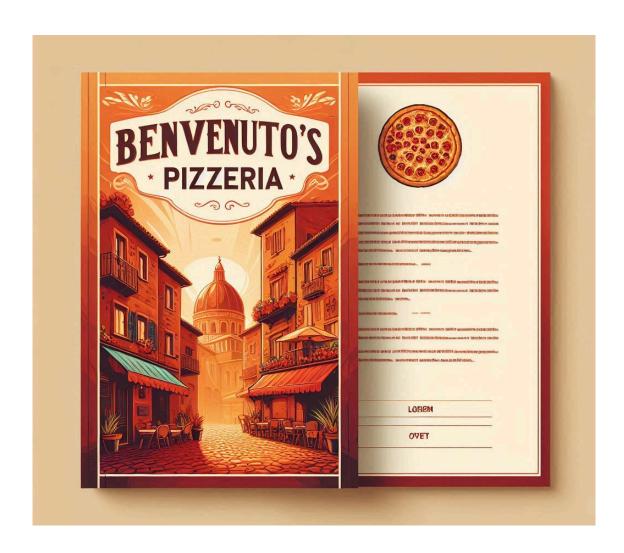
Benvenuto's Pizzeria Database Management Project



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Introduction

This project focuses on creating a comprehensive SQL database management system to enhance my Information Technology portfolio and further develop my IT skills. The project is centred around designing and implementing a relational database and crafting custom SQL queries, which are critical components for managing data in real-world scenarios. Specifically, the database will handle essential functions such as customer orders, inventory management, and staff scheduling for a hypothetical pizzeria.

The key objectives of this project are:

- Design and Build a SQL Database: Develop a custom relational database to store and organize crucial business data, covering areas like customer orders, stock levels, and staff management.
- 2. **Write Custom SQL Queries:** Hone my skills in data extraction, manipulation, and analysis through the creation of custom SQL queries, thereby enhancing my problem-solving abilities and proficiency in data handling.

This project is strategically structured to demonstrate essential skills required for a data analyst role. By applying these techniques in a practical context, I aim to showcase my technical expertise and readiness to address real-world data challenges.

PART 1 - Designing a Relational Database

1. Understanding the Business Requirements

Benvenuto's Pizzeria operates as a dine-in restaurant, and the primary objective of the database is to efficiently store and manage data to monitor and enhance business performance. The key focus areas are:

Orders: Tracking all sales transactions.

- **Stock Control:** Managing inventory of ingredients and supplies.

Staff: Managing employee information.

The initial step in designing the database involves identifying and organizing the necessary data fields into tables. This process includes normalizing the data to minimize redundancy and defining relationships between tables to ensure efficient data management.

2. Defining the Database Schema

The schema will be designed based on the following entities and attributes:

Order Data Requirements:

Ben, the owner, has provided a list of the data he wants to collect for each order:

- Item name
- Item price
- Quantity
- Customer name
- Delivery address ← (to be split into separate components)

This initial data will be expanded with additional fields to ensure comprehensive data collection.

Our Additional Data Fields:

- Row ID
- Order ID
- Item name
- Item category
- Item size
- Item price
- Quantity
- Customer first name
- Customer last name
- Delivery address 1
- Delivery address 2
- Delivery city
- Delivery zip code



Here's a mock-up of what the table could potentially look like in Excel.

3. Benvenuto's Pizzeria Menu:

The menu provides crucial information to define product-related fields in the database, such as product size and category. By analyzing the menu, we can better organize the data and prepare it for inclusion in the database.



