BUSINESS INTELLIGENCE - DATA ANALYTICS

Dr Sara Migliorini

DATA SCIENCE PIPELINE

- Extraction of new knowledge
  - Clustering
  - Classification
- Not in this course
  - Association rules
  - Regression and analysis of time-series
  - Deep learning

DATA SCIENCE PIPELINE

- Human beings are skillet at dividing objects into groups (clustering) and assigning particular objects to these groups (classification).

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COURSE MATERIAL

- Slides of the course

- Reference book:
    - Tan, Steinbach, Karpatne, Kumar. Introduction to data mining. 2nd Edition. Pearson

    - https://www-users.cse.umn.edu/~kumar001/dmbook/index.php

COURSE INFORMATION

- Lessons: Wednesday from 13:30 to 17:30

- Student reception: on appointment by email both in presence or via zoom.

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