

# MATTHEW JOHNSON

## JUNIOR DATA ANALYST

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Github: <https://matthewj333.github.io>

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### PROFILE SUMMARY

Entry-level Data Analyst with comprehensive training through the Google Data Analytics Professional Certificate and BrainStation Data Analytics Certificate. Proficient in SQL, Excel, Google Sheets, Tableau, and R. Demonstrated the ability to communicate complex data insights effectively, with strong organizational and analytical skills.

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**PROGRAMMING & TOOLS:** SQL, R Programming, Excel, Tableau, Google Sheets, PowerPoint.

**SKILLS:** Data Cleaning, Data Visualization, Critical & Analytical Thinking, Communication, Teamwork.

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### EDUCATION

**Google/ Data Analytics Professional Certificate** Oct. 2023 – March 2024

- Completed extensive six-month job-ready Google Career Certificate training.
- Gained hands-on experience in data cleaning, data visualization, project management, interpreting and communicating data analytics findings.
- Developed confidence in transforming complex data into actionable insights.

**BrainStation/ Data Analytics Certificate** Nov. 2023 – Feb. 2024

- Demonstrated effective structuring and organization of large datasets.
- Utilized diverse techniques and formulas to uncover relationships between data points.
- Managed projects, created visualizations, and delivered presentations.

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### WORK EXPERIENCE

**Producer/Copywriter** July, 2022 – April, 2024  
Label 428, Toronto

- Managed accounts and participated in client meetings to understand project requirements and ensure deadlines were met.
- Collaborated with teams on digital media productions and marketing projects.
- Proposed alternative solutions to enhance online customer engagement and conversions.

**Marketing Specialist** January, 2021 – June, 2022  
Federal Express, Toronto

- Utilized industry-standard digital analytic, design and editing software.
- Researched, ran, reviewed and optimized digital campaigns.
- Conducted surveys, compiled data for reports, and maintained databases.