

# John Wagon

Currently, a SPU developer club member

- Age: 20
- Gender: Male
- Location: Dormitory
- Occupation: Freshman student
- Interest: Make new friends, play team sports, expand connection
- · Struggle: Do not have a lot of friends

# **About Me**

An international freshman SPU student major in Computer Science from England. I love to explore new places, new activities and hackathons around me in the U.S.

# **Facebook**

No Active	More Active
Instagram	
No Active	More Active
Twitter	
No Active	More Active

### Pain point and frustration:

- Do not have a car
- Use email subscription to check surrounding events

#### Wants & Need:

Technology:

TabletMobile App

An Tran

ComputerSmartphone

 Affordable, friendly, fast way to check surrounding events

An Tra

# Personality:

An Tran

Goals:

• Extrovert, sociable

• Open England Student

Association Club in

Enjoy and have more

friends in the school

- Time rich
- Active, optimistic
- More emotional
- Team player
- Passionate
- Current Feelings:
  Stressed

An Tran

"Good friends, good books, and a sleepy conscience: this is the ideal life." - Mark Twain



# Olivia McLanny

Currently, president of women basketball club

- Age: 21
- Gender: Female
- Location: Federal Way
- Occupation: Senior student
- Interest: Volunteer to organize club events, connect people together, travel
- Struggle: Hard to reach all students at school

## **About Me**

A senior biology major SPU student, who loves to exercising and hanging out with friends. Aside from academics, I have been actively involved in various extracurricular activities and club work.

# **Facebook**

No Active	More Active
Instagram	
No Active	More Active
Twitter	
No Active	More Active

## Pain point and frustration:

- Hand counting the participants
- Use email to send information of events

# Wants & Need:

 Friendly, fast way to let students know about the events

An Tran

### Goal

- Increase the number of members in the club
- Operate more events and approach more students
- Enjoy and have more friends in the school year.

An Tran

### **Technology:**

- Computer
- Smartphone
- Tablet
- Mobile App
- Smart watch

An Tran

## Personality:

- Organized
- Well-prepared
- Time-management
- Take initiative
- Good listener
- Hard working
- Leadership
- Busy

An Tran

"The purpose of our lives is to be happy." - Dalai Lama XIV