

From: cowtech@earthlink.net
Subject: Re: Request permission to use Cuba photo
Date: September 18, 2014 at 2:28 PM
To: Matthew Heun mkh2@calvin.edu

Attached is a tiff file of the image. Let me know you received it as they are very large files. This image is more of a panorama that is wide and not very tall that may not fit into some formats.

You have my permission to use this image Old Cars of Cuba, one time use in your book with co-authors Mik Dale and Becky Haney entitled "Beyond GDP".

Larry Cowles

-----Original Message-----

From: Matthew Heun
Sent: Sep 17, 2014 5:53 AM
To: "cowtech@earthlink.net"
Subject: Request permission to use Cuba photo

Larry:

Thanks for talking on the phone Monday about permission to use one of your Cuba photos in a book I'm writing. (My original email is below.)

The photo is:

old-cars-of-cuba-dsc_4474-1024.jpg



from

http://lcowlesphotography.files.wordpress.com/2011/02/old-cars-of-cuba-dsc_4474-1024.jpg

and

<http://lcowlesphotography.wordpress.com/2011/02/13/old-cars-of-cuba/>

I propose the following wording in the caption of the photo:

©2011 Larry Cowles, <http://lcowlesphotography.wordpress.com>. Used by permission.

Our editor suggests that the photo be provided as a 300 dpi TIFF file. On the printed page I think

Our editor suggests that the photo be provided as a 300 dpi tiff file. On the printed page, I think the photo will be about 4.5 inches wide on half of a page. If it goes full-page, we'll need more resolution. A standard 6 MP image (3000 pixels wide) should be more than sufficient and will provide flexibility for full-page printing. (For details, see Section 4.4.3 at <http://resource-cms.springer.com/springer-cms/rest/v1/content/990/data/Manuscript+guidelines+for+English+books>.)

Is all of this OK? Please let me know.

Thanks for considering this request.

Cheers,

Matt

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I'm writing a book with co-authors Mik Dale and Becky Haney entitled "Beyond GDP: National Accounting in the age of resource depletion" to be published with Springer. In the 2nd chapter of the book, we discuss re-use and recycling of materials, and the "Yank Tank" autos on the streets of Havana are a good way illustrate our points. I would love to use the photo at

http://lcowlesphotography.files.wordpress.com/2011/02/old-cars-of-cuba-dsc_4474-1024.jpg

to bring the discussion to life. I love the vivid colors, the composition, and the way the streetlights draw the eye into the image!

Would it be possible for you to grant permission for us to use the photo in the book?

Please let me know.

Cheers,

Matt



