

KEY MESSAGES MATRIX

City Priorities | October 15, 2025

RESILIENCE

- Investing in stormwater and infrastructure
- Examples: tidal valves, pump stations, outfall retrofits; FEMA grants and BRIC applications in pipeline
- CTA: Get project updates at hallandalebeachfl.gov/resilience
- #HallandaleBeach #ResilientHB

CITY SERVICES

- Reliable water, wastewater, streets, lighting
- Examples: valve exercising, line flushing, LED streetlight upgrades, pothole blitzes
- CTA: Submit service requests at hallandalebeachfl.gov/HelpHB
- #CityServices #HBWorks

CAPITAL DELIVERY

- On-time, on-budget projects
- Examples: GMP discipline, risk registers, weekly look-aheads, transparent change orders
- CTA: Explore the interactive project map at hallandalebeachfl.gov/projects
- #CapitalImprovements #BuildHB

SAFETY

- Preparedness and rapid response
- Examples: ICS alignment, after-action reviews, generator testing, debris staging readiness
- CTA: Sign up for HB Alerts at hallandalebeachfl.gov/alerts
- #PublicSafety #ReadyHB

COMMUNITY

- Transparent, two-way communication
- Examples: construction look-ahead emails, door hangers, weekly dashboards, social listening
- CTA: Follow updates on @CityOfHallandaleBeach and hallandalebeachfl.gov/news
- #OurHB #HBUpdates

