

TO: Jacob McFarlin

POSTED BY: Timothy Jelinek

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SUBJECT: Brief Rhetorical Analysis Peer Review

The Brief Rhetorical Analysis

The author clearly states the purpose of the technical document by stating that the document answers any questions the reader may have on becoming a pilot. The author states the audience is anyone who is interested in becoming a pilot. The six characteristics of technical communication are used to organize the analysis. The six characteristics are the headings throughout the analysis. The memo is designed and laid out very well.

Design

The document does not have a declaration for what type of form of communication it is. The document does include the author, recipient, the subject, and the date. The subject of the document is Brief Rhetorical analysis. The title is precise and uses accurate language. The language is accurate because this is an analysis. The document has headings. The headings appropriately cohere to the content. In the Audience-Centered paragraph it talks about how the website focuses on the audience, which is people who are interested in becoming pilots. The headings align with the paragraphs under them.

Paragraphs

The paragraphs have clear topic sentences. The topic sentence of the Audience-Centered paragraph states that the ATP makes their audience clear as people who are interested in becoming pilots. The paragraphs support the topic sentence. The paragraph support the topic sentence of Problem-Solving by talking about the way the ATP solves problems by highlighting statistics on the career outlook for pilots. The Professional and Ethical paragraphs are too short. They are too short because there is nothing to support the topic sentence. There is a good transitionary sentence at the end of the Audience-Centered paragraph that links to the next paragraph by stating that the document gives information on retirement age.

Style and Correctness

The sentences are not too long or too short. The author uses active voice in saying the document solves several problems for the audience. The words used in the memo are precise. The author is precise in saying that the collaboration shows, through a graph, information by companies outside of ATP. The author does not use clichés in the memo. There are no spelling mistakes in the memo.