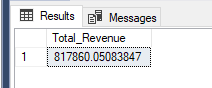
--Total Revenue

SELECT SUM(total\_price) AS Total\_Revenue

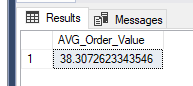
FROM pizza\_sales



--Average order value

SELECT (SUM(total\_price)/COUNT(DISTINCT(order\_id))) as AVG\_Order\_Value

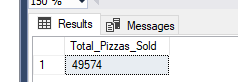
FROM pizza\_sales



--Total Pizzas Sold

SELECT SUM(quantity) as Total\_Pizzas\_Sold

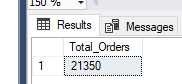
FROM pizza\_sales



--Total Orders

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders

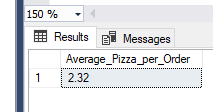
FROM pizza\_sales



--Average Pizzas Per Order

SELECT CAST(CAST(SUM(quantity) AS DECIMAL (10,2))/CAST(COUNT(DISTINCT order\_id) AS DECIMAL (10,2))AS DECIMAL (10,2)) AS Average\_Pizza\_per\_Order

FROM pizza\_sales



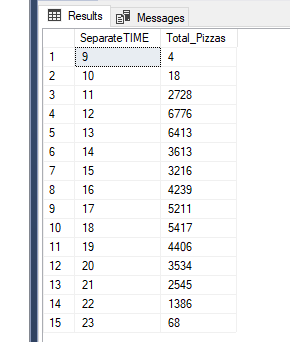
--Hourly Trend for Total Pizzas Sold

SELECT DATEPART(HOUR, order\_time) AS SeparateTIME, SUM(quantity) AS Total\_Pizzas

FROM pizza\_sales

GROUP BY DATEPART(HOUR, order\_time)

ORDER BY SeparateTIME

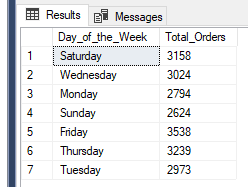


--DAYNAME Trend for Total Pizzas Sold

SELECT DATENAME(DW, order\_date) AS Day\_of\_the\_Week, COUNT(DISTINCT order\_id) AS Total\_Orders

FROM pizza\_sales

GROUP BY DATENAME(DW, order\_date)



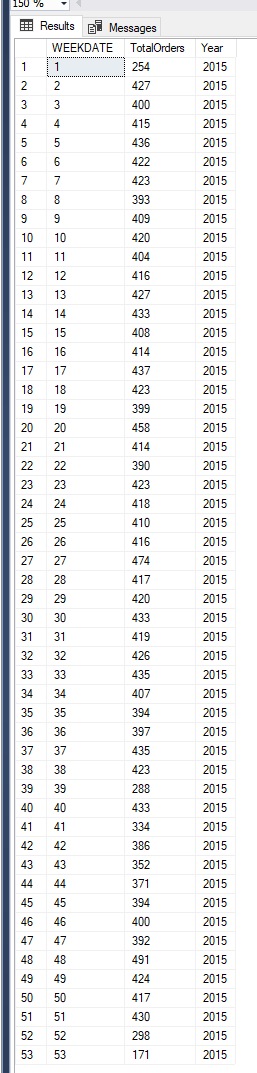
--Weekly Trend for Total Orders

SELECT DATEPART(ISO\_WEEK, order\_date) AS WEEKDATE, COUNT(DISTINCT order\_id) AS TotalOrders, YEAR(order\_date) AS Year

FROM pizza\_sales

GROUP BY DATEPART(ISO\_WEEK, order\_date), YEAR(order\_date)

ORDER BY WEEKDATE, Year



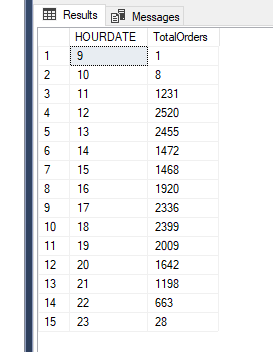
--Daily Trend for Total Orders

SELECT DATEPART(HOUR, order\_time) AS HOURDATE, COUNT(DISTINCT order\_id) AS TotalOrders

