

# [Project Name or Address]

[Façade / Housing / Infrastructure / Art / Parks]

Prepared: 10/16/2025

CRA Redevelopment Success Story — One-Page Template

## Before

Drop photo (4:3)

Caption: Facade prior to improvements, 20XX

The property at [address] had [describe condition — vacant storefronts, outdated signage, poor lighting, limited accessibility]. Nearby businesses struggled with foot traffic, and the block lacked cohesive design.

## After

Drop photo (4:3)

Caption: Completed facade upgrades, 20XX

Through a CRA grant of \$[amount] matched by \$[amount] from the owner, [describe improvements — new façade, lighting, security cameras, ADA ramp, landscaping]. The site reopened in [month, year] and now supports [#] new employees.

## Outcomes

- #[#] square feet improved
- #[#]% increase in occupancy / business revenue / pedestrian counts
- #[#] new jobs created
- #[#] local vendors engaged

## Quote

“This upgrade gave our business a new start and helped us draw customers after dark.”

— [Name], [Business Name]

## CRA ROI Snapshot

Metric	Amount
CRA Investment	\$[X]
Private Match	\$[Y]
Total Project Cost	\$[Z]
ROI (Leverage)	1 : [X]
Project Completed	[Month, Year]

Accessibility: provide alt text for images (e.g., “Before: vacant storefronts” / “After: improved lighting and signage”). Photo ratio 4:3 recommended.

How to use: Duplicate this page per project. Replace bracketed fields. Export to PDF for board packets or generate a 1200×900 web card. Palette: Deep Blue #0B3A5C, Gold #F2B705, Slate #33424D.