Special Pizza

- Margherita: Tomato sauce, mozzarella, oregano. Reg: \$13, Large: \$15
- Diavola: Mozzarella, spicy salami, chili pepper. Reg: \$16, Large: \$19
- Parmigiana: Mozzarella, eggplants, parmesan cheese. Reg: \$15, Large: \$18
- Quattro formaggi: Mozzarella, gorgonzola, ricotta, and parmesan. Reg: \$16,
 Large: \$19

Signature Pizza

- Napolitana: Mozzarella, anchovies, capers. Reg: \$16, Large: \$18
- Pepperoni: Mozzarella, pepperoni. Reg: \$15, Large: \$17
- Seafood: Mozzarella, shrimps, tuna, calamari. Reg: \$17, Large: \$20
- Hawaiian: Mozzarella, ham, pineapple. Reg: \$15, Large: \$17

Sides

- Garlic Bread: Ciabatta with garlic butter and parsley. \$6
- Chicken Wings: Extra juicy with a healthy crunch. \$7
- Breadsticks: Your favourite Italian classic side. \$5
- Caesar Salad: Chicken, croutons, lettuce, Caesar dressing. \$7

Desserts

- **Ice cream:** Vanilla, chocolate, strawberry or pistachio. \$6
- Chocolate Brownie: Rectangular chocolate baked perfection. \$5
- Banoffee Pie: Bananas, cream, caramel sauce on a biscuit base. \$7
- Fruit Salad: Fresh fruit served in our special homemade syrup. \$5

Beverages

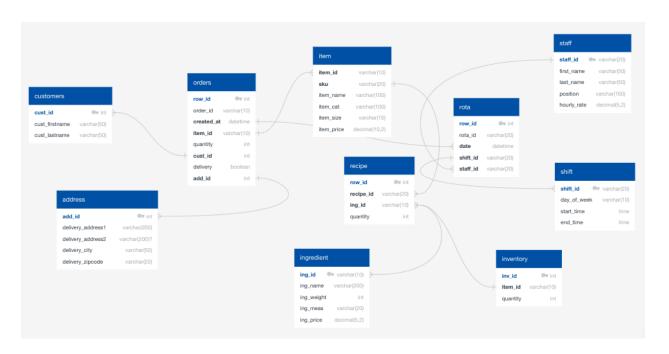
- Coca-Cola: Regular or diet. 33cl: \$3, 1.5L: \$6
- 7 Up: Regular or diet. 33cl: \$3, 1.5L: \$6
- Fanta: Regular or diet. 33cl: \$3, 1.5L: \$6
- Sparkling Water: San Pellegrino, Perrier. 33cl: \$2, 1.5L: \$4

By analyzing Ben's provided menu, we can start to see potential fields that must be created to organize the data better. Examples of these fields include product size and category. With this, we can head to Microsoft Excel (Google Sheets/Apple Numbers) to create a mock-up of what the table could potentially look like.

4. Utilizing QuickDBD for Quick and Easy Database Creation

QuickDBD, an online database diagramming tool, will be used to create the layout for the database tables and fields. This diagram will visually represent the database structure.

5. Benvenuto's Pizzeria QuickDBD Layout



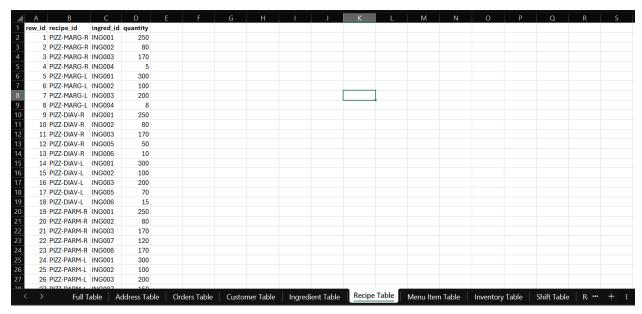
Data normalization will be applied to reduce redundancy and improve data efficiency. This involves creating additional tables for customer data and addresses, linking them to the main table using unique identifiers. We can start by normalizing the existing table through the creation of two additional tables—one for customer data and another for customer addresses. After creating these tables, it's essential to define the relationships between them, which can be done in QuickDBD by linking the table IDs to the main table. Additionally, we should create an item table, which serves two key purposes: reducing the data load on the main table and providing a convenient way for Ben to update or adjust item details, such as names or prices.

