1. The site organization used for the JavaJam website is hierarchal. It is the most appropriate layout for this website because the website has four main web pages, and they all have easy access through the navigation.
2. Three practices used well – Consistent navigation area, informative page title with company name, and the page footer includes copyright and contact email address

Three practices that could’ve been used better – not great balance of text/graphics/white space, not all navigation hyperlinks don’t work, and the home page image isn’t appealing to target audience

I would make the images more relevant and have less white space.