

Matt Farmer

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Experience

Uber Eats · Product Designer · Jan 2021 – Present

Currently leading the consumer growth experience for Uber Eats' grocery vertical on the market team. In addition to this main responsibility, supported adjacent new verticals such as alcohol, convenience, and pharmacy.

Postmates · Product Designer · Jul 2019 – Jan 2021

Crafted iOS, Android, and web experiences for the Buyer Team at Postmates. Was the sole designer on products such as Passwordless Onboarding, Unlimited Sign Up, Postmates' Homepage, Dynamic Minimum Cart, and more.

Facebook · Product Designer Intern · Jun 2018 – Sep 2018

Designed end to end experiences for Facebook Marketplace. Responsible for the research, design, and development of Marketplace's largest vertical: Motors.

INFO 365 App Design · Teacher's Assistant · Sep 2017 – Jun 2019

Working alongside Brian Fling, Creative Director at Pinch/Zoom, guided students through the process of designing their own original mobile operating system from scratch.

Virta Labs · Interaction Designer · Jan 2017 – Mar 2017

Worked with local Seattle startup to build a data visualization demo showcasing devices on a network for Virta Lab's Blueflow technology.

Education

University of Washington · Sep 2014 – Jun 2019

Bachelor of Design in Visual Communication Design
Bachelor of Science in Informatics: Human Computer Interaction

Skills

UI/UX Design	Interaction Design	Branding + Identity
Wireframing	Rapid Prototyping	Design Systems
Java	HTML/CSS	JavaScript
ReactJS	AJAX	SQL

Tools

Figma	Illustrator	Origami Studio
Photoshop	Principle	After Effects