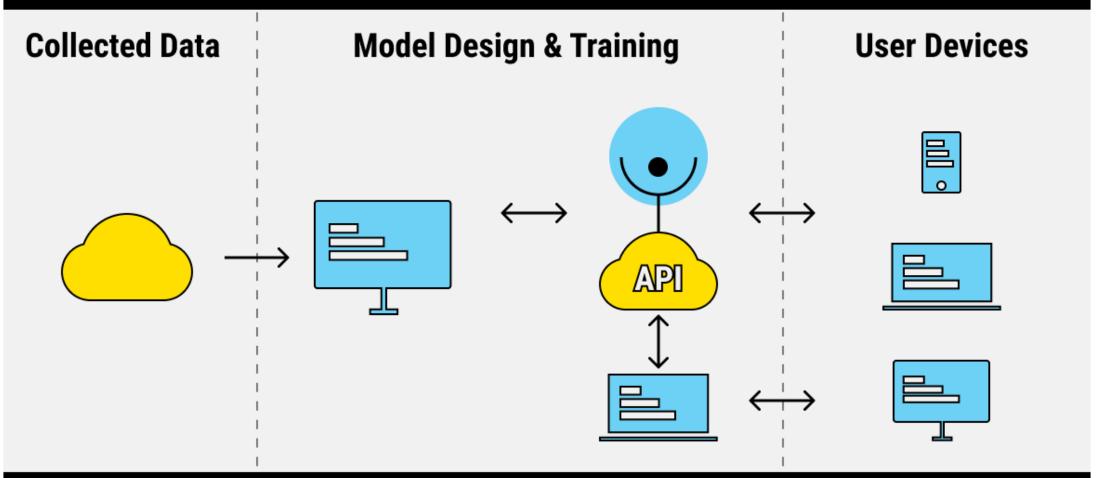


Prof. Xiaowei Huang

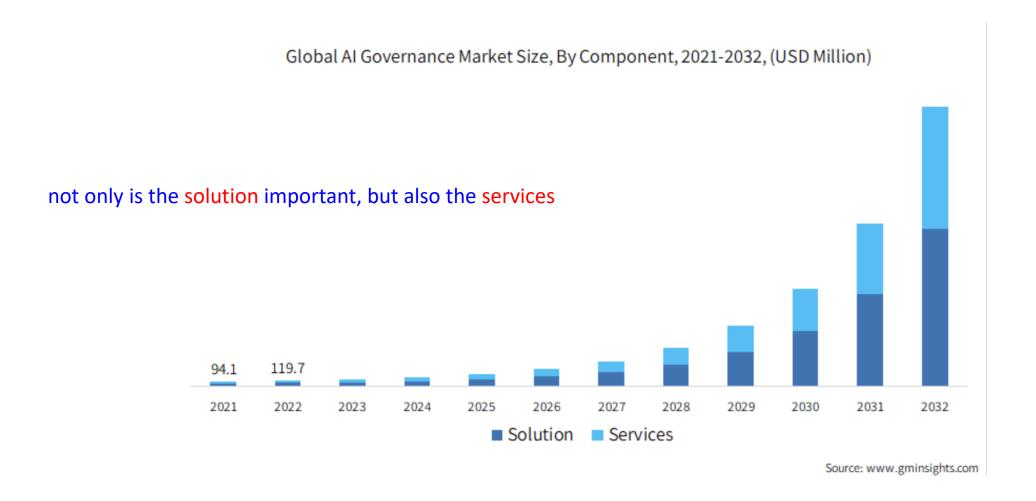
https://cgi.csc.liv.ac.uk/~xiaowei/

(Attendance Code: 323371)





Global Responsible Al Market Size



Market Trending for Trustworthy Al

- In 2021, the global AI economy was valued at US\$59.7 billion, and the figure is forecast to reach <u>US\$422 billion by 2028</u>.
- <u>75 percent</u> of all businesses already include AI in their core strategies.
- 80 percent of firms will commit at least <u>10 percent</u> of their Al budgets to regulatory compliance by 2024, with 45 percent pledging to set aside a minimum of 20 percent
- 90 percent of limited partners would walk away from an investment opportunity if it presented an ESG (Environmental, Social, and Corporate Governance) concern, to ensure that design and deploy AI that generates value without inflicting harm.
- Globally, only 10 to 15% of companies have successfully industrialized AI-based solutions in their business and 30 to 40% are limited to experimentation.
- A trusted AI market estimated at 52 billion euros in several sectors studied (Automotive, Railway, Aeronautics, Energy & Resources, Banking, Insurance, Pharmaceuticals).
- A growing need among manufacturers for trust solutions paving the way for a market of certification or validation of Al systems

In summary, the current market size of products and service to enforce Verified and Trustworthy AI is between 5 to 10 billion euros.

https://www.accenture.com/us-en/insights/artificial-intelligence/ai-compliance-competitive-advantage https://ilpa.org/wp-content/uploads/2022/01/infographic-esg-measurement-gap-private-equity.pdf https://www.ey.com/fr_fr/strategy/quel-avenir-pour-l-intelligence-artificielle-dans-l-industrie

Topics -- Safety Concerns



Safety Concerns

 Despite the success of machine learning in many areas, serious concerns have been raised in applying machine learning to real-world safety-critical systems such as self-driving cars, automatic medical diagnosis, etc.

