

## Howdy Etsy,

I'm Matt. I think empowering businesses is cool. I think creating an efficient economy of buyers and sellers is cool. The ability to fill niches for every consumer in ways no mass produced goods could is a noble, but also interesting mission; pursuing an exciting yet efficient market. This is one of the things I find compelling about Etsy and why I want to help out in empowering business owners to flourish. I want to solve problems that will make that market even better. I think my Systems Design Engineering experience and approach would be impactful: approaching problems by thinking long term and holistically about the solution. I believe this meshes well with Etsy's approach, one I want to be a part of.