MATTHEW HAN

Experience

Kaptic, Startup Cofounder & UX Researcher and Designer
May 2019 - Present

One of four founders for Kaptic, the artisan keycap marketplace. Actively working on UX flows, primary and secondary research, interviews, UI design of the website, and more. We plan to launch the beta late September.
www.kaptickeys.com

Fulcrum GT, UX Researcher and Designer Intern
May 2019 - August 2019

Invented Kaptic in Fulcrum GT's startup camp internship. Conducted primary and secondary research, created UX flows, validated our problem statement through user interviews, created prototypes and wireframes in Figma, and developed the front-end of our marketing website.

Ntrepid, Software Engineer & UI/UX Intern
May 2018 - August 2018

Worked with Vue.js and Vuex to build reactive user interfaces. Developed the front-end of a deployment application to automate the deployment of software products using Vue.js. Created video tutorials using Adobe Premiere Pro and After Effects. Created character animations and models using Adobe Character Animator.

Launch Academy, Web Developer Intern
May 2017 - August 2017

Engaged in an intensive program learning web development, CMS development, and worked with 3 local nonprofits.
Researched, planned, and promoted a crowd-funding campaign on KickStarter that raised $10,667. Produced, edited, and filmed the Kickstarter video with a 68% view completion rate.

Matthew Han Videography, Freelance Videographer & Editor
June 2016 - Present

Filmed, edited, and produced videos for clients (Past clients: University Programs Council, Cavalier Symphony Orchestra, HYP Salad Topper, Belacam, Tiger Den Martial Arts, Engineering Student Council, The Virginia Gentlemen, The Virginia Belles, Ambia Fund, and the Korean Student Association).

Education

University of Virginia
August 2016 - May 2020

B.A. Computer Science & B.A. Studio Art
GPA: 3.487   *Major GPA*: 3.700

Skills

User Research
Usability Testing
UI Design
Prototyping
Ideation
HTML & CSS
JavaScript
Video Editing
Video Production

Tools

Figma
Adobe Creative Suite
Google Analytics
Jira

Contact

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