolio: matthewayinde.me