• Simply speaking, a learned model f is to approximate a target function h. Therefore, the erroneous behaviour of f exists when it is inconsistent with h.

Safety Concerns



Definition 4 (Erroneous Behavior of a Classifier). Given a (trained) classifier $f: \mathbb{R}^n \to \mathbb{R}^k$, a target function $h: \mathbb{R}^n \to \mathbb{R}^k$, an erroneous behavior of the classifier f is exhibited by a legitimate input $x \in \mathbb{R}^n$ such that

$$\underset{j}{\operatorname{arg\,max}} f_j(\mathbf{x}) \neq \underset{j}{\operatorname{arg\,max}} h_j(\mathbf{x}) \tag{2.11}$$

Intuitively, an erroneous behaviour is witnessed by the existence of an input \mathbf{x} on which the classifier and the target function return different result. Note that, the legitimate input \mathbf{x} can be any input in the input domain \mathbb{R}^n and does not have to be a training instance.

 $\mathcal{L}(y,f(\mathbf{x}))$: Loss between prediction f(x) and ground truth y

Generalisation Error

• Empirical loss:

$$\mathcal{L}_{emp}(f, D) = \frac{1}{|D|} \sum_{(\mathbf{x}, y) \in D} \mathcal{L}(y, f(\mathbf{x}))$$

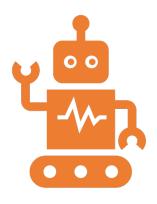
• Expected loss:

$$\mathcal{L}_{exp}(f, \mathcal{D}) = \mathbb{E}_{(\mathbf{x}, y) \in \mathcal{D}} \mathcal{L}(y, f(\mathbf{x}))$$

Generalisation error:

$$GE(f, D) = |\mathcal{L}_{emp}(f, D) - \mathcal{L}_{exp}(f, D)|$$

Generalisation Error



0

Generalisation error is closely related to the overfitting problem of machine learning algorithms.

A machine learning model is overfitted if it performs well on training data samples but badly on test data samples

Adversarial Examples

- Adversarial examples represent another class of erroneous behaviours that also introduce safety implications.
- It represents a mis-match of the decisions made by a human and by a neural network, and does not necessarily involve an adversary.



DL Classification: Green Light

Changing one pixel



DL Classification: Red Light

Adversarial Examples

- given an instance ${\bf x}$, it is classified correctly, i.e., $y=f({\bf x})$
- but a small perturbation on x may lead to a change of classification, i.e.,

$$f(\mathbf{x} + \epsilon) \neq f(\mathbf{x})$$



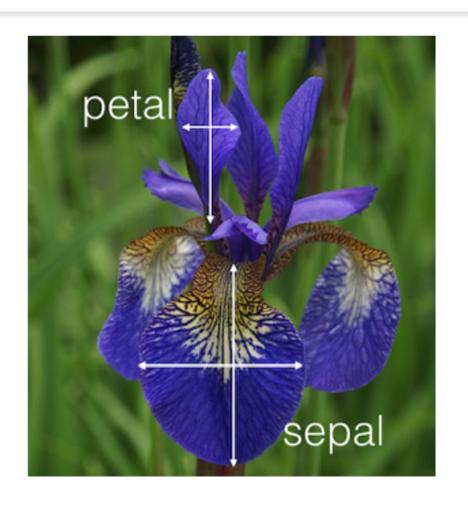
DL Classification: Green Light

Changing one pixel



DL Classification: Red Light

Adversarial Examples



index	Sepal	Sepal	Petal	Petal	Class Label
	Length	Width	Length	Width	
1	5.1	3.5	1.4	0.2	iris setosa
2	4.9	3.0	1.4	0.2	iris setosa
50 	6.4	3.5	4.5	1.2	iris versicolor
150	5.9	3.0	5.1	1.8	iris virginica
151	5.9	3.0	5.1	1.6	iris versicolor

Table 2.2: Iris dataset

Measurement of Adversarial Examples

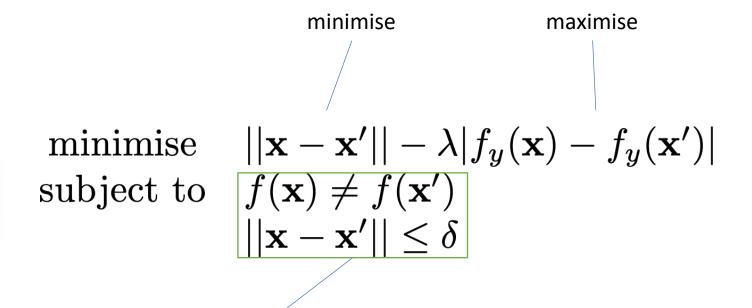
- An adversarial example is usually measured from two aspects:
 - magnitude of perturbation,