6. Stock Control Requirements

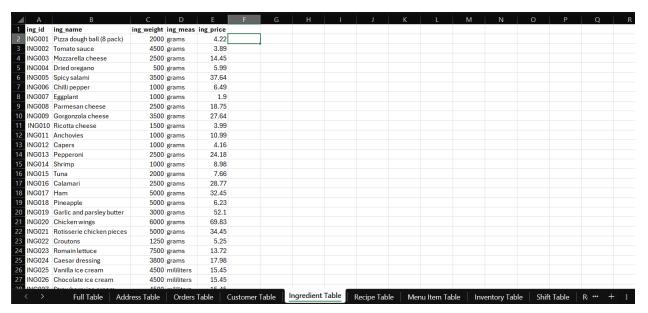
These are the desired stock requirements that Ben has provided for us:

- Wants to be able to know when it's time to order new stock
- To do this we're going to need more information about:
 - What ingredients go into each pizza
 - Their quantity is based on the size of the pizza
 - The existing stock level
- We'll assume the lead time for delivery by suppliers is the same for all ingredients

With this, we can create a recipe table and an ingredient table that will help Ben calculate the exact price of a pizza. Data normalization comes into play here as if something like prices increase for the ingredients all Ben would have to do is update the content of the ingredient table. An inventory table will also help hold the stock levels for each ingredient.



The recipe table links ingredients to specific pizzas, allowing for accurate cost calculation.



The ingredient table tracks stock levels and updates ingredient prices as needed.



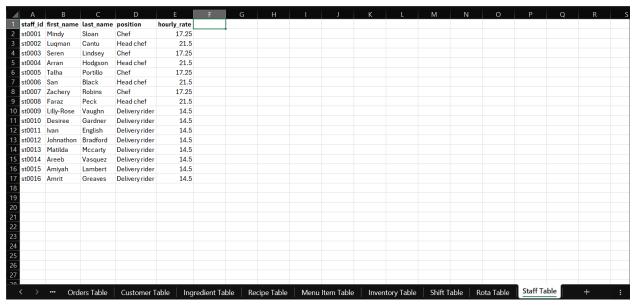
The inventory table to monitor stock quantities and reorder supplies as necessary.

Staff Data Requirements

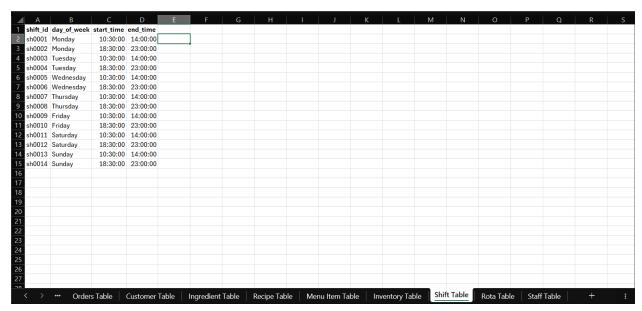
These are the desired staff requirements that Ben has provided for us:

- Wants to know which staff members are working when
- Based on the staff salary information, how much does each pizza cost (ingredients+chefs+delivery)

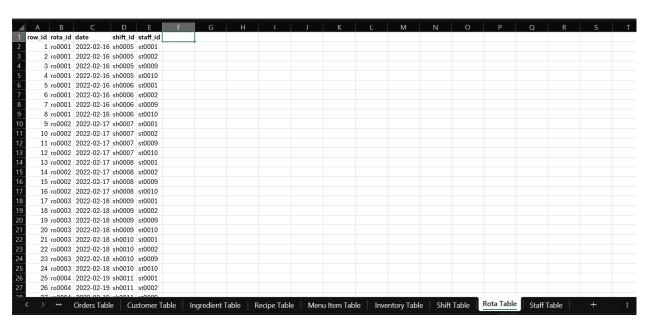
The first table that should be created is the staff table to track current staff members and their positions and hourly payment rates. Another table that we should create is the shift table, this would contain the employee's start day and time they work. The rota table is the final table we need to create and it displays who is working when. All these tables possess elements that link to each other to help normalize and streamline data across the database.



