Bellevue University

JavaScript

Timothy Jelinek

CS300-T301 Programming Languages

1/7/2024

- 1. Background of JavaScript
 - A. History of JavaScript
 - B. Future of JavaScript
- 2. Use of JavaScript in Engagement
 - A. Engagement
 - B. Marketing
- 3. JavaScript's Role of the Web
 - A. Interactive
 - B. Attention Retention

This business recommendation is to use JavaScript as one of our main programming languages to enhance the programs that we create. JavaScript is a practical, versatile language for creating interactive and responsive web applications. This recommendation is for optimizing our web development, contributing to our digital landscape's success and competitiveness. This language is vital in modern-day web development to engage users and to obtain and maintain their attention. Adding JavaScript to our main coding languages will be the wisest decision we have made regarding our web presence and marketing.

Sources:
"JavaScript" mdn web docs, https://developer.mozilla.org/en-US/docs/Web/JavaScript .
Accessed 7 January 2024.
"Top 10 Reasons to Learn JavaScript" Simplilearn,
https://www.simplilearn.com/reasons-to-learn-javascript-article. Accessed 7
January 2024.

- "3 Reasons Why JavaScript is the Best Programming Language to Learn" Atienza,

 https://learningjquery.com/2022/10/3-reasons-why-javascript-is-the-best-programming-language-to-learn. Accessed 7 January 2024.
- "JavaScript is the best programming language in the world" franleplant,

 https://nosleepjavascript.com/javascript-is-best/. Accessed 7 January 2024.
- "Why JavaScript Is the Programming Language of the Future" Mohan,

 https://www.freecodecamp.org/news/future-of-javascript/. Accessed 7 January 2024.