FROM pizza\_sales

GROUP BY DATEPART(HOUR, order\_time)

ORDER BY HOURDATE



--Percentage of Sales by Pizza Category

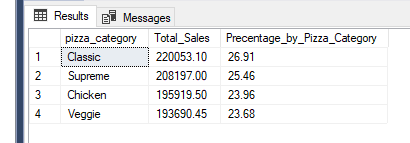
SELECT pizza\_category, CAST(SUM(total\_price) AS DECIMAL(10,2)) AS Total\_Sales, CAST(SUM(total\_price)/

(SELECT SUM(total\_price) FROM pizza\_sales)\*100 AS DECIMAL(10,2)) AS Precentage\_by\_Pizza\_Category

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY Precentage\_by\_Pizza\_Category DESC



--Precentage of Sales by Pizza Size

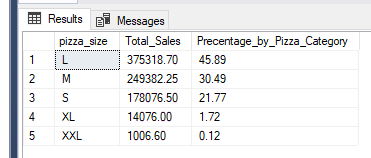
SELECT pizza\_size, CAST(SUM(total\_price) AS DECIMAL(10,2)) AS Total\_Sales, CAST(SUM(total\_price)/

(SELECT SUM(total\_price) FROM pizza\_sales)\*100 AS DECIMAL(10,2)) AS Precentage\_by\_Pizza\_Category

FROM pizza\_sales

GROUP BY pizza\_size

ORDER BY Precentage\_by\_Pizza\_Category DESC



--Total Pizzas Sold by Pizza Category

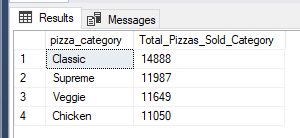
SELECT pizza\_category, SUM(quantity) AS Total\_Pizzas\_Sold\_Category

FROM pizza\_sales

--WHERE MONTH(order\_date) = 2

GROUP BY pizza\_category

ORDER BY Total\_Pizzas\_Sold\_Category DESC



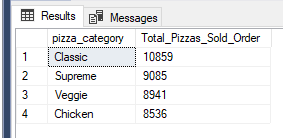
--Total Orders by Pizza Category

SELECT pizza\_category, COUNT(DISTINCT order\_id) AS Total\_Orders\_by\_Category

FROM pizza\_sales

GROUP BY pizza\_category

ORDER BY Total\_Orders\_by\_Category DESC



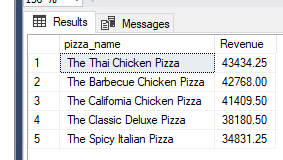
--Top 5 Best Sellers by Revenue

SELECT TOP 5 pizza\_name, CAST(SUM(total\_price) AS DECIMAL (10,2)) AS Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Revenue DESC



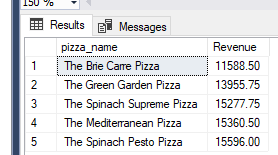
--Bottom 5 Best Sellers by Revenue

SELECT TOP 5 pizza\_name, CAST(SUM(total\_price) AS DECIMAL (10,2)) AS Revenue

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Revenue



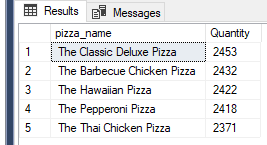
--Top 5 Best Sellers by Total Quantity

SELECT TOP 5 pizza\_name, SUM(quantity) AS Quantity

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Quantity DESC



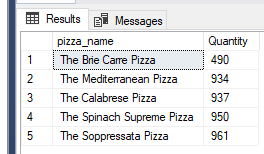
--Bottom 5 Best Sellers by Total Quantity

SELECT TOP 5 pizza\_name, SUM(quantity) AS Quantity

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY Quantity



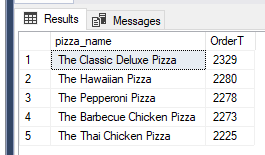
--Top 5 Best Sellers by Total Orders

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS OrderT

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY OrderT DESC



--Bottom 5 Best Sellers by Total Orders

SELECT TOP 5 pizza\_name, COUNT(DISTINCT order\_id) AS OrderT

FROM pizza\_sales

GROUP BY pizza\_name

ORDER BY OrderT

