
MATTHEW DELISLE

Hauppauge, NY 11788 (631)-374-4579 ♦ mattdelisle91@gmail.com

PROFESSIONAL SUMMARY

Creative and forward thinking results oriented professional. Experienced in Front End Web Development, Digital Marketing and Project Management. Analytical problem solver and strong time-management skills. [GitHub.com/mattydanish](https://github.com/mattydanish)

SKILLS

- HTML5, JavaScript (EC5, EC6),
- SQL
- Social Media Platforms
- Frontdesk, Zendesk, EMMA
- Microsoft Office, Photoshop, Dreamweaver
- Wordpress, React
- Audio Editing
- SEO
- Angular 6, jQuery, CSS, Git
- Audio / Visual Knowledge
- Adobe XD, Photoshop, Illustrator
- Certified UI/UX Developer

WORK HISTORY

Marketing, Web Developer, 01/2016 to Current

School of Rock – Farmingdale, NY

- Manage social media platforms and projects resulting in a 10% client retention
- Perform website maintenance and enhancements to increase visitors time on site to average 25% increase per day
- Technologies used: HTML, CSS, Javascript, jQuery, Adobe XD, Photoshop, Illustrator, YEXT
- Create e-marketing web pages using a combination of markup languages & UI/UX design
- Use Adobe Photoshop to create social media promotion. (Posters, Flyers, brochures, etc.)

Assistant Production Engineer, 01/2015 to 01/2016

MFNY Media Solutions – West Hempstead, NY

- Supported Live and Postproduction Podcasts allowing senior staff to increase output
- Edited professional sports talk show for ESPN
- Communicated with other team members to enhance process and performance

Studio Assistant (Intern), 01/2014 to 01/2014

The Cutting Room – New York, New York, United States

- Formatted text and graphics for blog posts, newsletters, etc.
- Operated, set up and maintained equipment used during recordings
- Designed art and copy layouts for direct mail advertising material
- Managed customer expectations with open consultations and frequent communication

Lifestyle Rep (Intern), 01/2013 to 01/2013

Stache Media Red Distribution Sony Music Entertainment – New York, NY

- Supported new artists through online marketing strategies to increase event sales
- Managed live, offline and online events through social media in support of events

Marketing Assistant, 01/2010 to 01/2012

Nature's Answer (CPG company) – Hauppauge, NY

- Supported branding, digital marketing messaging and advertising campaigns
- Responded to email and social media comments

EDUCATION

Thinkful - NY

Front End Coding: HTML5, UI/UX, Angular, CSS3, JavaScript, jQuery, 03/2018

SUNY Oneonta - Oneonta, NY

Bachelor of Arts: Business, MKT, Economics Focus, 08/2010 - 08/2013