Websites that employ cookies that act as trackers in order to ‘enhance’ the user experience, keeps a profile of the user in order to offer individualized, targeted advertisements in order to compile long-term records of individuals' browsing histories – a potential privacy concern.

Ebay @ Parc de la cite:

adhigh.net which redirects to <https://getintent.com/>

“Need to know how many Brooklyn-based women aged 30-35 visited fashion websites during working hours today? No problem. Work smarter, not harder.”

Amazon:

eyereturn.com @ Parc de la cite

“Eyereturn empowers brands to make informed, transparent, real-time decisions everywhere they connect with their audience.”

Ebay @ BK:

owneriq.net

We are bringing the most valuable consumer data to market– explicit shopping and purchasing data from retailers and brands– to power a new data economy: The Second-Party Data marketplace.

Yahoo @ Mall Champlain

tapad.com

Reach more of your desired audiences and reinforce brand messages to turn data into dollars.

Neopets @ TH

gwallet.com ->rhythmone.com

RhythmOne provides streamlined, transparent connections between advertisers and audiences through a combination of differentiated supply, innovative technology and data-driven insights.

Shady cookies appear in every place, website doesn’t exist:

s3xified.com

