# **MATTHEW KWONG**

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## **UI/UX Designer**

## **WELCOME!**

I'm a Senior at the University of California, Davis, passionate about building projects to improve our daily lives through design and development.

#### **EDUCATION**

## **University of California, Davis**

#### June 2021

Bachelor of Arts in Design 3.5 GPA

## **Make School Summer Academy**

## July - August 2018

Web Development Certificate in HTML, CSS, JavaScript, JQuery, Node.js, Express, MongoDB

## **SKILLS**

User Interface, User Experience, Web Design, Interaction Design, Wireframing, Visual Design, User Testing, Branding

#### **TOOLS**

#### Design

Figma, Sketch, Invision, XD, Illustrator, Photoshop, InDesign

#### **Development**

HTML, CSS, JavaScript, Git, Google Firebase

## **PROJECTS**

## Find My COVID Test • Website

#### www.findmycovidtest.com

- Wireframed, prototyped, and user tested in Figma to ensure a user friendly interface and experience before development.
- Designed and developed COVID-19 test center filtering website for California using HTML, CSS, JS, Google Maps API, and Firebase.

#### **Spotify Rooms • Interactive Prototype**

## www.matthewkwong.com/spotify-rooms-process

- Designed an interactive prototype to improve group listening experience for Spotify application using Illustrator, Photoshop, Sketch, and Invision.
- Focused on optimizing group settings, user interface, and experience for audiences by incorporating Spotify's design language.

## **WORK EXPERIENCE**

#### #include • Director of Design

#### September 2019 - Present | Davis, CA

- Supervised team of 10+ designers on website layout, user experience, and user interface for non-profit organization client website.
- Created and lead UI/UX, wireframing, and intro to Figma workshops to 30+ student attendees at the University of California, Davis.

## HealthyU • Lead Designer

## March 2020 - Present | Davis, CA

- Designed a mobile friendly user interface and experience health application for elderly patients at the UC Davis Medical Center
- Built wireframes and interactive prototypes of application interface and user experience using Figma

#### **Kwong Enterprises • Sticker Business**

#### www.matthewkwong.com/graphic-design

- Founded independent design company, creating over 20 designs and producing physical products for retail on social media platforms.
- Sold over 3,000 products worldwide through online retail and in person.
- Commissioned by college professor, college clubs, and independent clients to create logos and sticker designs for promotion.