

# Assignment 01

Group members:

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## Project description:

I would like to design and develop a database for a business environment. The resulting product will be a well-managed database that can be molded to address online as well as brick-and-mortar storefronts and may assist the business to achieve its goals by:

- a. Maintaining an organized and efficient electronic record of data pertaining to products and orders.
- b. Track revenue data as well as operating costs to maximize profit margins.
- c. Facilitate accurate sales projections.
- d. Pass on savings as well as track customer spending habits through the creation of a rewards program.