

Good Team Name's problem statement

Problem statement

Users have difficulty juggling a multitude of private transportation apps when they need transportation in a city. They feel like it would be easier to have one app that combines all private and public transportation in an area into one, easily accessible application.

Who experiences this problem?

Any tourist that is unfamiliar with the public/private transportation methods in a city as well as local residents that would like an easier time finding routes and prices without having to open many different apps.

What is the problem?

There are too many apps for transportation

Where is the problem present?

Anytime a user has to be cautious about the amount of time and money it takes to get somewhere.

Why does it matter?

Users could find transport at much lower prices and much quicker so they could save money and time.