A staff table to store employee details, including positions and hourly rates.



A shift table to record work schedules.



A rota table to organize and track employee shifts.

Creating the Database

With the schema and tables defined, QuickDBD will generate MySQL code, which will be imported into MySQL Workbench to create the database. The corresponding Excel sheets will be used to populate the database, and custom SQL queries will be coded to

extract and analyze data, supporting the overall business performance monitoring objectives of Benvenuto's Pizzeria.

PART 2 - Writing Custom SQL Queries

Orders Data

This section analyzes the order data stored across multiple tables, including the 'item', 'orders', 'customer', and 'delivery_address' tables. Our goal is to extract actionable insights that will inform the creation of a comprehensive dashboard displaying key performance metrics such as:

- 1. Total Orders
- 2. Total Sales
- 3. Total Items Sold
- 4. Average Order Value
- 5. Sales by Category
- 6. Top Selling Items
- 7. Orders by Hour
- 8. Sales by Hour
- 9. Orders by Address
- 10. Orders by Delivery Method (Delivery/Pick-Up)

To begin, we import the QuickDBD schema into MySQL Workbench to establish the database structure. We then populate the database by importing sample data into each table via CSV files, setting the stage for querying.

The next step involves constructing SQL queries that join these tables to retrieve the necessary data for our dashboard. Here's an example query that demonstrates how we extract relevant information by joining the 'orders', 'item', and 'address' tables:

```
SELECT
       o.order id,
       i.item price,
       o.quantity,
       i.item_cat,
       i.item name,
       o.created at,
       a.delivery address1,
       a.delivery address2,
       a.delivery_city,
       a.delivery_zipcode,
       o.delivery
FROM orders o
LEFT JOIN item i ON o.item id = i.item id
LEFT JOIN address a ON o.add id = a.add id;
      SELECT
      o.order id,
      i.item_price,
      o.quantity,
      i.item_cat,
      i.item name,
      o.created_at,
      a.delivery_address1,
      a.delivery_address2,
      a.delivery_city,
      a.delivery_zipcode,
 11
      o.delivery
      FROM orders o
      LEFT JOIN item i ON o.item_id = i.item_id
      LEFT JOIN address a ON o.add_id = a.add_id
Export: Wrap Cell Content: TA
  order_id item_price quantity item_cat item_name created_at
                                                    delivery_address1 delivery_address2 delivery_city delivery_zipcode delivery
  ORD_001 12.00 2 Pizza
ORD_002 7.00 1 Side
▶ ORD 001 12.00
                              Margherita
                                       2024-05-14 00:00:00
                                                    789 Elm St
                                                                793 Elm St
                                                                            Toronto
                                                                                     M5H 2N2
                              Caesar Salad 2024-05-16 00:00:00 789 Elm St
                                                    789 Elm St 789 Elm St 789 Flm St
                                                                            Mississauga
                                                                                   L5B 3C2
  ORD_003
                              Diavola
                                       2024-05-20 00:00:00
  ORD_004 6.00 2 Beverage Coca Cola 2024-05-26 00:00:00 789 Elm St 773 Elm St Hamilton L8P 1H5 1
                              Garlic Bread 2024-06-01 00:00:00 789 Elm St
                                                                            London
                                                                                    N6A 1C9
```

MySQL Workbench results.

Explanation:

- Joins and Selection: This query retrieves data from the 'orders', 'item', and 'address' tables. The 'LEFT JOIN' ensures that all records from the 'orders' table are included, even if there is no corresponding record in the 'item' or 'address' tables. This approach maintains a comprehensive dataset that includes all orders, irrespective of item or address details.
- Columns: The query selects specific columns relevant to the dashboard, such as order details, item prices, categories, timestamps, and delivery information. By combining data across these tables, this query sets the foundation for calculating essential metrics like total sales and order counts.

