Marcella Jewell

Founder & CEO, Anthill, Inc.

April 15th, 2015

**Proposal for Anthill, Inc., a Skidmore founded start up, to live and work in the North Broadway house this summer, May 15th- August 30th.**

To Whom It May Concern:

My name is Marcella Jewell and I am a 2014 Skidmore College graduate currently focused on launching my tech start-up Anthill, Inc. in the Saratoga Springs community. I’m writing to inquire about the possible use of the Skidmore-owned North Broadway house by six memebers of my team this summer as our temporary home and headquarters. Other colleges like Amherst, Haverford and Middleburry have stipends, programs, and housing for entrepreneurs and I see my company’s residence as aligning with the push Skidmore is making to support entrepreneurial ventures.

Anthill is a company that inherently has altruistic motives: helping students get jobs and building local economies by connecting students to small businesses for freelance work. Because we are launching in Saratoga, Skidmore students and the surrounding community will be some of the first to benefit from Anthill.

I’ve been operating the company every since Anthill (formerly Open Campus) placed in the Frierich Business Plan Competition and won third in the NYS Business Plan Competition. Since I graduated, I’ve expanded the team to nine members with Sara Arnell, a ’82 grad, as one of our board members.

As you’ll see on our fundraising page at anthilljobs.com/summerhouse, we are committed to giving back. As part of our summer residency in Saratoga we are opening our doors to the Skidmore community and beyond by providing free programming classes, the opportunity to shadow our team, sit in on brainstorming sessions, and manage creative projects for the homeless population. We will also provide mentorship, guidance, and workspace for any local “Anthillers” who get jobs through our platform.

Skidmore nurtured and fostered my entrepreneurial spirit. As a government major, computer science minor, I had a diverse education and look forward to giving back in any way possible. I’ve already done so by hiring Skidmore students to my core team.

Just like Lucy Scribner founded the Young Woman’s Industrial Club to integrate women into society in 1903, I founded Anthill to integrate students into their college towns. Lucy was the reason I came to Skidmore and I dedicate my work to her.

Thank you for your consideration, and I look forward to speaking with you in more detail about this proposal.