

Matthew Grima 5.1A

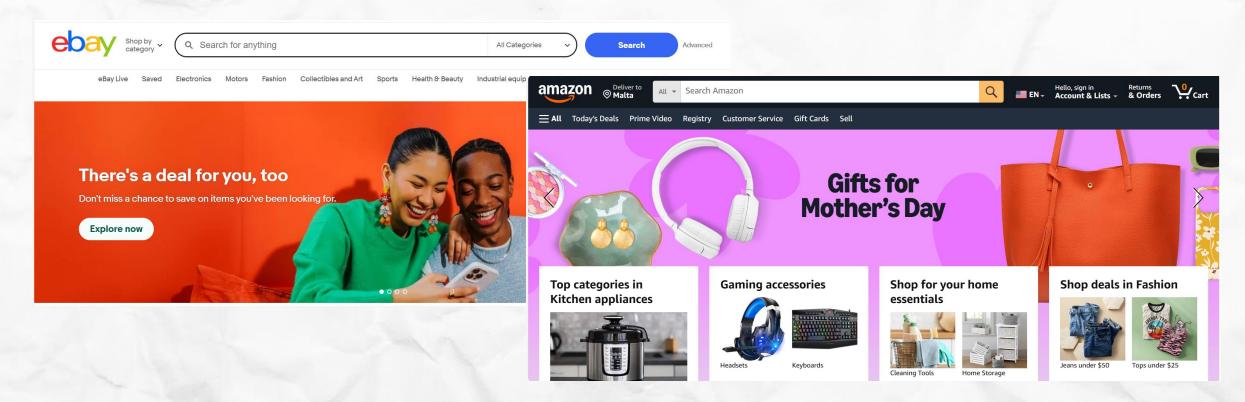
What the website is about?

- The website simply revolves around people showing off hats they made for fun and put them here in order for others to see.
- You can also create and show other things like masks and wigs.



How this website will look like:

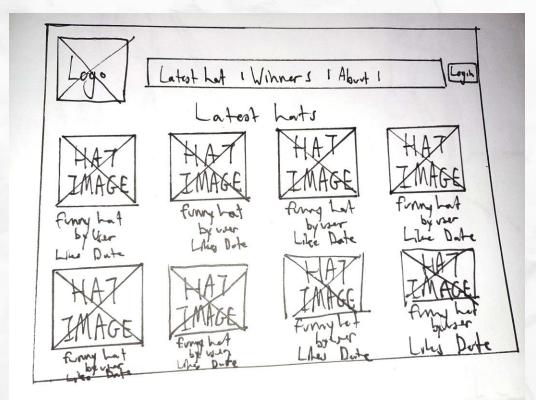
- I will be using eBay and other shopping sites as inspiration for the website's design.
- It will include the Frontpage ("Latest Hats" page), the "Winners" page and the "About" page.



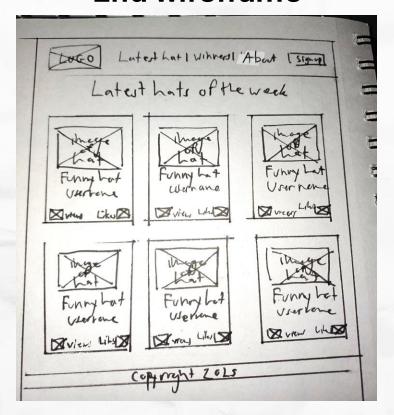
The following are low-fidelity wireframes produced for this website.

"Latest Hats" page: Here you will find a selection of hats that people have made recently.

