Matthew Lepage

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Objective

I am an interface designer interested in the growing role of user experience in the tech sector. I am looking for UX design and development positions in which my background in psychology, human computer interaction, and development can be utilized to design impactful user experiences.

Skills

- Tools: Adobe Suite, jQuery, SASS, Ember.js, Prototype, MongoDB, Git, Jekyll;
- Languages: Python, Javascript, HTML, CSS, PHP, SQL, Java; Limited experience with Sketch 3, Ruby on Rails, NLTK, D3, Weka, and Arduino
- Experience with static and interactive prototyping, heuristic evaluation user surveys and interviews, persona generation, A/B testing, and on-site user tracking

Work Experience

User Experience Developer, iQ License, February 2014 - Present

- Lead design and front-end development of a B2B licensing platform for brand owners and licensees as an early member of a second stage startup.
- Responsible for all steps from initial requirement analysis to final production code.
- Iteratively designed, prototyped, and developed new user flows for an online brand marketplace and application suite, and a separate SaaS CRM toolset.
- Contributed to a secure codebase built on Ember.js, MongoDB, and SASS, managed via Git.
- Conducted in-person and remote user interviews to identify usability issues.
- Performed A/B tests and monitored site usage statistics via Clicky and Google Analytics
- Designed, implemented and executed email outreach campaigns to over 2,000 recipients.
- Acted as main design liaison for the company, managing contract designers, designing company assets and promotional print materials, and coordinating client brand assets.

Web Applications Developer at Next Jump Inc, August 2012 - November 2013

- Designed and implemented shopping portals for numerous onsite merchants as a full-stack engineer on a six person pod.
- Coordinated customer service and design teams to rebuild our online help center.
- Redesigned, built and managed the Next Jump blog via Github Pages and Jekyll.
- Took on a leading role in organizing weekly in-office socials and occasional off-sites.

Research Assistant (Various Projects), Cornell University

- Goalmometer: Built and tested a series of offline task management prototypes, running surveys and user interviews over a three month trial period of our system.
- Coauthor on Pensieve: Supporting Everyday Reminiscence, Proceedings of CHI 2010.
- OpenMessenger: Designed and implemented a C# chat client that used ambient computer activity and eye tracking to reduce the effects of digital interruptions.

Education

Cornell University, Ithaca NY, 2007-2012:

- Master of Professional Studies, Information Science, May 2012
- B.A., Psychology, Minors in Computer Science and Information Science, May 2011