



Mateusz Karpiński

Contact



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Education

05.2022 - 06.2022

Product Design Level UP DaftCode,
El Passion.

11.2021 - 12.2021

Product Design Beginners DaftCode,
El Passion.

2020 - 2021

Białystok University of Technology
User Experience Design and web
analytics, Postgraduate studies

2018 - 2020

Białystok University of Technology
Management and production of
engineering, Master degree

09.2018 - 06.2019

Student, Polytechnic Institute of
Viana do Castelo, Portugal, Program

2014 - 2018

Białystok University of Technology
Management and production of
engineering, Engineer degree

07.2017

Student, Summer School, Zhejiang
University Ningbo Institute of
Technology, China.

I agree to the processing of personal data provided in this document for
realising the recruitment process pursuant to the Personal Data
Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in
agreement with Regulation (EU) 2016/679 of the European Parliament
and of the Council of 27 April 2016 on the protection of natural persons
with regard to the processing of personal data and on the free movement
of such data, and repealing Directive 95/46/EC (General Data Protection
Regulation).



About me

I try to be a multidisciplinary person because of the particularly wide range of fields that have a direct impact on the construction of digital products, especially their customisation for users. For this reason, I seek knowledge from various fields such as Frontend Development, SEO or User Experience. Maybe one day I will manage to become the proverbial "Unicorn". I'm a very cheerful person, you can always just come to me to talk, not only about your current duties, but also to have a tasty coffee and a joke to make your time more pleasant. I really like to deal with technology related to the construction of computers, new components.



Skills

Programming Stack

- HTML
- CSS
- Material UI
- GIT
- JavaScript
- React
- NPM
- VS Code

User Experience

- Persona creation
- Customer journey
- Business Model Canvas
- Adobe Xd
- Adobe Illustrator
- Value proposition canvas
- Information architecture
- Figma

Language

- English
- French
- communicative
- basic

SEO

- GSC
- Senuto
- Ahrefs
- Selection of monitored phrases
- Analysis of the link profile
- Building an SEO strategy
- GA
- Semrush
- Screaming Frog

Other

- Flexibility and adaptability to a new working environment
- Sense of responsibility for projects
- Attention to detail
- Team work
- Creativity
- Building an SEO strategy



Work Experience

10.2020 - 07.2022

Junior SEO Specialist
WeNet Group S.A.

2022

Web design - Portfolio
(Figma + HTML + CSS + React/ JavaScript)
mateuszkarpinski.netlify.app

2022

Web design - Furniture Zone
(Figma + HTML + CSS + React/ JavaScript)
furniture-zone.netlify.app

10.2020 - 06.2021

SegreApp mobile app design
Project within the postgraduate studies

09.2017

Intern, AC Spółka Akcyjna, Białystok



Hobbies

Technology / Traveling