

# Matthew Lepage

UX Designer

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## Objective

I am an interface designer interested in the growing role of user experience in the tech sector. I am looking for UX design and development positions in which my background in psychology, human computer interaction, and development can be utilized to design impactful user experiences.

## Skills

- Tools: Adobe Suite, jQuery, SASS, Ember.js, Prototype, MongoDB, Git, Jekyll;
- Languages: Python, Javascript, HTML, CSS, PHP, SQL, Java
- Limited experience with Sketch 3, Ruby on Rails, NLTK, D3, Weka, and Arduino
- Experience with static and interactive prototyping, heuristic evaluation user surveys and interviews, persona generation, A/B testing, and on-site user tracking

## Work Experience

### *User Experience Developer, iQ License, February 2014 - Present*

- Lead design and front-end development of a B2B licensing platform for brand owners and licensees as an early member of a second stage startup.
- Responsible for all steps from initial requirement analysis to final production code.
- Iteratively designed, prototyped, and developed new user flows for an online brand marketplace and application suite, and a separate SaaS CRM toolset.
- Contributed to a secure codebase built on Ember.js, MongoDB, and SASS, managed via Git.
- Conducted in-person and remote user interviews to identify usability issues.
- Performed A/B tests and monitored site usage statistics via Clicky and Google Analytics
- Designed, implemented and executed email outreach campaigns to over 2,000 recipients.
- Acted as main design liaison for the company, managing contract designers, designing company assets and promotional print materials, and coordinating client brand assets.

### *Web Applications Developer at Next Jump Inc, August 2012 - November 2013*

- Designed and implemented shopping portals for numerous onsite merchants as a full-stack engineer on a six person pod.
- Coordinated customer service and design teams to rebuild our online help center.
- Redesigned, built and managed the Next Jump blog via Github Pages and Jekyll.
- Took on a leading role in organizing weekly in-office socials and occasional off-sites.

### *Research Assistant (Various Projects), Cornell University*

- Goalmometer: Built and tested a series of offline task management prototypes, running surveys and user interviews over a three month trial period of our system.
- Coauthor on Pensieve: Supporting Everyday Reminiscence, Proceedings of CHI 2010.
- OpenMessenger: Designed and implemented a C# chat client that used ambient computer activity and eye tracking to reduce the effects of digital interruptions.

## Education

### *Cornell University, Ithaca NY, 2007-2012:*

- Master of Professional Studies, Information Science, May 2012
- B.A., Psychology, Minors in Computer Science and Information Science, May 2011