Inventory Management

Inventory management requires precise calculations to track ingredient usage and reordering. The inventory management dashboard will provide insights into:

- 1. Total Quantity by Ingredient
- Total Cost of Ingredients
- 3. Calculated Cost of Pizza Production
- 4. Percentage of Stock Remaining by Ingredient

We accomplish this by creating SQL views that aggregate and calculate the necessary data. Below is an SQL query that generates these metrics:

```
1 • SELECT
 2
     O.item_id,
      i.sku,
      i.item_name,
      sum(o.quantity) as order_quantity
      from orders o
     left join item i on o.item_id=i.item_id
     group by o.item_id,i.sku,i.item_name
Export: Wrap Cell Content: IA
  item_id sku item_name order_quantity
 it001 PIZZ-MARG-R Margherita 2
it020 SIDE-CAES-R Caesar Salad 1
 it004 PIZZ-DIAV-L
  it029 BEVA-CC-REG1500 Coca Cola 2
 it017 SIDE-GARL-R
                      Garlic Bread 1
```

MySQL Workbench results for finding the total quantity by ingredients.

```
SELECT
    s1.item_name,
    s1.ing id,
    s1.ing_name,
    s1.ing weight,
    s1.ing_price,
    s1.order quantity,
    s1.recipe_quantity,
    s1.order quantity * s1.recipe quantity AS ordered weight,
    s1.ing_price / s1.ing_weight AS unit_cost,
    (s1.order quantity * s1.recipe quantity) * (s1.ing price /
s1.ing weight) AS ingredient cost
FROM (
    SELECT
        o.item_id,
        i.sku,
        i.item_name,
        r.ing_id,
        ing.ing_name,
        r.quantity AS recipe quantity,
        SUM(o.quantity) AS order_quantity,
        ing.ing weight,
```

```
FROM orders o
        LEFT JOIN item i ON o.item id = i.item id
        LEFT JOIN recipe r ON i.sku = r.recipe id
        LEFT JOIN ingredient ing ON ing.ing id = r.ing id
        GROUP BY
               o.item id,
               i.sku,
               i.item_name,
               r.ing_id,
               r.quantity,
               ing.ing_name,
               ing.ing weight,
               ing.ing price
) s1;
      select
      s1.item_name,
      s1.ing_id,
       s1.ing_name,
      s1.ing_weight,
      s1.ing_price,
      s1.order quantity,
      s1.order_quantity*s1.recipe_quantity as ordered_weight,
 10
      s1.ing_price/s1.ing_weight as unit_cost,
       (s1.order_quantity*s1.recipe_quantity)*(s1.ing_price/s1.ing_weight) as ingredient_cost
 12 ⊝ from (SELECT
      o.item_id,
     i.sku,
 14
       i itom n
                               Export: Wrap Cell Content: 1
ing_weight | ing_price | order_quantity | recipe_quantity | ordered_weight | unit_cost | ingredient_cost
 item_name ing_id ing_name
                                                                                       0.011980 0.119800

    Margherita

            ING004 Dried oregano
                                    500
                                             5.99
  Margherita ING003 Mozzarella cheese 2500 14.45 2
  Margherita
            ING002 Tomato sauce
                                             3.89
                                                                                       0.000864 0.138311

        Margnerita
        ING001
        Pizza dough ball (8 pack)
        2000
        4.22
        2
        250

        Caesar Salad
        IDIXXII
        IDIXXII
        IDIXXII
        1
        IDIXXII

                                                                          500 0.002110 1.055000
  Diavola ING006 Chilli pepper 1000 6.49
                                                              15 15 0.006490 0.097350
            ING005 Spicy salami
  Diavola ING003 Mozzarella cheese 2500 14.45 1
                                                               200 200
                                                                                      0.005780 1.156000
  Diavola
            ING002 Tomato sauce
                                    4500
                                             3.89
                                                                100
                                                                           100
                                                                                       0.000864 0.086444
  Diavola ING002 romato sauce
Diavola ING001 Pizza dough ball (8 pack) 2000
                                            4.22
                                                                                       0.002110 0.633000
```

