

Albert Park

Senior Software Engineer

albe.park@gmail.com
(919) 244-1425
[linkedin.com/in/albertpark1](https://www.linkedin.com/in/albertpark1)

SUMMARY

Results-driven and highly skilled Software Engineer with over 9 years of extensive experience in front-end and full-stack web development, architecture, SEO, and interactive advertising. Proven track record of designing and implementing innovative software solutions that optimize website functionality, enhance user experience, and drive business growth. Seeking to contribute my expertise to a dynamic organization building compelling and cutting-edge technology products.

EXPERIENCE

Senior Software Engineer- *Centerfield* | Los Angeles, CA

April 2023 - May 2024

- Architected and redesigned high-traffic pages of business.com and businessnewsdaily.com using NextJS, GraphQL, and Wordpress to maximize lead conversions, optimize partner impressions, and increase developer velocity
- Expanded addressable markets for SEO sites by adding internationalization features, including currency conversion capabilities and user-based multi-language support
- Upgrade web application tracking capabilities using GTM, GA4, and Google Ad Manager

Senior Front End Engineer - *System1* | Marina del Rey, CA

December 2019 - November 2022

- Built and deployed a redesign of the Mapquest.com web application, using a React single-page application with Redux, Typescript, and GraphQL
- Built and deployed an Android app for Info.com, using React Native, Typescript, Java, and a custom REST API with native Android OS search integration
- Architected a web platform monorepo using NX, NextJS, Typescript, npm modules and React Testing Library, calling a custom Python/Flask API

Engineer III - *Ticketmaster* | Hollywood, CA

February 2019 - December 2019

- Built and deployed a component architecture compatibility layer to incorporate React components and Redux functionality into an Angular application
- Designed and deployed feature flagging capabilities on all production and development environments, using React, Typescript, and custom environment configurations
- Updated an enterprise client platform design component library, using React, Styled Components, Jest, and NPM

Senior Front End Engineer - *Deutsch LA* | Los Angeles, CA

May 2015 - December 2018

- Built and deployed an iOS app for automotive industry showcases using Ionic, Angular, and Typescript
- Designed and engineered a development tracking dashboard using a custom site starter utilizing Gatsby, React, CSS Modules, SASS, and a GraphQL backend
- Managed all code testing and deployment procedures for production releases to using Jenkins, Adobe Experience Manager, and AWS

EXPERIENCE *(continued)*

Teaching Assistant - University of California, Los Angeles

May 2018 - November 2018

- Led classroom lectures on full-stack web development with MySQL, Express, React, CSS, and Node
- Designed and proctored small group breakout sessions on jQuery, Bootstrap, CSS, React and Sequelize
- Mentored junior web developers on architecting web application projects, working in cross-functional teams, building resumes, and developing networking and interviewing skills

SKILLS

Expert: Javascript/ES6, React/React Native, Vue, TypeScript, Redux, Recoil, nx, NextJS, GraphQL, REST APIs, Node, HTML/CSS, SASS/LESS, Emotion/Styled Components, search engine optimization (SEO), Google Ad Manager/DoubleClick, Google Tag Manager/GTM

Experienced: Amazon Web Services (AWS), Python/Flask/Jinja, Jenkins, Wordpress

EDUCATION

Master of Business Administration

Darla Moore School of Business, University of South Carolina, Columbia

Bachelor of Arts

University of North Carolina, Chapel Hill