



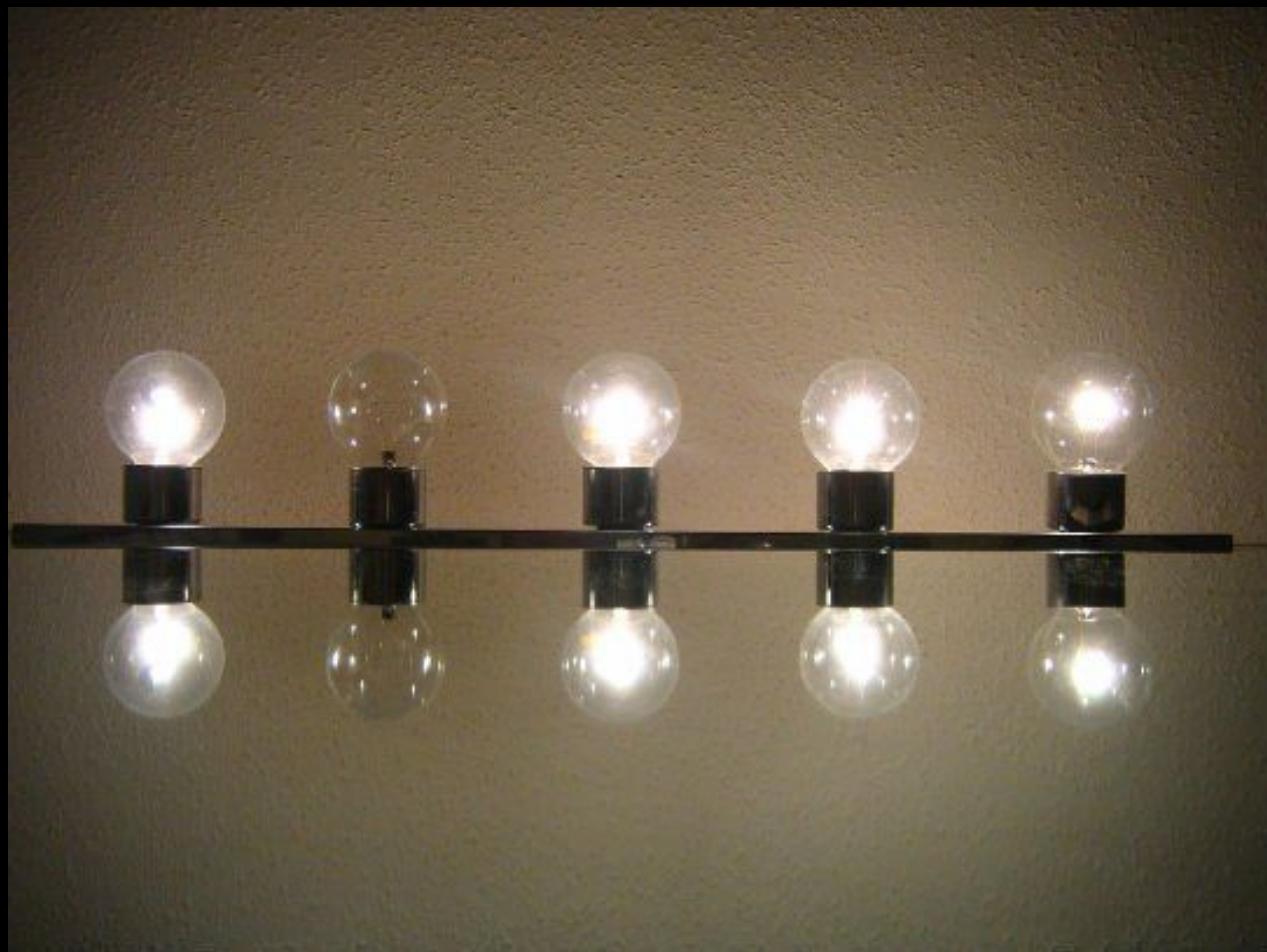
# WeTrade



Trade with your neighbors for free

# Success Story

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Alyssa

**Sally WeTrader**

March 4 at 8:30pm · 🌐

OMG check out this new website, WeTrade! I just borrowed my neighbor's ladder for free!