ing.ing_price

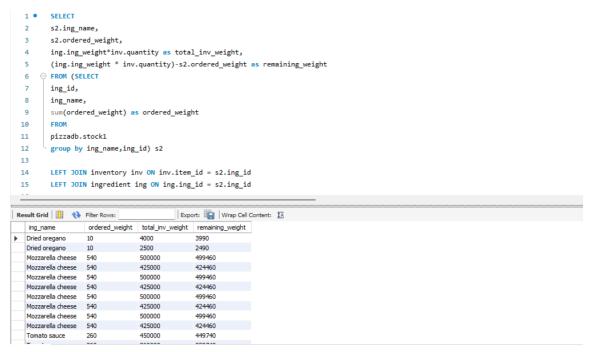
MySQL Workbench results for finding the total quantity by both cost to make each pizza and ingredients.

Explanation:

- Aggregation and Calculations: This query aggregates data at the ingredient level to calculate the total quantity used based on orders and the cost per ingredient. The calculation involves multiplying order quantities by recipe quantities to determine the required weight of each ingredient. The ingredient cost is then computed by dividing the ingredient price by its weight and multiplying it by the quantity needed.
- **Subqueries:** The inner query (**'s1'**) aggregates the data, which is crucial for calculating accurate costs and quantities. This structured approach simplifies the handling of complex aggregations and calculations.

To track remaining inventory and determine which ingredients need to be reordered, we use the following query:

```
SELECT
    s2.ing name,
    s2.ordered weight,
    ing.ing weight * inv.quantity AS total inv weight,
    (ing.ing weight * inv.quantity) - s2.ordered weight AS
remaining weight
FROM (
    SELECT
        ing id,
        ing name,
        SUM(ordered weight) AS ordered weight
    FROM pizzadb.stock1
    GROUP BY ing name, ing id
) s2
LEFT JOIN inventory inv ON inv.item id = s2.ing id
LEFT JOIN ingredient ing ON ing.ing id = s2.ing id;
```



MySQL Workbench results for tracking inventory.

Explanation:

Inventory Tracking: This query calculates the remaining stock of each ingredient by comparing the total available stock ('total_inv_weight') with the quantity of ingredients used ('ordered_weight'). This provides a clear overview of inventory levels, identifying which ingredients are running low and may require reordering.

