

Testimonial + Outcomes

“ [Insert strongest quote here — two lines max for clean fit.] ”

— [Name], [Title / Organization]

Selected Outcomes

Campaign / Project	Before	After	Result Highlights
Small Business Grant Campaign (2025)	32 applications · avg open rate 38 %	87 applications · open rate 48 % (+26 %)	↑ 171 % applications · improved readability · higher CTR
Storm Alert System Upgrade	Avg response time 2 h 15 m	1 h 30 m	−45 min avg response · ↑ resident trust comments