Matt Farmer

madebymatt.io
matthewjamesfarmer@gmail.com
650.946.8044

Experience

Route · Senior Product Designer · Apr 2022 — Dec 2022
Was directly responsible for the entire Discover tab on the Route mobile app. Inclusive within this responsibility was overseeing and modernizing Route's design system.

Uber Eats · Product Designer · Jan 2021 — Apr 2022
Currently leading the consumer growth experience for Uber Eats' grocery vertical on the market team. In addition to this main responsibility, supported adjacent new verticals such as alcohol, convenience, and pharmacy.

Postmates · Product Designer · Jul 2019 — Jan 2021
Crafted iOS, Android, and web experiences for the Buyer Team at Postmates. Was the sole designer on products such as Passwordless Onboarding, Unlimited Sign Up, Postmates' Homepage, Dynamic Minimum Cart, and more.

Meta · Product Designer Intern · Jun 2018 — Sep 2018
Designed end to end experiences for Facebook Marketplace. Responsible for the research, design, and development of Marketplace's largest vertical: Motors.

INFO 365 App Design · Teacher's Assistant · Sep 2017 — Jun 2019
Working alongside Brian Fling, Creative Director at Pinch/Zoom, guided students through the process of designing their own original mobile operating system from scratch.

Education

University of Washington · Sep 2014 — Jun 2019
Bachelor of Design in Visual Communication Design
Bachelor of Science in Informatics: Human Computer Interaction

Skills

UI/UX Design	Interaction Design	Branding + Identity
Wireframing	Rapid Prototyping	Design Systems
Java	HTML/CSS	JavaScript
ReactJS	AJAX	SQL

Tools

Figma	Illustrator	Origami Studio
Photoshop	Principle	After Effects