1st wireframe

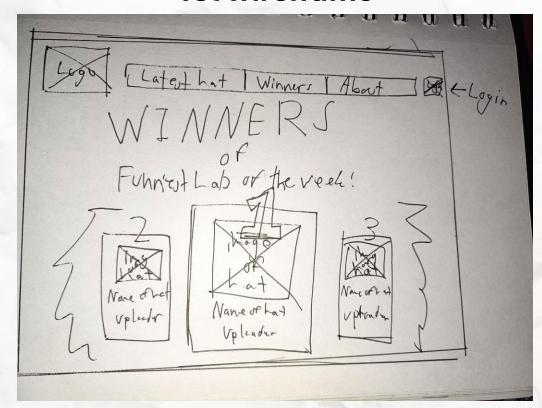


2nd wireframe

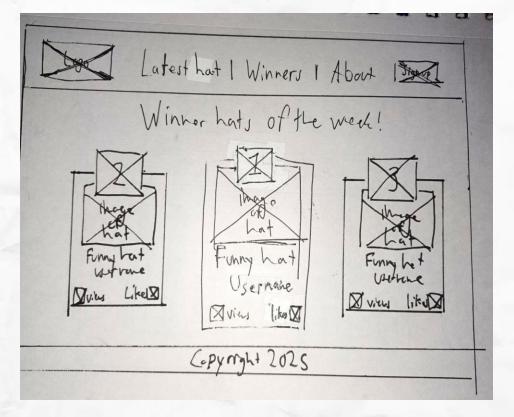


"Winners" Page: This is where the most liked hats get ranked

1st wireframe

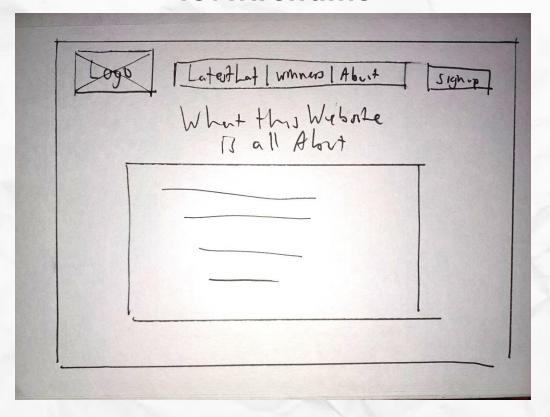


2nd wireframe

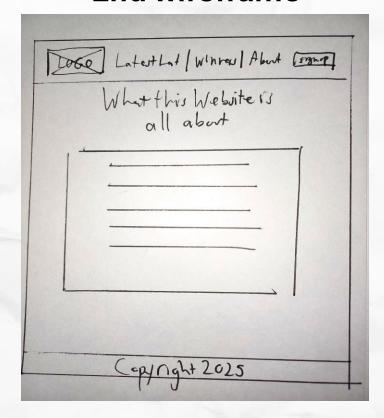


"About" Page: This is where the user can learn and read about both the purpose and history of the website.

1st wireframe

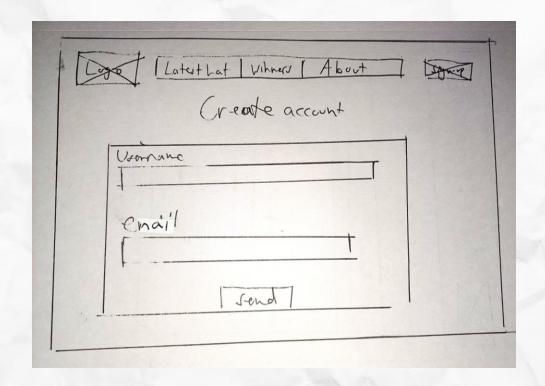


2nd wireframe

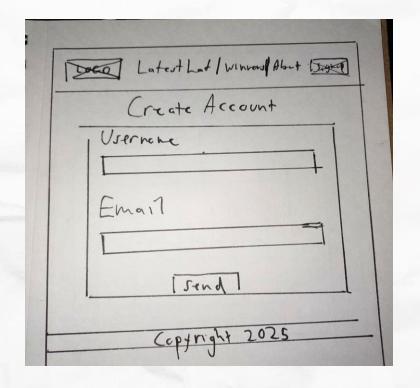


"Sign Up" Page: This is where the user can create an account on this website.

1st wireframe

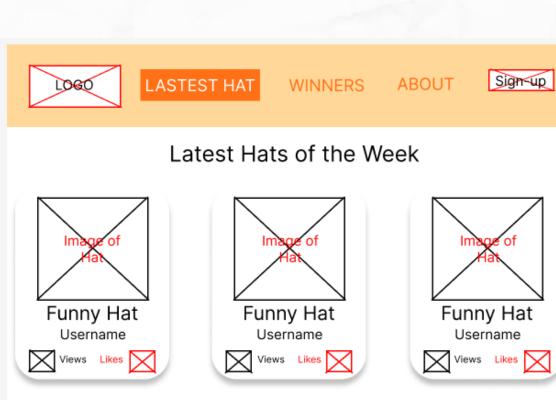


2nd wireframe



The following are medium-fidelity wireframes produced for this website.

