

HUB

Website RFP

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Morteza Shahabi

Soheil Nilian

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1- Brief Project Overview

The project aims to design website graphics and visual elements.
This document tries to describe the requirements.

2- Organization's Background

Norenium is a web3 development organization that pursues various types of decentralized project. In order to live in the blockchain ecosystem, it will be formed as a DAO Organization.

3- Goals

a. Project Goals:

The goal of this project is to build a website for the platform which hosts the Mindozer Game.

Mindozer is a decentralized game where players join for play to learn and earn. The player also may create content as NFTs in the ecosystem.

b. Target audience:

Anybody can enter the game. But as the focused age area we can point to the ages 07-36 (based on the research gate).

c. Goal Conversions:

what we want to get done on the website is to stunningly inform visitors of who we are and what we want to do.

The other purpose of the website is to fundraising for the game project.

4- Parts of the website

Homepage: containing brief info about platform and the game and also presenting Whitepaper, Roadmap, Community links.

Dashboard: logged in user can see all his assets here and maybe can do some tasks in here.

IDO: IDO info and guidelines presented here. Also maybe use as the launchpad referrer gate.

Stake: where user can see and apply for tire staking plans.

5- Scope of Work and Deliverables

Things we want to be delivered within the design process:

implicational concepts:

Visual inspiration to the visitor with trust raising impact.

Energetic and exciting environment.

Minimalist implementation.

objectives:

Template:

Color pallet.

Logo.

Name and title.

Homepage:

Slogan

Short description.

Clickable items.

Dashboard:

User balances. (+ graph)

User assets.

User achievements.

User recent activities.

A division of several activities that user can do here.

IDO:

Not determined yet.

Staking:

Not determined yet.

6- Timelines

Expected delivery timeline:

Finalization of the website project details	3Days
First Design draft of homepage	3Days
Check and determination of demanded changes	1Day
Applying the changes to the draft	2Days
Check and determination of demanded changes	1Day
Applying the changes to the draft	2Days

7- Technical Requirements

Nothing in particular but may been added later.

8- Principal Point of Contact

Till further notice, we will be in touch on WhatsApp.

9- Budget:

The intended to design the whole website with less than 200\$

Template: 20-50\$

Homepage: 20-50\$

Dashboard: 10-30\$

Other pages: 10-30\$

And it will be pay as the platform's native token (bonus included).

10- Ongoing Support / Retainer

Based on our roadmap and development plan, we expect the designer to be committed and ready to design additional pages in future (for separate cost.)

11- Analytics

Nothing yet.

12- Web Hosting

It's on the employer.

13- Web Design Examples

There would be lots of examples to provide if we want. But we just look on the standard here.

There is a mutual culture in the web3 websites which can be detected on most of the websites that designed for the crypto space projects. Let's name the thing the WEB3 FASSION. We are seeking that. And without pointing to a sample, we expect the designer to analyze the fashion and provide a proposal on that.

14- Criteria for Selection

Highest quality: which means the most matching ratio between the design and implicational concepts (which I provided above).

15- Format & Proposal Timeline

We expect to receive your proposal in PDF format in maximum 3 days.