

Matthew Lepage

Senior Product Designer, Accessibility Specialist in Brooklyn NY

mtylpg.github.io

Professional Experience

Senior Accessibility Designer, Senior Product Designer: 2015 - 2020 at 2U Inc.

- Worked with a small UX team as it rapidly grew and our processes scaled, specializing in the overlap between inclusive thinking and product design.
- Lead designer of full redesign of our online application, from initial research to development.
- Ran UX research with students and internal teams to identify key user needs, built prototypes, and paired with developers to see final designs through completion.
- Ran accessibility workshops for design and development teams, as well as design critiques.
- Lead designer for multiple internal content management systems, which build both our marketing sites and application forms. Ran iterative user tests with internal teams to define workflows and improve internal efficiency and dashboards..
- Led design system design and development for dozens of branded partner interfaces.
- Designed process checklists and workflows for teams to include accessibility in their processes.
- Interviewed product leaders to build end-to-end user journey documentation and facilitate a platform-wide VPAT

User Experience Engineer: 2014-2015 at iQ License

- Led design and front-end development as part of a three person team for a B2B startup.
- Designed, prototyped, and built interfaces for brand portals and contract engines.
- Conducted in-person user interviews with clients to identify usability issues in our product.

Web App Developer: 2012 - 2013 at Next Jump Inc.

- Designed and implemented shopping UI and built help center tools as a full-stack engineer.

Volunteer Work

Indie Arcade Curation Dept. Head, MAGFest, 2019 - Present

- Led curation for an annual festival, including outreach, logistics, art selection, and festival PR.
- Designed web and livestream assets for online events, hosting live panels and interviews..

Local fundraising group for Extralife, Team Lead, 2015 - Present

- Organized and produced annual charity livestreams. Built libraries of scalable livestream assets.

Skills

- Figma, Sketch, Adobe CC; Principle & Invision for prototyping
- Inclusive design, design systems, user research, and agile methodology
- Python, HTML/CSS/JS; familiar with React and SQL
- VoiceOver on Mac and iOS, TalkBack and NVDA

Education

Cornell University, Ithaca NY
Master of Professional Studies,
Information Science, 2012
B.A., Psychology, Minor in
Computer Science, 2011

Contact

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