"Latest Hats" page

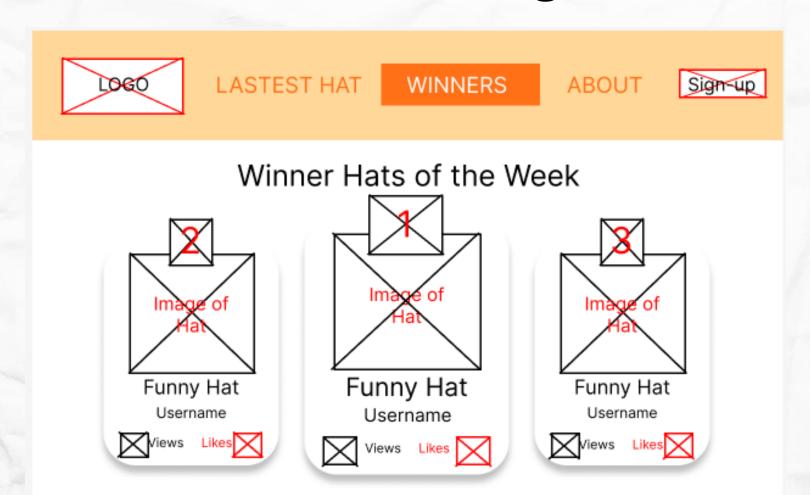








"Winners" Page



"About" page



LASTEST HAT

WINNERS

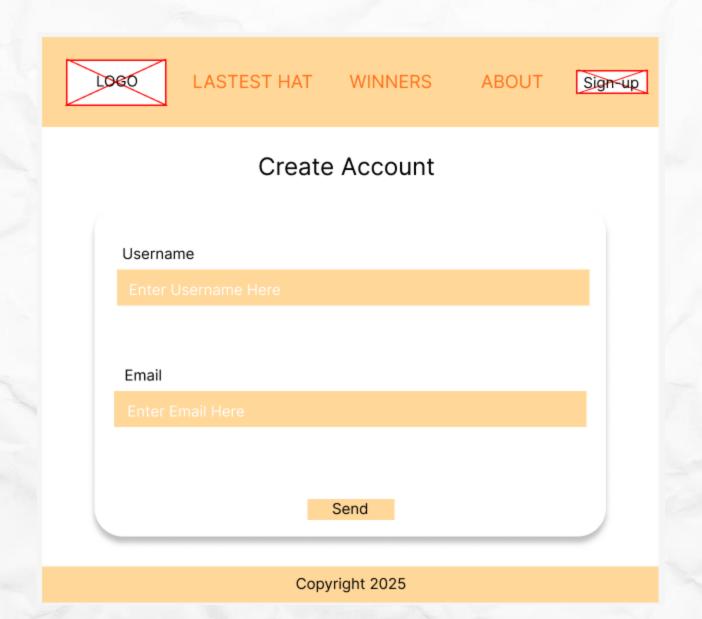
ABOUT



What this Website is all About

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

"Sign Up" page



Stylesheet

Button

Button

Search



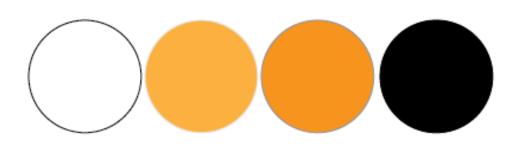
Roboto

Image of hat

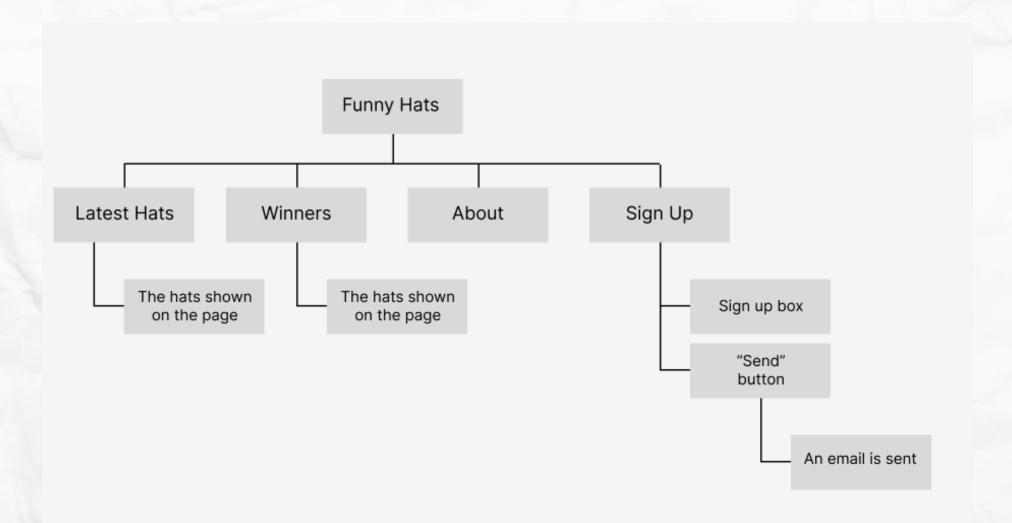
Funny hat name
Mary Sue
7M Views . 7M Likes

Title

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet
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SITEMAP



These following people are personas that represent the kind the people that might use this website.

Persona 1: Andrew Wilson

- 26
- USA
- A professional clown. Performs at kid's parties.
- Has a hobby making funny clown hats.
- Said that the website felt a lot easier to show his creativity than others such as DeviantArt and Artstation. He said that the website was more simplistic in nature.



Persona 2: Julian Ditch

- 27
- USA
- A guy who enjoys partying.
- Makes hats for a hobby and wears during parties.
- Said that the website felt a lot easier to show his creativity than others such as DeviantArt and Artstation. He said that the website was more simplistic in nature.



Persona 3: Andy Atkinson

- 34
- UK
- A guy who likes pranking his friends.
- Made a Dracula mask last Halloween in order to scare his friends for a prank.
- Said that the website felt a lot easier to show his creativity than others such as DeviantArt and Artstation. He said that the website was more simplistic in nature.



IPO Chart

Input	Process	Output
User enters his username and email address in the boxes available in the "Sign-Up" page. Then clicks the "Send" button.	The information gets sent to the website's headquarters.	An email from the website is sent onto the user's email address confirming the creation of his account.
Clicking on the heart symbol (the "Like" button)	A "Like" is added	A "Like" is added.