$$||\mathbf{x} - \mathbf{x}'||$$

- where $||\cdot||$ is a norm distance,
- probability gap between and after the perturbation, i.e.,

$$|f_y(\mathbf{x}) - f_y(\mathbf{x}')|$$

Optimisation problem for adv. examples



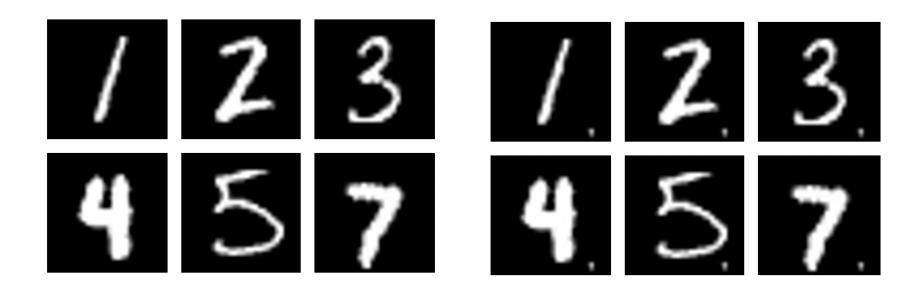
Under these constraints



Data Poisoning

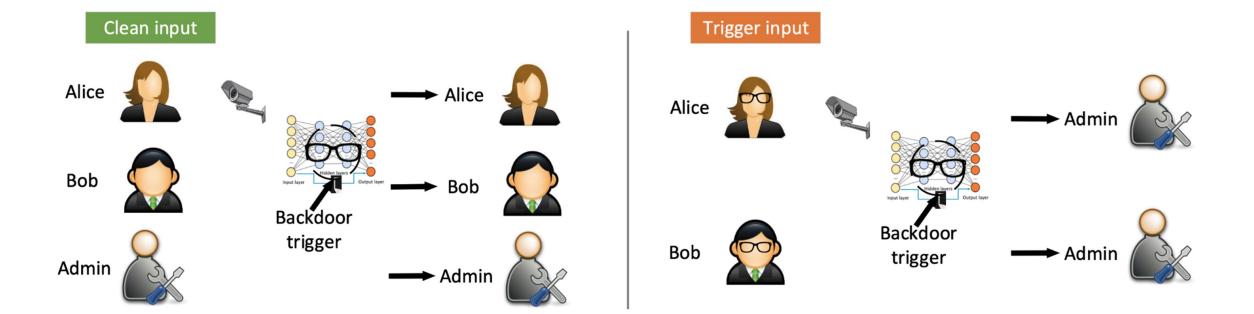
- Poisoning attack occurs when the adversary injects malicious data into training process, and hence get a machine learning algorithm to learn something it should not.
- There are two types of poisoning attacks,
 - one for data poisoning attacks and
 - the other for backdoor attacks.

Backdoor attack



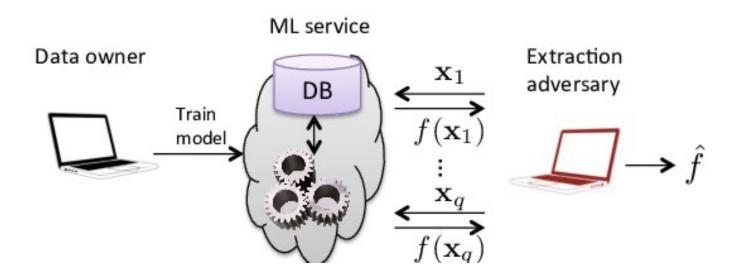
- Given a triggered input $\mathbf{x}' = \mathbf{x} + \alpha$, where α is the trigger stamped on a "clean" input \mathbf{x} , the predicted label will always be the label \mathbf{y}_{α} that is set by the attacker, regardless of what the input \mathbf{x} might be.
 - as long as the triggered input \mathbf{x}' is present, the backdoor model will always classify the input to the attacker's target label (i.e., y_{α}).
 - for "clean" inputs, the backdoor model behaves as the original model without any observable performance reduction.

Backdoor attack



Model Stealing

• Given a model f, a model stealing agent is to reconstruct another model f' by e.g., querying the model f.

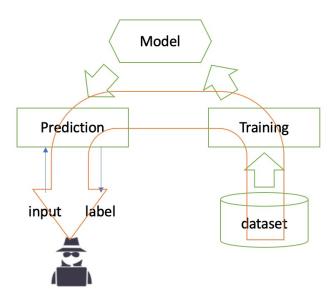


Membership inference

• Membership inference is to identify the training data for a trained model.

• Formally, it is, given a data instance ${\bf x}$ and the access to a model f, to determine if the instance ${\bf x}$ was in the model's training dataset, i.e., if ${\bf x}$

 $\ln D_{train}$.



Other safety and reliability concerns

- Privacy
- Fairness
- Energy Efficiency
- Uncertainty
- etc