Employee Management

Effective employee management involves tracking work hours and calculating labor costs. The following SQL query retrieves the necessary data:

```
SELECT
           r.date,
           s.first name,
           s.last name,
           s.hourly rate,
           sh.start time,
           sh.end time,
           ((HOUR(TIMEDIFF(sh.end time, sh.start time)) * 60) +
(MINUTE(TIMEDIFF(sh.end time, sh.start time)))) / 60 AS
hours in shift,
           ((HOUR(TIMEDIFF(sh.end time, sh.start time)) * 60) +
(MINUTE(TIMEDIFF(sh.end time, sh.start time)))) / 60 * s.hourly rate
AS staff cost
FROM rota r
LEFT JOIN staff s ON r.staff id = s.staff id
LEFT JOIN shift sh ON r.shift id = sh.shift id;
  1 • SELECT
         r.date,
         s.first name.
        s.last name,
         s.hourly_rate,
        ((hour(timediff(sh.end_time,sh.start_time))*60)+(minute(timediff(sh.end_time,sh.start_time))))/60 as hours_in_shift,
         ((hour(timediff(sh.end_time,sh.start_time))*60)+(minute(timediff(sh.end_time,sh.start_time))))/60 *s.hourly_rate as staff_cost
        LEFT JOIN staff s ON r.staff_id=s.staff_id
        LEFT JOIN shift sh ON r.shift_id=sh.shift_id
Export: Wrap Cell Content: IA
                     first_name last_name hourly_rate start_time end_time hours_in_shift staff_cost
| 2022-02-16-00:00:00 | Mindy | Soan | 17.25 | 10:30:00 | 14:00:00 | 3.5000 | 60.375000 | 2022-02-16-00:00:00 | Lupman | Cantu | 21.50 | 10:30:00 | 14:00:00 | 3.5000 | 75.250000 |
   2022-02-16 00:00:00 Lilly-Rose Vaughn 14.50 10:30:00 2022-02-16 00:00:00 Desiree Gardner 14.50 10:30:00
                                                           14:00:00 3.5000
14:00:00 3.5000
                                                                                  50.750000
   2022-02-16 00:00:00 Mindy Sloan 17.25 18:30:00 2022-02-16 00:00:00 Luqman Cantu 21.50 18:30:00
                                                             23:00:00
                                                                      4,5000
                                                                                   77.625000

        2022-02-16 00:00:00
        Lllly-Rose
        Vaughn
        14.50
        18:30:00
        23:00:00
        4.5000

        2022-02-16 00:00:00
        Desiree
        Gardner
        14.50
        18:30:00
        23:00:00
        4.5000

        2022-02-17 00:00:00
        Mindy
        Sloan
        17.25
        10:30:00
        14:00:00
        3.5000

                                                                                 65,250000
  2022-02-17 00:00:00 Mindy Sloan 17.25 10:30:00 14:00:00 3.5000 2022-02-17 00:00:00 Luqman Cantu 21.50 10:30:00 14:00:00 3.5000
                                                                                75.250000
   2022-02-17 00:00:00 Llly-Rose Vaughn 14.50 10:30:00 14:00:00 3.5000 50.750000 2022-02-17 00:00:00 Desiree Gardner 14.50 10:30:00 14:00:00 3.5000 50.750000
   2022-02-17 00:00:00 Mindy
                                                   18:30:00
                                                             23:00:00
                                                                      4.5000
                                                                                   77.625000
                         in Cantu 21.50 18:30:00 23:00:00 4.5000
  2022-02-17 00:00:00 Lulman Cantu 21:50 18:30:00 23:00:00 4:5000 2022-02-17 00:00:00 Lully-Rose Vaughn 14:50 18:30:00 23:00:00 4:5000 2022-02-17 00:00:00 Desiree Gardner 14:50 18:30:00 23:00:00 4:5000
```

MySQL Workbench results for shift calculation.

Explanation:

 Shift Calculation: This query calculates the total hours worked during a shift by subtracting the start time from the end time. The calculated hours are then multiplied by the employee's hourly rate to determine the total labor cost for each shift. This is crucial for monitoring and controlling labor expenses, ensuring efficient staff management.

Conclusion

The completion of this Database Management Project for Benvenuto's Pizzeria marks a significant milestone in the development of my SQL and database management skills. Through this project, I focused on two critical aspects: the design and creation of a relational database and the development of custom SQL queries to extract meaningful insights from the stored data.

The first component of the project involved designing a robust relational database that met the specific needs of Benvenuto's Pizzeria. By thoroughly understanding the business requirements, I was able to create a well-structured schema that efficiently organized data related to orders, inventory, and staff management. The process of normalizing the data and defining relationships between tables was crucial in ensuring data integrity and minimizing redundancy. This foundational work provided a scalable and maintainable database system that could adapt to the pizzeria's evolving needs.

In the second component, I developed custom SQL queries that enabled the extraction, manipulation, and analysis of data stored within the database. These queries were designed to address real-world business scenarios, such as monitoring stock levels,

tracking employee hours, and analyzing sales patterns. The ability to craft complex SQL queries demonstrated my proficiency in data management and my ability to translate business requirements into actionable insights.

This project not only solidified my understanding of database concepts but also showcased my ability to apply these skills in a practical context. By focusing on the design and querying aspects of the database, I was able to deliver a solution that is both technically sound and aligned with the operational needs of Benvenuto's Pizzeria. The knowledge and experience gained through this project will undoubtedly enhance my ability to tackle future challenges in the field of data management and analysis.