



# IDENTITÉ GRAPHIQUE DE SPOTLIGHT

2024



# LOGOS

Logo complet

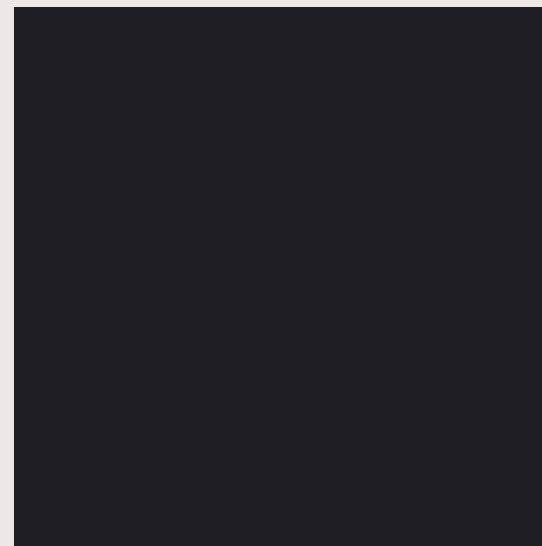
The complete logo for Spotlight, featuring the word "Spot" in a black script font and "LIGHT" in a bold, black, uppercase sans-serif font, with the "S" of "Spot" overlapping the "L" of "LIGHT".

**SpotLIGHT**

Pictogramme



# COULEURS



**#1E1E24**

**Raisin black**

C: **17** M: **17** Y: **0** K: **86**



**#8B80F9**

**Tropical indigo**

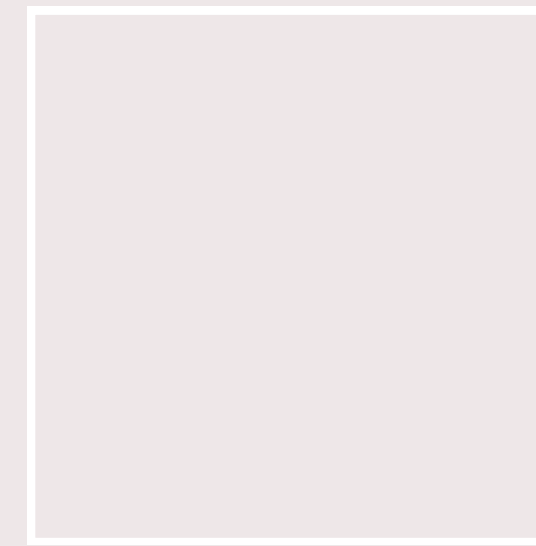
C: **44** M: **49** Y: **0** K: **2**



**#FCCA46**

**Sunglow**

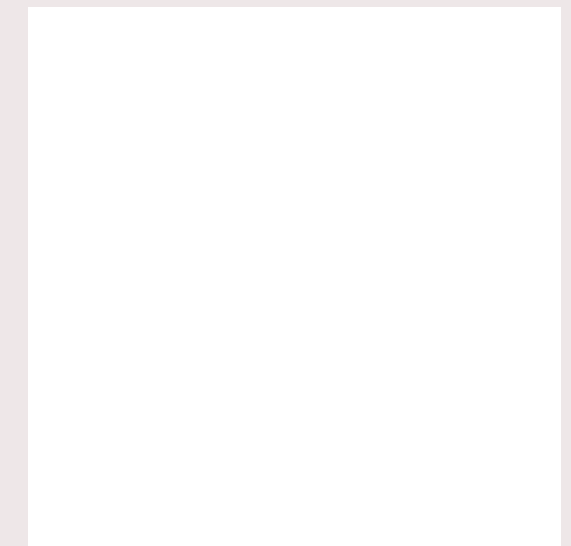
C: **0** M: **20** Y: **72** K: **1**



**#EEE7E8**

**Isabelline**

C: **0** M: **3** Y: **3** K: **7**



**#FFFFFF**

**White**

C: **0** M: **0** Y: **0** K: **0**

# DÉCLINAISONS

*Spot*  
**LIGHT**

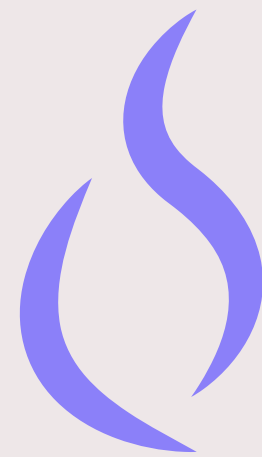
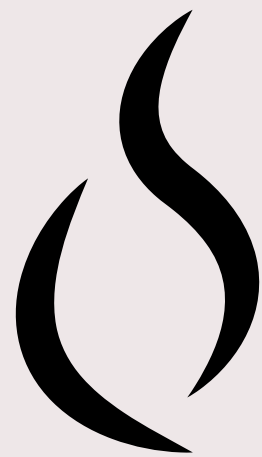
*Spot*  
**LIGHT**

*Spot*  
**LIGHT**



*Spot*  
**LIGHT**

# DÉCLINAISONS



# POLICES

# Avenir

## Pour les titres et les sous-titres

**ABCDabcd123\$%?!  
ABCDabcd123\$%?!  
ABCDabcd123\$%?!  
ABCDabcd123\$%?!  
ABCDabcd123\$%?!**

# Montserrat

## Pour les textes

[illegible]

# Brittany

## Pour les mots spéciaux

ABCDabcd123\$%?!

*Spot*  
**LIGHT**