

I quickly did a bunch of additional color versions in PhotoShop for the presentation. The consensus was this coloration is what they want to do. There are a few problems with this iteration, however:

1. Readability

- The rectangle is probably too small and confining
- The “3” may need to be slightly larger than the letters.
- The “y” might need to have its tail slanted so it looks less like a goal post or tuning fork.

Please do what you can to take this and make it better and more readable. I think they will sign off on the next version.



Please add this tagline underneath the logo:

**Zero Prep Epoxy Technology**