<http://wetrade.com>

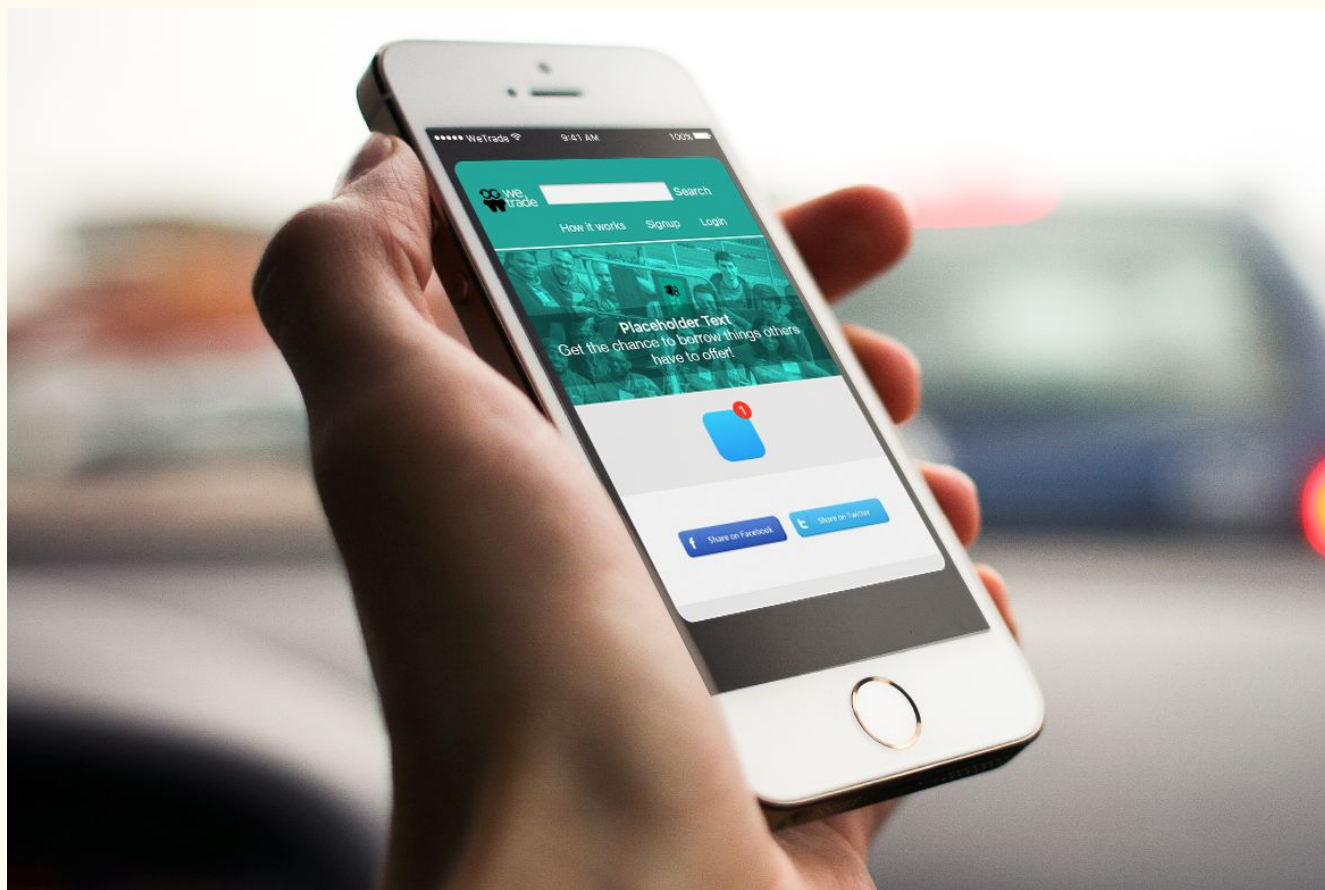


👍 211 people like this.

💬 4 shares

**Alyssa Borrower** It was free? That's wet!

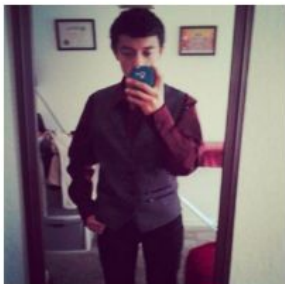
Yesterday at 4:25am · Like






[How It Works](#)
[Signup](#)
[Login](#)
 Search

## Jose R.



### BIO:

"here to help"

### LOCATION:

0.5 miles away

### RATING:



### USE LEVEL:

FREQUENT

### MUTUAL FRIENDS:



### RECENTLY TRADED WITH:







# Our Mission

Our mission is to make  
everyday items accessible  
to everyone, and to bring  
communities together.

# The problem

Sometimes you need things  
but don't have the  
resources to get them.

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# The Solution

**WeTrade is a platform to connect those who have with those in need.**

## Free

WeTrade will never charge lenders or borrowers for transactions.



## Safe

WeTrade is integrated with social networks, so you always know who your trading with.



## Peace of Mind

Trading in your local community creates trust among your neighbors.



# Who are WeTraders?

## Lenders...

Are **trustworthy**

Want to **help** their neighbors

Are willing to **share** their  
property with those in need



## Borrowers...

Are **trustworthy**

Are **neighbors** in need

Are **respectful** of their  
neighbors

# Operations

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# How we'll keep the lights on

- **Sponsored Services**

- We'll sell ad space on our platform to local truck companies that will provide delivery services to assist transactions between lenders and borrowers.
- WeTrade will get small percentage of profit (rev. share)

- **WeTrade Tips**

- We'll provide an option to “tip” our service when WeTraders enjoy their experience

- **Banner and Display Advertising**

- **Ad placements** for local retailers that suggest where the WeTrader can buy the item when it is not available for trade.
  - WeTrade will get a percentage of the profit (rev. share).



**Qeyno Labs**  
hosts



February 26 -28, 2016  
Oakland, CA



# Appendix

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# Full List of Features

- Browse Feature
- Enhanced Item Search (Filtering by location, lender rating, # of times item was used, availability)
- Detailed transportation estimates to trade-off location
- Lender/Borrower social endorsements (friends vouch for each other)
- Share items & experiences on Facebook, text, or email
- See Facebook/WeTrade friends' trade activity
- WeTrade Dropoff/Pickup Lockers