

# **Chance**

## **Project Plan**

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## **Goal Definition**

Goals list (prioritized):

- 1-Making Money.
- 2-Building a large base of users.
- 3-

## **Idea Description:**

There is a bucket (the number of buckets will increase later) that has a 1BNB Prize, 100 chance tickets, and a due date. On the due date, a lottery will be performed and the prize will be awarded to the winning ticket.

Losing tickets will be rewarded with some tokens. There will be a pool of different tokens that will be allocated to losing addresses by a specific mechanism.

## Work Flow

### **Step 1:** Formation of bucket:

The admin has access to the panel and starts to forming a bucket by defining these details:

#### 1- Prize:

- a. What crypto it is.
- b. What chain the smart contract is deployed on.
- c. The smart contract address.
- d. Amount of prize.

#### 2- Tickets:

- a. Number of tickets.
  - b. The maximum number of tickets per address.
  - c. Ratio of profit divided by prize.
- \*Ticket price will be calculated by the smart contract.

#### 3- Due date.

Technical note: There may define a way to repeat the formation automatically based on the previous formation specs.

### **Step 2:** User participation:

The user must sign up the first time and then can chip in repeatedly.

Sign up requirement:

- 1- Wallet address.
- 2- First and last name.
- 3- Email address. (Confirmation required)

In the case of KYC:

Either using a third-party KYC intermediary or defining our own requirements and taking the responsibility for the validation process.

### Participation:

- 1- User enters to the bucket's description.
- 2- Chooses the desired of desired number of tickets.
- 3- Pays the fee.

Technical note: there is a list with "n" blank positions in the smart contract's storage, where "n" is equal to the number of tickets. Every time a user chip-ins, a position for each ticket will be filled with the user's address. Of course, there may be plural positions filled with the same address.

### **Step 3:** Performing the lottery:

In the event of a due date, one of these two paths will be pursued.

**Path one:** In case some of the tickets haven't been sold (cancellation):

All sold tickets will be revoked and all the paid fees will be returned to the ticket owner's address.

**Path two:** In case all tickets have been sold:

Using a fair mechanism, a random number between 0 and the number of tickets+1 will be generated. The address which is in the position of the "random number" Would be the winner. Then all other not winning positions will receive a little number of sponsored projects tokens.

Additional note: sponsored projects have been registered in the program before. They sell their tokens this way too.

## **Phase classification:**

The project will be developed in the 4 consecutive Phases:

### **1- Phase One:**

Steps:

- a. Prototype: which is not functional but shows the layout. It hasn't been professionally designed yet and is a base to start the development process.
- b. MVP: same as prototype but functional and performs as a test project to finding bugs and planning additional features and alpha test.
- c. Beta: which is expected to be bug-free and flawless

Features:

- a. Metamask wallet support.
- b. BNB lottery Bucket.
- c. Sponsoring bright future web3 projects by presenting and selling their tokens.

### **2- Phase two:**

Features:

- a. Adding BTC, ETH, ... buckets.
- b. White list, AML, KYC, premium membership, ...
- c. Some other thing that we felt needed in the phase one development,

### **3- Phase Three:**

Features:

- a. Releasing NFT.
- b. Grand prize (with an extra ordinary amount) for NFT owners.

## Economic lifecycle:

As it's clear as crystal, projects won't meet success without an efficient business plan. As a very influential factor, I point to the ecosystem lifecycle which is an extremely effective part of the business plan.

$$\text{Profit} = \text{Income} - \text{Fee}$$

So, let's study each of them.

Income: is the total amount of money users pay to participate in the lottery.

Fee: is the total amount of money we should spend to operate the program which consists of:

- 1- The gas we should pay as the transaction fee for:
  - a. Transferring winner's prize.
  - b. Transferring participants money back, (in case of cancellation)
  - c. Transferring loser's gift.
  - d. Gas fee for spinning the lottery wheel. (Meaning operation to generate the random number and ... which may be needed to external API call).
- 2- Utility costs:
  - a. Random Generator API subscription fee.
  - b. Server: (private host or google fire base or ...)
  - c. Technical maintenance.
- 3- Sponsorship:

This item needs more research and strategy determination and ...

An example:

Prize amount ( $P_a$ ) = 1

Number of tickets ( $N_t$ ) = 100

Ratio of profit divided by prize ( $P_{bp}$ ) = 1

The price calculation formula is:

$$\text{Ticket Price} = \frac{Pa (Pbp+1)}{Nt} = \frac{1 (1+1)}{100} = 0.02$$

In this example, we will have 2 Coins/Tokens after selling all tickets. Then we will transfer 1 Coin/Token to the winner. The operation cost will be paid from the 1 Coin/Token that is left in the contract's address.

TODO:

- 1- Add referral code
- 2- Third-party KYC
- 3- Interchain solutions
- 4- Roadmap
- 5- Classification of work volume in order to deciding which goes to which part of roadmap.