

[Project Name or Address]

[Façade / Housing / Infrastructure / Art / Parks]

Prepared: 10/16/2025

CRA Redevelopment Success Story — One-Page Template

Before

Drop photo (4:3)

Caption: Facade prior to improvements, 20XX

The property at **[address]** had *[describe condition — vacant storefronts, outdated signage, poor lighting, limited accessibility]*. Nearby businesses struggled with foot traffic, and the block lacked cohesive design.

After

Drop photo (4:3)

Caption: Completed facade upgrades, 20XX

Through a CRA grant of **[\$amount]** matched by **[\$amount]** from the owner, *[describe improvements — new façade, lighting, security cameras, ADA ramp, landscaping]*. The site reopened in **[month, year]** and now supports **[#]** new employees.

Outcomes

- **[#]** square feet improved
- **[#]**% increase in occupancy / business revenue / pedestrian counts
- **[#]** new jobs created
- **[#]** local vendors engaged

Quote

“This upgrade gave our business a new start and helped us draw customers after dark.”

— **[Name]**, [Business Name]

CRA ROI Snapshot

| Metric | Amount |
|--------------------|---------------|
| CRA Investment | [\$X] |
| Private Match | [\$Y] |
| Total Project Cost | [\$Z] |
| ROI (Leverage) | 1 : [X] |
| Project Completed | [Month, Year] |

Accessibility: provide alt text for images (e.g., “Before: vacant storefronts” / “After: improved lighting and signage”). Photo ratio 4:3 recommended.

How to use: Duplicate this page per project. Replace bracketed fields. Export to PDF for board packets or generate a 1200×900 web card. Palette: Deep Blue #0B3A5C, Gold #F2B705, Slate #33424D.